

Minutes
Board Meeting
The Ohio State University at Newark

November 17, 2016 -- 8:30 a.m. – 9:50 a.m.

The John Gilbert Reese Center, Executive Conference Room (Room 255)

1. Call to Order

Board Chair, Marcia Downes, called the meeting to order at 8:30 a.m.

2. Welcome New Board Member

Board Chair, Marcia Downes, welcomed new Board Member Todd Ware to the Ohio State Newark Advisory Board. She noted that Mr. Ware is a graduate of The Ohio State University with a Bachelor of Science in Business Administration and that he has served as President and CEO of The Energy Cooperative since 2012, following over ten years of service as Chief Financial Officer.

3. Approval of Minutes of September 15, 2016, Board Meeting

The minutes of the September 15, 2016, Board meeting were approved as distributed.

4. Approval of the Agenda

The meeting agenda was approved as distributed.

5. Public Comments

Marcia Downes, Board Chair, invited public comments. No public comments were presented.

6. COTC Board Report

John Hinderer, Chair of the Board of the Central Ohio Technical College, reported on COTC's extended campus "Friends Events" which are designed to show appreciation to college donors at the College's extended campuses. He noted that on September 24th a banquet was held for the Coshocton campus which included a Canal boat ride and that on October 4th a special event was held for the Knox campus. Mr. Hinderer congratulated Matt Kelly and others in the Office of Development for organizing these successful events. He also reported that an appreciation event was held on October 7th for the Tammen family in recognition of their donation of land to the College. This event gave COTC and Ohio State Newark an opportunity to express appreciation to the family in a public forum. Mr. Hinderer also reported that COTC is ranked number one in Ohio and number 19 in the nation by PayScale in its 2016-2017 College Salary Report which ranks the best community and career colleges by salary potential. This ranking demonstrates that COTC's graduates go on to have high-paying successful careers in technical fields

that are growing. He noted that the highest paid salaries generally come from COTC's Nursing, Allied Health, and Information Technology graduates and that COTC continues to be a good return on investment.

7. Faculty Assembly Report

Dr. Paul Sanders, Chair of Faculty Assembly, reported that faculty at Ohio State Newark are participating in the Visioning Task Force for regional campuses and that he and several faculty members are working with Dean MacDonald and others from the four regional campuses to develop a strategic and bold vision for the regional campuses. He also noted that faculty are in the process of electing members to serve on the committees of the Faculty Assembly, and noted that a document has been developed by Advising staff at Ohio State Newark which is helpful to faculty with their role in advising students.

8. Board Committee Reports

- ***Student Life Committee.*** Holly Mason, Director of Student Life, reported that approximately 180 Ohio State Newark students recently completed Title IX training and that on Veterans Day, many of our students - including ROTC students - participated in the National Roll Call Veterans Day event on campus. She also reported that there has been an increase in student participation in campus student organizations and that several students from Ohio State Newark participated in a statewide conference that was held this fall in Columbus on the topic of student leadership. Board Chair Marcia Downes asked Ms. Mason to invite students to present their work on student leadership to the Board at the January 2017 meeting. Ms. Mason also reported that the Adena Hall renovations are nearing completion and that the renovated recreation facility will open in January when students return for spring semester classes.
- ***Academic Affairs Committee.*** Dr. Melissa Jungers, Associate Dean at Ohio State Newark, provided an update on the success of the Buckeye Generation Learning Community, summarizing findings on several years of data. She reported that in the fall of 2012, a learning community program was initiated for a cohort of first-generation students attending Ohio State Newark. The learning community model includes common classes for the student cohort, peer coaches, tutoring, engagement at social and cultural events, and a book stipend. The purpose of the development of the learning community program is to increase retention rates among first-generation students, who data show are at greater risk of dropping out during the first year of their higher education studies. We now have four years of data that show that the 2012 cohort of students have a higher retention rate, higher GPA, and higher graduation rate than non-first-generation students and other first generation students at Ohio State Newark who did not participate in the learning community program. Dr. Jungers noted that the success of the Buckeye

Generation Learning Community has had an impact on 64-76 first generation students at Ohio State Newark and that we now have data to support the success of this program. She also noted that she presented a paper on these results and the program at the annual conference of the National Symposium on Student Retention 2016 earlier this fall, along with the campus' retention coordinator, Jamie White.

- ***Enrollment Committee.*** Dean Bill MacDonald presented an Enrollment Committee report in the absence of Diane Kanney, Director of Enrollment. He distributed a report that she had prepared which provide the official enrollment numbers for fall 2016. Enrollment for fall 2016 increased by 2.4 percent from fall 2015, which is an increase over projected enrollment for this year. In addition, the diversity of our student population has increased substantially, with underrepresented students now making up 20 percent of our student population, compared to 17 percent last fall, with the greatest gains among African American students. Dean MacDonald also reported that fall of 2016 enrollment data show that Ohio State Newark enrolled students from 65 of Ohio's 88 counties. In addition, 34.7 percent of students enrolled this fall semester are first generation college students. Dean MacDonald also reported an increase in transfer students this semester and noted that Admissions Office staff have increased their outreach to transfer students to help them through the process of applying and enrolling at Ohio State Newark.
- ***Finance Committee.*** Finance Committee Chair, Michael Cantlin, reported that the Finance Committee met with Dean MacDonald and David Brillhart and he called upon David Brillhart, Director of Finance, to provide a report to the Board. Mr. Brillhart provided a year-end financial report (to June 30, 2016) and reported that revenue increased and expenditures decreased over the last year. He noted that the Columbus campus increased the state subsidy allocation to the regional campuses this year as one-time funding due to the state's prohibition this year against raising tuition fees. He also reported that the Columbus campus provided the regional campuses with market equity salary increases for faculty at the regional campuses. He noted that the state's Affordability and Efficiency Initiative requires the campus to reduce expenses and increase efficiencies and report the savings accrued. Ohio State Newark has now saved \$850,000 toward the five-year goal of \$2.1 million.

9. Dean's/ Director's Report

- ***New Residence Hall Update.*** Dean MacDonald reported that we continue to be on track for the fall 2017 opening of our new residence hall. He noted that we had to increase the budget for the facility in relation to the construction of the pedestrian walkway project, as well as electrical and other construction cost increases. The target date for the completion of the new facility is the end of July 2017.

- ***Research Space at The Ohio State University at Newark.*** Dean MacDonald reported that the campus will be moving out of Baker House, a facility that the campus leases on Cherry Valley Road which will soon become a new substation for Licking County's emergency response team for the northern part of the city of Newark. Currently, three Ohio State Newark faculty have research labs in the Baker House facility, including Professor Karen Goodell who recently secured a major grant from the United States Department of Agriculture. Faculty will have to vacate the building and move their research labs out of the Baker House facility this coming summer. Dean MacDonald noted the challenges of identifying and renovating space on campus for these labs, however he reported that space has been identified for each of the faculty members involved, although the space is not ideal in some cases. He also reported that we are currently recruiting a faculty member in geology and that research space will be needed once the new faculty member is on board. He noted that these research lab challenges are significant and underscore the need for the campus to construct a new science building. We continue to experience pressure for lab space for our faculty.
- ***Ohio's Regional Campuses Day at the Statehouse.*** Dean MacDonald reported that on November 15th, he joined with the deans and directors of Ohio's regional campuses in Columbus during an advocacy day to meet with legislators and members of the Governor's office. He was joined by Beth Beattey, President of Student Government at Ohio State Newark, and also by Cheri Russo, Director of Marketing and Public Relations at Ohio State Newark. The message that was emphasized by the higher education contingent was the importance of access and affordability and the important mission of the state's regional campuses.
- ***Ohio's College Opportunity Grants (OCOG) and Regional Campus Students.*** Dean MacDonald reported that he discussed the issue of the ineligibility of regional campus students in Ohio to receive the state's OCOG grants. He noted that Board Secretary, Kathy Lloyd, has emphasized the significance of this public policy issue and its impact on regional campus students. Dean MacDonald reported that he has discussed the matter with the leadership of governmental relations staff on the Columbus campus and that they are aware of the issue and will keep this public policy issue as one of their priorities as they work with state legislators on higher education public policy matters. Dean MacDonald noted that approximately 796 students at Ohio State Newark would be eligible for OCOG grants if OCOG grants were made available to Ohio's regional campus students.

10. **Adjournment**

There being no further business, the meeting was adjourned at 9:50 a.m.