

Minutes
Board Meeting
The Ohio State University at Newark

September 15, 2016 -- 8:30 a.m. – 9:45 a.m.

The John Gilbert Reese Center, Executive Conference Room (Room 255)

1. Call to Order and Welcome of Guests

Board Chair, Marcia Downes, called the meeting to order at 8:30 a.m. in the Executive Conference Room of The John Gilbert Reese Center and welcomed Dr. Jennifer Cowley, Vice Provost of Capital Planning and the Regional Campuses, The Ohio State University, to the meeting.

2. Approval of Minutes of June 16, 2016, Board Meeting

The minutes of the June 16, 2016, Board meeting were approved as distributed.

3. Approval of the Agenda

The meeting agenda was approved as distributed.

4. Public Comments

Marcia Downes, Board Chair, invited public comments. No public comments were presented.

5. Role of The Ohio State University at Newark Board

Marcia Downes, Board Chair, reviewed the role of The Ohio State University at Newark Board (see Bylaws of “Regional Campus Boards,” The Ohio State University, section C). She also reviewed Board appointments to the standing committees of the Board, including the Academic Affairs and Student Life Committee, the Enrollment Committee, the Finance Committee, the Facilities and Planning Committee, and the External Relations Committee. In addition to current appointments, Ms. Downes recommended that Dr. Sharad Thakkar, Vice Chair of the Board, serve on the Facilities and Planning Committee and Dr. Thakkar accepted this appointment.

6. COTC Board Report

John Hinderer, Chair of the Board of the Central Ohio Technical College, provided a report on current programs and events at COTC. He noted that COTC and the Licking County Library joined together to develop a “Library in a Box” initiative that will provide 24/7 public library service to the far western side of Licking County. This initiative will supplement bookmobile services and offer more than 350 items (including books, DVDs and audiobooks) and will be housed in the parking lot of COTC’s Pataskala campus. In addition, the initiative provides a Wi-Fi hotspot for downloading free digital e-books and

other resources. Students and community members are able to select from more than 8 million library items and pick up items from the box when notified by text, email or telephone.

Mr. Hinderer also reported that fifteen (15) COTC students spent two weeks in Italy in July of 2016 thanks to the support of Lou and Gibb Reese. The Reese's have funded student trips to Italy since 2010, sending COTC students to Italy every other year for a fully-funded immersion experience, while bringing Italian students to COTC in alternate years.

Mr. Hinderer also noted that COTC's Institute of Lifelong Learning is celebrating its 5th anniversary this month as it seeks to serve Central Ohio's senior population with courses and programs that address personal development, academic study and other topics of interest. The Institute offers a year-around schedule of programs, lectures, book discussions, field trips and other initiatives, with an average of 18-20 programmatic options each semester. The Institute is managed by Vicki Maples, Director of COTC's Workforce Development Innovation Center.

7. Faculty Assembly Report

Dr. Paul Sanders, Chair of Faculty Assembly, reported that faculty at Ohio State Newark held their first Faculty Assembly meeting of the new academic year on September 2nd with strong attendance and that there are no new tenure-track faculty at Ohio State's Newark campus this semester. He noted classes have begun and that all is going well as the new academic year begins.

8. Board Committee Reports

- ***Academic Affairs and Student Life Committee.*** Justin Khol, Coordinator for Student Involvement, Office of Student Life, provided an overview of the highlights of student activities and programs during Welcome Week, the first week of the fall 2016 semester. He noted that 367 freshmen students attending the First Year Students' Convocation event held at the Midland Theatre in downtown Newark. An additional 1,200 students attended at least one on-campus event held over the first eight days of the new fall semester. Highlights of these events include the SORCE Fair which included 38 local businesses, campus offices and student organizations that showcased opportunities for students to become engaged in campus activities as well as community service opportunities in Newark and the region. He also reported that over the summer months, the Office of Student Life administration has been attending federally-mandated sessions for training on Title IX legislation which focuses on prevention related to sexual violence on college and university campuses. He also reported that students were excited to

attend the groundbreaking for the new Residence Hall on campus, and that students are looking forward to the completion of the Adena Hall renovations with the new recreation space to open in the spring semester (January of 2017).

- ***Enrollment Committee.*** Diane Kanney, Director of Enrollment, distributed a report that provided preliminary enrollment numbers for the fall 2016 semester. She noted that enrollment for the fall 2016 semester is flat, which is what was anticipated during planning for the new academic year. In the fall of 2015 our total student enrollment was 2,476 and as of September 9, 2016, our total student enrollment was 2,482. Ms. Kanney noted that there has been a high staff turnover in the Office of Admissions over the last year and that the Office lost some employees with years of experience on the campus. She noted, however, that she has a new and strong team in place and that they are moving forward with energy and enthusiasm. She reported that applications from Licking County continue on a downward trend but that applications from Franklin County almost doubled last year. She noted that the increase in students from Franklin County might be related to a new communication plan directed toward students who are not admitted to the Columbus campus which informs them that they have the option to enroll at a regional campus. She noted that last year the deans of the regional campuses sent a letter to students who were denied admission to the Columbus campus, advising them of their option to enroll at one of the regional campuses. This year, Ms. Kanney reported that there was a 12 percent increase in applications from “optioned” students who were denied admissions at the Columbus campus. She also reported that there was a 22 percent increase in transfer students this year and that the majority of our transfer students come to us from COTC, Columbus State Community College, and Zane State. She noted that priorities for the coming year include holding additional yield receptions in the spring semester of 2017 and that she would like to invite Board members to host receptions in Westerville, Cleveland and Cincinnati as well as other possible venues. She also noted that we will be partnering locally with the *Call to College* program and with Columbus city schools over the next year to increase the college going rate of students in our community, state and region.

- ***Executive Committee Report.***
 - ***Nomination of New Board Member.*** Marcia Downes, Board Chair, reported that the Nominating Committee of the Board met with Todd Ware, President and CEO of The Energy Cooperative to discuss their nomination of Mr. Ware to serve on The Ohio State University at Newark Board. Ms. Downes noted that Mr. Ware is a graduate of The Ohio State University with a Bachelor of Science in Business Administration and that he has served as President and CEO of The Energy Cooperative since 2012, following over ten years of service as Chief Financial

Officer of the Energy Cooperative. She noted that Mr. Ware is active in the Newark Rotary Club and serves on a number of nonprofit Boards in the region while actively participating in various service projects in our community. Following discussion, members of the Board voted unanimously to recommend the appointment of Mr. Todd Ware to The Ohio State University at Newark Board. Dean MacDonald reported that he will forward this recommendation to the Provost for his consideration for a three-year appointment of Mr. Ware to the Board. Ms. Downes recommended that Mr. Todd Ware serve as a member of the Board Finance Committee.

- ***Establishment of The Newark Advisory Board Endowed Scholarship Fund.*** Marcia Downes, Board Chair, called upon Matt Kelly, Director of Development for Ohio State Newark, to report on the establishment of the Newark Advisory Board Endowed Scholarship Fund. Mr. Kelly noted that this fund was approved at the June 3, 2016 meeting of the Board of Trustees of The Ohio State University and establishes an endowed scholarship fund with gifts from current and former Ohio State Newark Advisory Board members. Mr. Kelly noted that the fund now has a balance of approximately \$50,000.00. He also noted that the fund has distributed approximately \$10,900.00 in scholarship funds since 2009. A certified copy of the endowment description approved by the Board of Trustees was distributed to members of the Newark Advisory Board. As an update to current advancement activities for Ohio State Newark, Mr. Kelly noted that the Development Office is focusing on fundraising related to named spaces in the new residence hall as well as funding for the Buckeye Generation Learning Community on campus. Board Chair, Marcia Downes, requested that a presentation be provided on the Buckeye Generation Learning Community at the next Board meeting in November. In addition, she requested that a report be provided at a Board meeting in the spring semester once the campus's new strategic plan is implemented to learn more about the fundraising priorities of the campus.
- ***Appointment of Ohio State Newark Board Liaison to COTC Board.*** Board Chair, Marcia Downes, expressed her appreciation to Dr. Sharad Thakkar for his service as the Ohio State Newark Board representative to the COTC Board. For the 2016-2017 academic year, Ms. Downes appointed Board member Christopher Meyer to serve as the new Ohio State Board representative to the COTC Board.

9. Dean's/ Director's Report

- ***Licking County Chamber's STEM Business of the Year Award.*** Dean Bill MacDonald congratulated Dr. Sharad Thakkar on receiving this year's STEM Business of the Year Award for his company, Polymer Technologies, from the Licking County Chamber of Commerce.
- ***First-Year Students Convocation at Midland Theatre.*** Dean MacDonald reported on the First-Year Student Convocation that was held on August 22nd at the Midland Theatre in downtown Newark. He noted that each year the campus holds a new student Convocation for first year students as a way to integrate new students into the life of the campus and external community. This is the second year that the Convocation event was held in downtown Newark, and following the Convocation ceremony, a welcome reception was held downtown at the Skylight Banquet Hall. Dean MacDonald noted that next year the Convocation will be held on campus in order to engage more students in the event; however the importance of student engagement in the community will continue to serve as a major theme of the Convocation ceremony.
- ***New Residence Hall Update.*** Dean MacDonald reported that we continue to be on track for the fall 2017 opening of our new residence hall. He noted that we had to increase the budget for the facility in relation to the construction of the pedestrian walkway project, as well as electrical and other construction cost increases. The target date for the completion of the new facility is the end of July 2017.
- ***Strategic Visioning Process for the Regional Campuses.*** Dean MacDonald reported that the new Provost and President Drake are seeking broad input on the development of a new strategic plan for Ohio State, including a strategic vision for the regional campuses. The President and Provost are seeking input from the regional campuses and have set a goal to establish a collective vision for the university by the end of the spring semester in 2017. Dean MacDonald noted that Dr. Jennifer Cowley, Vice Provost for the Regional Campuses, is leading the effort to garner broad input from the regional campuses. Dr. Cowley noted that a retreat was held this summer to begin the process of developing a vision for the regional campuses and discussions are continuing throughout the academic year.
- ***Draft Strategic Plan for Ohio State Newark.*** Dean MacDonald noted that the strategic plan for Ohio State Newark that was developed with broad faculty, student, staff and Board input will be finalized once the university-wide strategic plan is completed in order to ensure alignment of the campus plan with the university plan.
- ***Regional Campuses Day at the Statehouse.*** Dean MacDonald announced that all of Ohio's public regional campuses will visit legislators in Columbus to communicate the important mission, achievements and needs of the state's regional campuses. Dean MacDonald will visit legislators along with student representatives from Ohio State Newark and Governmental Relations staff from the Columbus campus.

- ***Planetarium/Sci-Dome Project.*** Dean MacDonald reported that Ohio State Newark is exploring a possible partnership with *The Works* to build a planetarium/sci-dome facility in downtown Newark at *The Works*. If the partnership proceeds, Ohio State Newark will provide our physics/astronomy faculty member to serve as director and also purchase the projection equipment. Dean MacDonald noted that this would be an excellent opportunity to enhance STEM programming as well as programming in other disciplines and will provide significant outreach to K-16 students in our community and region. He noted that discussions are currently underway regarding the details of the potential partnership and that the final approval for the partnership will come from the Columbus campus.

10. Adjournment

There being no further business, the meeting was adjourned at 9:45 a.m.

Respectfully submitted by
Sandra A. MacNevin
Executive Assistant to the Dean and Director
The Ohio State University at Newark