

Minutes
Board Meeting
The Ohio State University at Newark

March 17, 2016

8:30 a.m. – 1:00 p. m.

Warner Center Platform, Room 126

1. Call to Order

- Board Chair, Christopher Meyer, called the meeting to order at 8:30 a.m. in Room 126 of the Warner Center.

2. Approval of November 19, 2015, Board Meeting Minutes

- The minutes of the November 19, 2015 Board meeting were approved as distributed.

3. Approval of the Agenda

- The meeting agenda was approved as distributed.

4. Public Comments

- Christopher Meyer, Board Chair, invited public comments. No public comments were presented.

5. Board Committee Reports

- ***Executive Committee Report.*** Christopher Meyer, Chair of The Ohio State at Newark Board, presented a request by Marcia Downes, Director of *The Works: Ohio Center for History, Art and Technology*, to The Ohio State Newark Board to approve the appointment of Mr. Doug Cohen to the Board of Directors at *The Works*. The Ohio State at Newark Board members voted unanimously to appoint Mr. Doug Cohen to the Board of *The Works*. It was noted that, in accordance with the By-Laws of *The Works*, two members of the Board of Directors of *The Works* are appointed by the Board of The Ohio State University at Newark.
- ***Enrollment Committee.*** Diane Kanney, Director of Enrollment, reported that spring 2016 applications by first year undergraduates have increased substantially (we are up by 481 applications) over this time last year. She noted that the increase may be partly attributable to a concerted effort and plan to increase contact with student applicants by staff and students in the Office of Admissions, including increasing the hours that student callers reach out to students. Ms. Kanney expressed her appreciation for the successful reception that Board member Kathy Lloyd held at her

law firm in Columbus as an outreach effort for student applicants and their families, with 50 students and family members attending the evening event. Ms. Kanney noted that Board Chair, Christopher Myer, and Board member Diane DeLawder will host a reception at the Newark campus for Newark school students on April 15, 2016, as an outreach effort on behalf of the Board to recognize and acknowledge students' interest in our campus.

- ***Academic Affairs and Student Life Committee.*** Holly Mason, Director of Student Life, provided an update on key activities and events in the Student Affairs division of the campus. She noted that students at Ohio State Newark and COTC are collaborating in the “Operation Feed” initiative to organize the donation of food to the community’s Food Pantry Network. Approximately 27 teams of students and staff participated in the kickoff event – the “Supermarket Sweep” - with the student team finishing in first place. She also noted that a group of 15 students and 3 staff members will be spending their Spring Break this year working on building a house with Habitat for Humanity in Tucker, Georgia. Ms. Mason also described a three phase program that is currently underway to create an environment of respect on campus and in our community, referred to as the “Respect Campaign.” She noted that the Campaign concludes with an event called “Everyone Matters” which is a national campaign that involves colleges and universities across the country. Ms. Mason also announced that the campus will hold a Career Fair on April 5th in the Adena Gymnasium with approximately 110 employers expected to participate. She also announced that this year’s Family and Friends Day will be held on Saturday, April 16th in the Adena Gymnasium from 12 noon to 2:00 p.m. and is open to the public. This year’s entertainment for Family and Friends Day will include animal visitors from the Columbus Zoo, face painting, balloon artists, a juggler, caricature artists, exhibits from COSI, Weldon’s Ice Cream (from Buckeye Lake) and more.

6. Financial Report

- David Brillhart, Senior Fiscal Officer at Ohio State Newark, provided a financial report to the Board for fiscal year 2016 through December 2015. He noted that the student fee portion of the campus’ revenue shows an increase of 3% more than we budgeted for, which is due to an increase in enrollment over that which we projected for fiscal year 2016. This increase in student fees, along with a better than anticipated state subsidy, is an excellent outcome for the campus’ budget for FY 2016. Mr. Brillhart noted that we are in the second year of a biennial budget and that enrollment numbers are important given the tuition freeze imposed by the state legislature and The Ohio State University Board of Trustees. He also noted that The Ohio State University, including the Newark campus, is working on efficiencies in our operating budget and that President Drake has established an Efficiency Initiative

that is one of the University's highest priorities. All of the units of the University, including the regional campuses, are expected to identify and implement efficiencies in their budgets with the goal of enhancing resources that will lead to student access and graduation success. He also noted that Ohio State Newark and COTC (the Central Ohio Technical College) will participate in The Ohio State University's new energy initiative.

7. COTC Board Report

- John Hinderer, Chair of the Board of the Central Ohio Technical College, reported that COTC presented the "Legends of Loyalty Award" to Robby and Jodie Robinson who are donors of the college and noted that Robby Robinson served for twelve years as a gubernatorial appointee on the COTC Board of Trustees. Mr. Hinderer noted that this award is one of the highest awards presented by the college and that COTC President Bonnie Coe and two trustees, along with staff, travelled to Friendship Village in Dublin and surprised the Robinson's with this award. He noted that many Robinson family members were also in attendance. Mr. Hinderer also reported on the memorial service that was held on January 23, 2016 on the Newark campus in honor of the late Danville police officer, Thomas Cottrell, at the request of the Columbus Police Department. The service was attended by many in the law enforcement community from throughout the region, state and nation; as well as by members of our local community. Officer Cottrell was a COTC alumnus, and the Development Office of COTC has been working with the family to set up a scholarship in his memory. Mr. Hinderer also reported that the Human Services program at COTC had an accreditation site visit in February, and that the program was accredited with no provisions. He also noted that an accreditation site visit for the Diagnostic Medical Sonography program at COTC was held in February and that while the comprehensive review of this program is ongoing, the College anticipates a positive review.

8. Chair of Faculty Assembly Report

- Dr. Donald Yau, Chair of Faculty Assembly, reported that the Faculty Assembly will hold a Spring Faculty Forum retreat in April of 2016 and address issues related to increasing diversity on campus, enhancing teaching, and will address other issues that are important to the success of our students and faculty.

9. Dean's/ Director's Report

- *Affordability Grants.* Dean Bill MacDonald reported that President Michael Drake launched a new initiative in January that will provide an additional \$20 million in 2016-2017 to fund need-based Affordability Grants for low- and middle-income students, including students at the regional campuses. Dean MacDonald noted that

approximately 36.4% of the Newark campus' students may be eligible for the grants that will provide approximately \$1,000 per year. It is estimated that approximately \$1 million of Affordability Grant funding will be made available for eligible Ohio State Newark students during the next academic year. He also noted that at the November 2015 meeting of the Newark Board, the decision was made to allocate the campus' financial surplus this year to provide one-time funding to help reduce costs to our students by offering retention scholarships in the total amount of \$400,000. At this time, however, Dean MacDonald noted that we will hold in reserve the one-time funding of \$400,000 that was designated for retention grants until after we have completed the strategic planning process, given President Drake's new Affordability Grants and their availability to students at the regional campuses.

- ***Update on Adena Hall Renovation.*** Dean MacDonald reported that all the design work has been completed for the Adena Hall renovation and that this project will renovate approximately 10,000 square feet in Adena Hall into a new fitness center for the campus. He also noted that we are on budget and that the construction manager will be receiving bids this month. Construction is scheduled to begin in late April and to be completed by the end of this year.
- ***Update on New Residence Hall Project.*** Dean MacDonald reported that we are in the design phase of the new Residence Hall project with the goal of building a four-story building with 120 beds and two lounges on each floor, as well as event space on the first floor that will accommodate approximately 300 students. He noted that the budget for the new residence hall is \$12.9 million and that we are on target to open in the fall of 2017, with the ground breaking for the new residence hall targeted to take place in June. Dean MacDonald noted that he will share the conceptual drawings with the Board at the next meeting in May of 2016, and that we are aiming at silver-level LEED status.
- ***Report on "Business After Hours," Licking County Chamber of Commerce Event.*** Dean MacDonald reported that the campus hosted the Licking County Chamber of Commerce's "Business after Hours" reception last month (February 18, 2016), with the theme of "Celebrating Research" and faculty highlighted their research through posters and other visual and creative displays of their work. Faculty were present at the reception to meet with community members and to discuss their research and respond to any questions with members of the community who were present.
- ***Campus Visits by Leadership of Ohio University Zanesville and Zane State College; as well as Ohio State Marion and Marion Technical College.*** Dean MacDonald reported that the leadership of Ohio University Zanesville and Zane State College visited the Newark campus in January of this year to meet with Dean MacDonald and Dr. Bonnie Coe, as well as cost-shared administrators, to discuss efficiencies and the cost-shared model at the Ohio State Newark and COTC shared campus. In addition to the leadership of the Zanesville institutions, the leadership of Ohio State Marion

and Marion Technical College visited the Newark campus this spring to meet with Dean MacDonald, Dr. Bonnie Coe and several cost-shared administrators to learn more about the cost-shared model on the Newark campus of Ohio State and COTC.

10. Announcements

- Community Intercultural Relations Conference - April 8, 2016 – 8:30 a.m. – 1:00 p.m.
- Ohio State Newark Graduation Celebration – April 25, 2016 – 6:00 p.m. – 7:00 p.m.
- New Facilities Building Open House – May 4, 2016 – 9:00 a.m. – 11:00 a.m.

11. Adjournment

There being no further business, the meeting was adjourned at 9:30 a.m.

[*Note:* Following the regular business meeting of the Board, members of the Ohio State Newark Board were invited to meet with members of Dean MacDonald's leadership team in a Strategic Planning Retreat from 9:30 a.m. to 11:30 a.m. with the goal of providing input into the campus' new strategic plan that will be implemented in January of 2017. In addition, following the Strategic Planning Retreat, members of the Ohio State Newark Board were invited to participate in a luncheon meeting with executive officers of the Board of Directors of *The Works*, in order to discuss the possibility of a partnership between the Ohio State Newark and *The Works* regarding a proposal to build a planetarium downtown at *The Works*. The luncheon was scheduled to take place from 11:30 a.m. to 1:00 p.m. in the Sleight Room of the Warner Center.]

Respectfully submitted by
Sandra A. MacNevin
Executive Assistant to the Dean and Director
The Ohio State University at Newark