

Minutes
Advisory Board Meeting
The Ohio State University at Newark

June 21, 2018; 9:00 – 10:30 a.m.

The John Gilbert Reese Center, Executive Conference Room (Room 255)

1. Call to Order

Board Chair, Dr. Sharad Thakkar, called the meeting to order at 9:00 a.m. in the Executive Conference Room of The John Gilbert Reese Center.

2. Approval of Minutes of May 17, 2018 Board Meeting

The minutes of the May 17, 2018 Board meeting were approved as distributed

3. Approval of the Agenda

The meeting agenda was approved as distributed.

4. Public Comments

Dr. Thakkar commented that he was sad he missed the SciDome opening. He heard it was a wonderful event and congratulated everyone involved.

5. Central Ohio Technical College (COTC) Board Report

John Hinderer, Chair of the COTC Board, was unable to attend the meeting. The COTC report will be suspended to the next meeting.

6. Board Committee Reports

- ***Academic Affairs and Student Life Committee.*** Holly Mason, Director of Student Life, reported that four of the Student Life staff members completed Critical Incident Stress Management Training for individuals and groups to help prevent secondary trauma and post-traumatic stress. Ms. Mason also shared the following highlights to recap the academic year:
 - Campus Corner Food Pantry distributed over 1,500 food items in 104 student visits.
 - Career Development posted over 400 full-time jobs and almost 200 part-time jobs to Buckeye Careers Network. Buckeye Careers Network is in the process of being replaced with a new job board called Handshake.
 - The Career Fair had 144 employers attend. This is the largest number of employers for this event. Student and alumni participation totaled 133 attendees. Derek Thatcher, Program Manager, held 31 classes and sessions reaching 1,500 students.
 - Student Life assisted 198 Ohio State Newark students with clinical services for anxiety, depression, trauma, and stress related disorders.
 - Over 350 students were involved in 34 student organizations. These students completed 21 community outreach programs, such as drives for school supplies and food as well as volunteering at various community programs.

- Almost 5,000 students attended 73 programs in the student involvement area over the course of the academic year. The largest program had almost 500 students in attendance.
 - During the spring 2018 semester, 891 individual Ohio State Newark students visited the Adena Recreation Center. Each student averaged 16 visits.
- ***Enrollment Committee.*** Diane Kanney, Director of Enrollment, reported that there are currently 1,386 students registered for orientation over the 2018 summer. This number is ahead of last year by 117. The iPads seem to be a big motivator and the trend toward students showing up has been positive. Ms. Kanney shared that the goal of 5,000 applications is likely to hit 6,000. The Summer Enrichment Camp was a success with 19 students in attendance. The students were rising 6th, 7th, and 8th graders. Their favorite session was led by Dr. Michael Mangus – “America: A Melting Pot, Salad Bowl or Something Else?” Dr. Stamatikos and Dr. Shauna Weyruach also led sessions that the students were excited to attend. Ms. Kanney stated that it felt like a college setting and that was the experience they were aiming for. The pre- and post-surveys completed by the students gave excellent data and indicated that the camp made a difference to the students. Ms. Kanney thanked everyone for their help and support in regards to the camp. The second camp for next summer will be an overnight Leadership Camp for rising 9th, 10th, 11th, and 12th graders. Ms. Kanney thanked Kim Manno for acquiring scholarship money from the Licking County Foundation to help students attend the camps. The projected number for enrollment is 2,700, which would be a record. Dean MacDonald stated that he is in discussions with David Brillhart in regards to adding parking if enrollment increases. Marcia Downes reminded Ms. Kanney to invite students to attend the event at The Works on August 21st.
 - ***Finance Committee Report – Budget Update.*** Mike Cantlin, Finance Committee Chair, reported that income is up and expenses are as expected. Mr. Cantlin stated that Ohio State Newark is in a good place financially. David Brillhart, Director of Business and Finance, confirmed Mr. Cantlin’s report and added the following:
 - The enrollment breakdown shows budget to actual enrollment for the year: Headcount is 4.7% over budget and FTE is approximately 3.8% over budget.
 - There will be a surplus at the end of the year which will go directly to the Science and Technology building plan.

Marcia Downes asked about the asset pool. Mr. Brillhart responded that the base plan for the building is \$22.6 million. The planned funding sources include an \$8.5 million loan, \$2.5 million from COTC approved reserves, \$6.6 million from OSU Newark reserves, with the remainder coming from the capital campaign. The plan for a third floor would be an additional 4.6 million and that amount has not been targeted yet. Mr. Brillhart stated that with the current success of the upcoming campaign, he is hopeful there will be enough to fund the 3rd floor.

7. Dean's/Director's Report

- ***Diversity and Inclusion Presentation.*** Dean MacDonald and Vorley Taylor, Program Manager of Multicultural Affairs, gave a presentation on Diversity and Inclusion at the Newark Campus. Dean MacDonald started the presentation with data in regards to the student population.
 - Proportionately, Newark is the most diverse of any Ohio State campus.
 - The student population has become more traditional in terms of age.
 - In regards to faculty, there has been a modest increase in diversity.
 - The goal of the Diversity and Inclusion Action Plan is to eventually have the faculty diversity match the student diversity.
 - The gender track for the tenured faculty has had a slight increase but has had a pronounced change in natural and mathematical sciences. These are positive changes but can be improved upon.
 - Associated faculty diversity numbers are aligned with the state, but not the student population.
 - Staff has had a modest increase in diversity but gender has not changed.
 - Over the past several years the university's verbiage has evolved from "multi-cultural affairs" to "diversity" to the current "diversity and inclusion." James Moore is the current director of Diversity and Inclusion on the Columbus campus. Dr. Moore and the Provost are changing the way the university is approaching diversity efforts by utilizing the Buckeye Portal. Vorley Taylor, Jackie Parrill, and Virginia Cope are Buckeye Portal Ambassadors. Dr. Moore is working to pull all of the campuses together to increase the diversity of students, faculty, and staff and to make sure the university is inclusive.
 - Ohio State Newark is focusing on the environment but ultimately it connects to student success. The goal is to decrease the disparity in student success rates across race and ethnicity. Student success will be a focus in the new strategic plan, along with increasing retention and graduation.

Chris Meyer asked if local campus participates in the hiring of a replacement if a tenured professor retires. Dean MacDonald stated that it does, and any faculty member who serves on a search committee has to go through Implicit Bias Training. Columbus plays a part as well. When forming a search committee, there are typically three members. Two are appointed by Dean MacDonald and one by the department in Columbus. Candidates do a presentation on teaching on the Newark campus and research on the Columbus campus. Dean MacDonald stated there is a variation on how finalists are selected, either by vote or by department chair. Both the department chair and the Dean of the Regional Campus have veto power. Every effort is made to be sure the candidate pools are diverse. Faculty recruiting ads have language that promote candidates who can relate to the diversity of the Newark student population. Dean MacDonald is optimistic that there will be changes. Science and engineering are where the biggest challenges exist.

Vorley Taylor began her presentation sharing that students have expressed that they are not comfortable in the community. Focus groups were formed with students to ask about experiences on and off campus. Students stated that they did not feel welcomed by the community and did not want to leave campus grounds. The Community Intercultural Relations Committee (CIRC) was created with community members to assist with these issues. CIRC's mission is to raise awareness of social and cultural similarities and differences and to build an inclusive community. Ms. Taylor shared

stories from students who have had incidents of discrimination within the community. CIRC has been there for these students to help guide them through the process of overcoming these issues. Bias Assessment and Response Team (**BART**) is another resource for students. BART is a web-based tool for anyone who needs to report an incident or wants to explore and better understand issues like bias and discrimination, and how to effectively respond. When using BART, the user's role may be as a witness or as a victim in cases of verbal or physical abuse. The report can be filed regardless of whether the incident took place on or off campus. Ms. Taylor wants the students to know they can go to someone if they feel they are targeted. Students can meet with her or report it through the system.

Respect on Campus campaign is starting back up. It provides a forum for students to Tweet to the group when they feel they are being disrespected. Some students are afraid to report because they worry that it will reflect negatively on them. Students are also feeling unsafe when they are walking off campus and several have reported feeling threatened by a white truck. The white truck has been reported to drive by students and throw things at them while yelling out derogatory names. Students have also been run off the road by this truck. Ms. Taylor has encouraged students to try to get a license plate number to give police. Ms. Taylor encouraged the board members to help when they are out in the community or serve on other boards by talking about respect. When you see something, say something. If someone is being harassed, step in or report. Chris Meyer suggested that these complaints should be reported to the board. Ms. Taylor invited board members to attend a CIRC conference.

Marcia Downes shared that Denison has a fleet of cars that students can borrow if they do not have transportation. Ms. Taylor stated that she is not sure how the budget would work for something like that or how to implement it and welcomed suggestions. Mike Cantlin suggested obtaining information regarding where incidents with the white truck are occurring to determine if it could be turned into a safety issue. Mr. Cantlin wondered if more sidewalks are needed and if the city would help. Marcia Downes informed everyone that John Hinderer provides the leasing for Denison. Josh Flickinger added that students also have transportation issues due to vehicle break downs lack of money for fuel. He believes this has a big impact on retention. Dean MacDonald noted that transportation is a priority and that he has had conversations with Denison and a company called SHARE. The goal is to find potential routes to 21st Street, medical care, restaurants, and to include a loop to pick up students at apartment complexes. The project is ongoing but not has not yet progressed to where it needs to be.

- ***Science and Technology Building-Honorific Naming Approved.*** Dean MacDonald announced that the honorific naming for the science and technology building has been approved and asked Kim Manno to share the details. Ms. Manno stated that the desire is to recognize John and Mary Alford for their steadfast support and advocacy for the Newark Campus through building campaigns and scholarship funds. Dr. Drake's cabinet has approved the name, "The John and Mary Alford Center for Science and Technology." Mike Cantlin acknowledged Kim Manno and her staff for all their hard work on making this dream become a reality. Dean MacDonald announced that Dan DeLawder has agreed to serve as the campaign chair. Dean MacDonald also shared the importance of the

STEM building due to an increase in science and math enrollment. There is pressure in trying to schedule courses and find labs.

- ***Buckeye Opportunity Program.*** Dean MacDonald reported that the university is extending funding for PELL eligible students who have an unmet need. There are nuances because enrollment cannot be controlled, so the program is rolling out with different specifications than in Columbus. The university's goal is to be as inclusive as possible. Over the next year or two, a positive change should be observed. Kathy Lloyd inquired whether a projected enrollment could be used. Dean MacDonald replied that there is no precise way to project. An enrollment increase is expected for PELL eligible students.
- ***Digital Flagship Update*** – Digital Flagship has given out 200 iPads. Ryan Schmiesing and Mike Hofherr will be visiting OSU Newark to observe the distribution process. Newark campus is the only regional campus handing out the iPads during orientation. The other regional campuses will be distributing the iPads once classes start. Newark campus felt it was important to get the iPads in the students' hands early to gain experience with the apps they will be using before classes start. Faculty are worried that they will have to spend time doing training on the iPad which would take away from class time. Concern was raised if students receive iPads and not attend classes. Holly Mason shared that if students do not attend there is a process for recovering the iPad.
- ***Strategic Plan*** – Dean MacDonald announced that the Strategic Plan has been accepted. One of the Strategies is to seek external funding for student success. The HHMI proposal was unsuccessful, but efforts are currently underway to seek a grant from the Joyce Foundation. Shanna Jaggars, Assistant Vice Provost, is working on borrowing ideas from the HHMI proposal to pitch to other external agencies.
- ***SciDome Grand Opening (June 8-9, 2018)*** – Dean MacDonald thanked everyone who helped make the grand opening a success. Over 1,200 people attended the event. Marcia Downes also thanked the board for helping. Ms. Downes also noted that beginning September 20th there will be an event called "First Thursday," for which the curriculum is currently being developed. This event will be for adults 21 and over. It will be a ticketed event with advance purchases available. This event will be held on the third Thursday of each month from 6:00-9:00 p.m.
- ***Personnel updates.*** Dean MacDonald reported on two personnel updates, the first being the New Faculty Assembly Chair, Nathaniel Swigger. Nathaniel is a political science major and coordinates the student research forum. The second is that the grant writer position is posted. The grant writer will be able to help with NSF grants but will not support faculty research grants. The grant writer will focus more on student success and outreach.
- ***Independence Day alumni celebration.*** The annual Independence Day event will be taking place on July 3 from 6:00-10:00 p.m. The alumni event will take place in the Reese Center.

8. Other Business

Dean MacDonald thanked Sharad Thakkar and Josh Flickinger for serving in their roles on the Newark Advisory Board. Josh Flickinger thanked the board for allowing him to serve. Mr. Flickinger stated that it has been a life altering experience and that he loved the conversations, and was grateful for the opportunity to participate during his time on the Newark campus. Sharad Thakkar stated he also enjoyed working with the board and staff. Mr. Thakkar felt it was very fulfilling to see things being done and looks forward to continuing to work with the new executive team.

The new leadership team members are:

Chair, Katherine Lloyd

Vice Chair, Todd Ware

Secretary, Matt Miller. Everyone whose terms are ending have agreed to continue serving.

9. Next Board Meeting – September 20, 2018 – 9:00 a.m. – 10:30 a.m. in the Reese Board Room

- *Upcoming Board Meeting Dates for 2018 at 9:00 a.m.*
 - November 15, 2018
 - January 17, 2019
 - March 21, 2019
 - May 16, 2019
 - June 20, 2019

10. Adjournment

There being no further business, the meeting adjourned at 9:48 a.m.

Respectfully submitted by

Nichole Lenglé

Executive Assistant to the Dean and Director

The Ohio State University at Newark