



Minutes

Advisory Board Meeting

The Ohio State University at Newark

Thursday, March 21, 2019 – 9:00 a.m. – 10:30 a.m.

The John Gilbert Reese Center - Executive Board Room (Room 255)

1. Call to Order

Board Chair, Katheryn Lloyd, called the meeting to order at 9:00 a.m. in the Executive Conference Room of The John Gilbert Reese Center.

2. Approval of Minutes of November 15, 2018 Board Meeting

The minutes of the November 15, 2018 Board Meeting were approved as distributed.

3. Approval of Agenda

The agenda was approved as distributed.

4. Public Comments

Sharad Thakkar and Katheryn Lloyd both commented on the very positive visit by Ohio State President Michael Drake on March 4 at the SciDome. Dr. Stamatikos gave a presentation that showed off the technology and provided a good description of the educational programs and how they can get integrated into the curriculum.

5. COTC Board Report

Rob Montagnese, who succeeds John Hinderer as Chair of the Board of the Central Ohio Technical College, provided a report on current programs and events at COTC. Rob stated that he is happy to be present. He advised the board that he has a recurring conflict that will typically cause him to leave the Ohio State Newark Advisory Board meetings early. Rob reported that the new COTC president, John Berry, is getting re-acclimated to the community. Rob reminded the board that Dr. Berry had served the Newark campus in the past as Dean of Students and Director of Student Life. There was to be an all-college meet and greet for Dr. Berry on January 30th which had to be canceled due to weather. Dr. Berry will incorporate his message from that into his investiture on April 26th. Rob also reported that COTC has announced a new partnership with the Edward Orton Jr. Ceramic Foundation which could develop into opportunities for training a strong workforce in industrial ceramics, which is a growing industry. Rob also reported that the college is making plans for the renovation of the Pataskala campus to bring it up to what the college needs are today. Lastly, Rob reported that this year the United Faculty AFT/OFT agreement expires and the board hopes to ratify a new contract later this summer.

6. Board Committee Reports

- *Academic Affairs and Student Life Committee.* Katheryn Lloyd announced that Justin Khol, Assistant Director of Student Life, would give the report in the absence of Holly Mason. Justin reported that the 17th annual Black Heritage Dinner took place in February, featuring student speakers sharing their experiences and how that shaped their world view. The Diversity through Artistry Program concluded recently, which is an opportunity for Newark students to teach third

graders about diversity through their artwork. Both of the diversity events were led by Vorley Taylor. Thirteen students participated in the alternative spring break experience March 16-18, led by Erin Hill. The students worked on a Habitat for Humanity project in Monroe, NC to help victims of the recent hurricane. The Operation Feed campaign to support the Campus Corner food pantry continues through the end of March. Proteins and fruit are a priority for the pantry, which serves all students on the Newark campus. Coming up next month is Kids 'n Sibs weekend, the annual Career Fair, the Community Intercultural Relations Conference, and the annual Student Leadership Awards. The last day for Ohio State Newark classes is Monday, April 22.

- **Enrollment Committee Report.** Diane Kanney, Director of Enrollment Services, reported that enrollment is tracking slightly behind last year. The final round of optioned students from Columbus is delayed by one week, which puts the regional campuses behind schedule. The first on-campus reception for yielding students had a better-than-expected turnout, with 37 students participating. There were 51 students at an event on March 12 at Jorgensen Farms in Westerville, which is 9 students more than last year.

There are many spring events coming up including a Columbus reception hosted by Board Chair Katheryn Lloyd at her law firm. The Cincinnati event is April 11. There are 215 students registered for the Buckeye Visit Day on April 6. The last special event for students is the Admitted Students Open House on April 19. There will be three Super Information Sessions for those admitted students who delay making a decision and need more than a general overview. Faculty will be brought in for those sessions to discuss expectations. Enrollment Services has also implemented transfer information sessions for the first time specifically for transfer students. The first Faculty and Staff session is being held on campus for those faculty and staff members at Ohio State Newark and COTC who have rising high school students. Topics such as the applications process, financial aid and scholarships will be covered at these sessions. Katheryn Lloyd asked when the financial aid award letters come out, and Diane stated that they usually come out in mid-March. They do not receive anything until they are admitted to a campus, so when they opt for Newark, they will receive their letters. This will be the first round of students affected by the recent change in tuition coverage for PELL eligible students.

- **Finance Committee Report.** David Brillhart, Senior Fiscal Officer, gave the financial report for December 31st, 2018, which was distributed before the meeting. The state subsidy is on track, and the governor has released his version of the budget bill for next year so there will be new revenues coming in. Student fees are at 56.1%, which compares favorably with last year and reflects last year's positive enrollment numbers. Investment income is trending slightly higher than last year. The total instructional and general expenditures are at 42.7% for the year which also tracks appropriately with last year. General overhead is significantly under budget and is expected to continue due to contingencies built in during last year's budget planning. Debt service for the Alford Center was also built into the budget before those funds are needed for building construction. One-third of the operating cost for the Alford Center is also built into the budget so when the building opens, there will be funds for utilities and other operating expenses. Overall there is a budget surplus which will provide necessary resources as the Alford Center construction gets underway. David also mentioned that the governor's budget plan includes an increase in the Ohio College Opportunity Grant (OCOG), which will help students in need.

7. Dean's/Director's Report

- **Alford Center for Science and Technology Building Update.** Dean Bill MacDonald reported that the programming phase for the Alford Center is nearing completion. Faculty were brought

together with the architects to plan the space and identify priorities in the event the funds are not available to finish the entire building. He cited an example of prioritization with the chemistry labs. Three chemistry instructional labs are going in. Two of the labs are general chemistry, and one is organic chemistry. It was decided that one of the general labs would be a second priority because the organic chemistry lab allows for teaching both organic chemistry and general chemistry. With two general chemistry labs, organic chemistry would not be able to be offered. Having both types of lab allows Ohio State Newark to add a type of chemistry course that has never been offered before. Dean MacDonald added that because of the strength of the fundraising so far, very few compromises are required. Faculty are now working with the architects on finer details in the labs such as cabinetry, shelving, and equipment.

- ***Ohio State Sesquicentennial and Roads Scholar Tour June 18.*** Kim Manno and Virginia Cope updated the board on plans for combining the Roads Scholar Tour and the Ohio State Sesquicentennial kickoff into one event. The Roads Scholar Tour is a 2-day annual event for faculty and staff to travel around the state to engage with the communities served by Ohio State. A bus full of students also follows the route. It is a different route and group every year, and President Drake and the provost are involved at some of the stops. This year Columbus would like to have the first stop at the Newark campus and invite the community, alumni, and Ohio State Newark partners to a gala which will also be the first event for the Sesquicentennial year. This event will take place on Tuesday, June 18 from 6-9pm in the Reese Center. Board members can expect to receive an electronic save-the-date in the coming week or two followed by the official invitation closer to the event. All Ohio State Newark donors and alumni will also be invited, and as well as all Ohio State University alumni who live in Licking County. This will be an enjoyable and exciting event to bring in a group of friends and supporters.
- ***STEP Pilot.*** Dean MacDonald reported that the university is providing additional funding for the Second Year Transformational Experience Program (STEP) to conduct a 3-year pilot at the regional campuses. If the pilot is successful, the program would continue beyond the three years and would require funding from the Newark campus. STEP is a program that has been offered by Student Life on the Columbus campus and is designed to focus on student success. STEP gives participants the opportunity to engage with faculty outside of the classroom in one-on-one meetings and group settings. The goal is to increase graduation and retention rates. At the completion of the program, students will be eligible to receive a \$2,000 stipend to use toward research, travel abroad, supplemental training, or other STEP Signature Project options. Virginia Cope is leading the effort at the Newark campus, which will launch in autumn 2019. Four cohorts of 15 students will be formed with one faculty mentor assigned to each.
- ***Newark Advisory Board Appreciation Dinner.*** The Advisory Board appreciation dinner is scheduled for Wednesday, May 8 at 6 pm at the Trout Club. Faculty member Jill Leonard-Pingel (Earth Sciences) will present her research.
- ***Pelotonia.*** Pelotonia has started, and the team is growing. Dean MacDonald hopes to have a student Peloton this year. Board members are encouraged to participate as volunteers, riders or virtual riders. Board member Sharad Thakkar has participated in the past and stated that it is a great event.
- ***President Drake Visit March 4.*** Ohio State President Michael Drake visited the Newark campus on March 4th. President Drake indicated that, from his perspective, the visit went very well and he enjoyed it. Board members learned that Dr. Drake is very supportive of continued work for expanding residence halls. Provost Bruce McPherson was scheduled to visit on March 20, but the visit had to be canceled. It will be rescheduled at a future date.

- **Graduation Celebration April 22.** Dean MacDonald added that the Newark Campus Graduation Celebration would be April 22 at 6 pm. All board members are invited.

8. Update from Ryan Schmiesing, Vice Provost for Strategic Planning and Implementation/ Vice Provost for Academic Affairs

Ryan Schmiesing distributed a handout titled *Regional Campus Student Success* (attached). Ryan stated that the intent for this document is to provide clarity about what The Ohio State University's priorities are as a whole and what is being done about those priorities. Two years ago the university went through an extensive strategic planning process and established the five major pillars for the *Time and Change* strategic plan. Those are Teaching and Learning; Access and Affordability; Research; Academic Health Care; and Operational Excellence/Resource Stewardship. Ryan stated that he worked with Dean MacDonald on how those priorities translate to the regional campuses and how the university is investing in them. The document distributed to board members is specific to the Newark campus and informs on the investment to the campus and the number of students who are benefitting from it. The university's investments to the Newark regional campus total \$3.7 million. Total investments to all of the regional campuses and the Wooster campus are \$8.5 million. These investments demonstrate that OSU has a strategic plan for the whole university and not just the Columbus campus.

Ryan commented on OCOG, stating that funding decisions are not finalized yet, but the current plan includes a 22% increase over the biennium. It has not been decided yet how the money would be allocated. Katheryn Lloyd asked if Ryan had any update on the new leadership at the ODHE (Ohio Department of Higher Education) and their attitudes toward regional campuses. Ryan stated that Randy Gardner, the new Chancellor, is very familiar with Ohio State and has a good relationship with the university. Mike Duffy, the new Vice Chancellor, also knows Ohio State very well. Randy Gardner already has plans to visit the Marion campus soon, which is a very positive step that the visit is planned so early in the administration. To Ryan's knowledge, the chancellor has not explicitly spoken about regional campuses. The chancellor and vice chancellor recently had a 90-minute session with Ohio State's University Senate, which is also very positive because that has never happened before. ODHE's new leadership has already demonstrated great support to The Ohio State University.

9. Other Business

Kathryn Lloyd announced that Mike Cantlin and Diane DeLawder are each nearing the end of their third term on the board. Katheryn, Todd Ware, and Matt Miller make up the executive committee of the board and will be responsible for nominating new board members. Katheryn said she would be communicating with board members soon too as for recommendations. Candidates will be announced at the June board meeting, and final approval comes from the Provost.

Katheryn also stated that the Ohio State Newark Advisory Board must approve reappointments to The Works Board. She asked for a motion to approve the reappointments of Doug Cohen and Dan DeLawder. A motion was made and seconded, and all board members voted in favor of these two reappointments.

Kim Manno reminded board members that later on this day there will be a press conference in the Reese Center to announce the increased fundraising goal of \$14.4 million for the Alford Center. There will also be an announcement about the \$2 million commitment from Ariel Corporation that will be used as a match for the public phase of the campaign.

10. Next Board meeting – May 16, 2019– 9:00 a.m. – 10:30 a.m.

- ***Upcoming Board Meeting Dates at 9:00 a.m.***
 - May 16, 2019
 - June 20, 2019
 - September 19, 2019
 - November 21, 2019

11. Adjournment

There being no further business, the meeting adjourned at 10:28 a.m.

Respectfully submitted by

Nichole Lenglé

Executive Assistant to the Dean and Director

The Ohio State University at Newark

