



Minutes
Advisory Board Meeting
The Ohio State University at Newark

Thursday, May 16, 2019 – 9:00 a.m. – 10:30 a.m.

The John Gilbert Reese Center - Executive Board Room (Room 255)

1. Call to Order

Board Chair, Katheryn Lloyd, called the meeting to order at 9:00 a.m. in the Executive Conference Room of The John Gilbert Reese Center.

2. Approval of Minutes of March 21, 2019 Board Meeting

The minutes of the March 21, 2019 Board Meeting were approved as distributed.

3. Approval of Agenda

The agenda was approved as distributed.

4. Public Comments

There were no public comments.

5. COTC Board Report

Rob Montagnese, Chair of the Board of the Central Ohio Technical College, provided a report on current programs and events at COTC. Rob stated that Dr. John Berry has continued in a very positive fashion with COTC, providing the Board of Trustees a “First 100 days” update during their April meeting. Dr. Berry’s investiture was held on April 26 in the Reese Center auditorium. The inaugural Blue Line Twilight 5K and 10K run/walk was held on campus on Saturday, May 4. Proceeds benefited the COTC’s Officer Thomas W. Cottrell, Jr. Fund and the Licking County Sheriff’s Office “Stuff the Backpack” Fund. After the run, there was live music and food trucks on campus. The event was very well attended despite poor weather. On May 6, several of COTC board members, a select group of staff members and Dr. Berry held a small ceremony at the Hall House to re-name it the Hall-Coe House in honor of Dr. Coe’s 18 years of service to the college and her 15 years as president of COTC.

6. Faculty Assembly Report

Dean MacDonald provided the report because Nathaniel Swigger has now passed the gavel to the next faculty assembly chair, Matt Stenzel. Matt will begin attending meetings in the fall and Dean MacDonald will introduce him to the board at that time. The one item to report was that the Faculty Assembly Forum took place in April and was very well attended. There was a presentation on implicit bias given by Preshuslee Thompson of the Kirwan Institute.

7. Board Committee Reports

Katheryn Lloyd stated there would not be a Finance Committee or Student Life Committee report this month.

- ***Enrollment Committee Report.*** Diane Kanney, Director of Enrollment Services, distributed camp information brochures to board members and asked that everyone share the information with friends and neighbors. The Enrichment Camp is for rising 5-8th grade students and the Buckeye Leadership Camp is for rising 9-12th grade students. The camps will be held on the Newark campus over the summer and enrollment has increased for both compared to last year. Scholarships are available and the application process is very simple. Please contact Diane for information.

Diane updated board members on the spring events that took place since the last meeting. The admitted student open house was the last big event for spring, and 250 students attended. It was the best attended event of its kind to date. Kathy Lloyd gave remarks from an alumni perspective. Although Ohio State Newark is trending behind in terms of enrollment numbers and paid acceptance fees, Diane is confident that the momentum is continuing with students who have visited and will eventually enroll. Also, 250 students were released from the wait list in Columbus and automatically accepted at Newark. An additional event has been opened up in May for these students and the Enrollment team is working hard to get them enrolled.

Diane also distributed a demographic map of the State of Ohio showing which part of the state the students are coming from for the Buckeye Visit Days. The map helps the Enrollment team identify which counties have the best potential for prospective Newark students. Diane stated that Gahanna Lincoln is the number one feeder school for Ohio State Newark. Discussion followed regarding the strategy for addressing the lower birth rate and future drop in overall student populations. Diane reviewed some of the ways the team is planning for this, including a strategy for bringing in transfer students and also a collaborative effort with COTC called “Start here, stay here” to allow COTC students to complete their degrees at Ohio State. Diane also explained how the balance of in-state versus out-of-state students at Columbus campus can have a positive impact on the number of students released to Newark.

Diane added that housing is filled for next year with approximately 80 males and 80 females on the waiting list, emphasizing the need for additional housing on campus. A question was raised regarding housing for those students who are not able to get into the dorms. Students are referred to off-campus apartments for housing, but the options are becoming fewer as some property owners are no longer accepting students due to the 9-month leasing contract. The Enrollment team encourages students to have a plan early in the process so they are prepared if they do not get into the dorms. Dean MacDonald added that there would be another update on housing at the June meeting.

8. Dean’s/Director’s Report

- ***Framework 2.0 Being Launched in June.*** The original Framework plan was launched in June 2012, and an update has been in progress for some time now. The purpose of this document is to guide decision making for campus development over the next fifty years. It is a collaborative effort for Ohio State Newark and COTC to plan together for the long-term vision for the campus. It is the integration of programmatic, physical and financial planning to meet the missions and address needs for both institutions. The Mike Hofherr, Vice President for OCIO, has advised all of the regional deans that the new Framework 2.0 will be launched in June 2019. The 2012 Framework can be viewed at: <http://go.osu.edu/NewarkFramework2>
- ***Ohio State Sesquicentennial and Roads Scholar Tour June 18.*** Invitations are going out soon for this event, and all board members will be invited. Dean MacDonald asked that board members please notify him if they do not receive an invitation. The program has not yet been announced, but the Heisey Wind Ensemble is scheduled to play. This will be an evening event in the Reese Center. President Drake will attend.

- ***BSET Update.*** Dean MacDonald reported that the Bachelor of Science in Engineering Technology (BSET) has now passed the University Senate and will go on for Board of Trustees Approval. A committee is working on developing the courses, which is expected to take one year.
- ***Alford Center for Science and Technology Update.*** Dean MacDonald reported that the programming stage is nearly complete for the Alford Center. Faculty have been working directly with the architects on the details for designing research labs and instructional spaces. The design includes space for a nuclear magnetic resonance spectrometer, an important piece of equipment that will enable teaching classes in organic chemistry in the state-of-the-art fashion that it should be for Ohio State. Construction is scheduled to begin in early August.
- ***Founders Hall Renovation Project.*** Dean MacDonald reported that an architect has been selected for the Founders Hall renovation. Programming has not yet started but will begin soon. Some labs and other spaces will be converted, but the priority of the project is to update mechanicals, utilities and plumbing.
- ***College Credit Plus.*** College Credit Plus is the dual-enrollment program through the state of Ohio which allows students to earn college credits while still in high school. All universities are required to participate. Ohio State has the Academy Program to fulfill the obligation to participate. At Newark, students come to campus to take courses. Some high schools would like Ohio State to send the faculty to teach College Credit Plus classes in the high schools or have the high school teachers teach the classes. Historically the university has not agreed to do this. Now, the Department of English, Department of Mathematics and Department of Physics will offer a credentialing program for high school teachers who meet the state's requirements to teach Ohio State's classes in the high schools. This new credentialing program can be offered through the regional campuses as well. There is optimism that state funding may be available in the future. Sharad Thakkar asked who is offering the online courses for College Credit Plus. Dean MacDonald stated that some high school graduates are coming to Ohio State with their first year of college already completed through Kent State's online College Credit Plus courses.

9. University Campaign Planning

Kim Manno distributed handouts titled 1) *But for Ohio State – Campaign Recap*; 2) *Preparing for the Next Capital Campaign*; and 3) *Campaign Volunteer Role*. Kim started by giving a recap of the last Ohio State campaign which began in October 2009 and concluded in September 2016. It was called “But for Ohio State,” inspired by the words of Les Wexner when he started the campaign with a commitment of \$100 million. The next capital campaign has not yet been given an official name, but the overall theme is “Buckeyes working together to unlock human potential and improve lives.” The campaign will be announced as part of the university's sesquicentennial celebration this October around Homecoming weekend. Kim asked board members for their feedback regarding campaign priorities and the Newark-specific goals. Discussion followed regarding the different fund raising activities planned for the Newark campus. Kim captured all of the board members' comments and will report the information back to Central Advancement in Columbus. Kim thanked board members for helping and will follow up when the campaign theme and priorities are announced.

10. Other Business

Board Chair Katheryn Lloyd reminded board members that Michael Cantlin's and Diane DeLawder's Newark Advisory Board terms will both expire in June. She encouraged board members to think about individuals in the community who would be able to support the Newark Campus' priorities that were discussed at today's meeting.

11. Next Board meeting – June 20, 2019– 9:00 a.m. – 10:30 a.m.

- *Upcoming Board Meeting Dates at 9:00 a.m.*
 - June 20, 2019
 - September 19, 2019
 - November 21, 2019
 - January 16, 2020
 - March 19, 2020

12. Adjournment

There being no further business, the meeting adjourned at 10:13 a.m.

Respectfully submitted by

Nichole Lenglé

Executive Assistant to the Dean and Director

The Ohio State University at Newark