

**Minutes**  
**Advisory Board Meeting**  
**The Ohio State University at Newark**

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September 20, 2018; 9:00 – 10:30 a.m.

The John Gilbert Reese Center, Executive Conference Room (Room 255)

**1. Call to Order**

Board Chair, Katheryn Lloyd, called the meeting to order at 9:00 a.m. in the Executive Conference Room of The John Gilbert Reese Center.

**2. Approval of Minutes of June 21, 2018 Board Meeting**

The minutes of the June 21, 2018 Board meeting were approved as distributed.

**3. Approval of the Agenda**

The meeting agenda was approved as distributed with one minor modification, the order of the STEM building update would be adjusted to accommodate schedules.

**4. Public Comments**

There were no public comments.

**5. Central Ohio Technical College (COTC) Board Report**

John Hinderer, Chair of the COTC Board, reported that Mr. John Berry has been selected for the position of COTC President, effective January 1, 2019. Mr. Hinderer shared Mr. Berry's biographical highlights. Mr. Berry is very familiar with the Newark campus and a smooth transition is expected. Mr. Hinderer also reported that long-time staff member, Cathie Clippinger, passed away on July 31 from injuries sustained in an automobile accident. Cathie would have celebrated her 40<sup>th</sup> year at COTC in December and was considered one of the college's most treasured resources because of her history and knowledge of the institution. She will be missed by many. Mr. Hinderer also reported that the inaugural Legacy in Leadership dinner was held Friday, September 14 to celebrate the service and dedication of stakeholder groups. Mr. Hinderer thanked Kim Manno for this well attended event with over 120 in attendance.

**6. STEM Building Campaign Update**

Kim Manno and Dan DeLawder presented an update on the fundraising campaign for the John and Mary Alford Center for Science and Technology. Dan DeLawder, Chairman of the Board for Park National Bank, acknowledged his pleasure in serving as chair for the campaign and gave a short history of his decision to lead the effort. Park is the only career he has ever known and he was very close to John Alford. He believes it is a natural progression to provide this education opportunity to the community and students at Ohio State and COTC. He is happy to be engaged with this campaign and with Drs. Coe and MacDonald. Kim presented a video produced by Chase Deloney, a COTC alum. The video is available for viewing online through this link: [Alford Center video link](#).

Kim

Kim announced that the campaign will be branded “Building for our Future.” The location of the building is planned between LaFevre and Hopewell Halls. Having the new building will allow students interested in the sciences to complete their first two years at Newark rather than just the first year. The timeline for construction of the building begins July 1, 2020 with expected occupancy January 1, 2022. Current pledges total \$6.5M. The full slide presentation can be viewed through this link: [Alford Center Presentation](#).

Sharad Thakkar asked what the impact of the building would be in bringing in students who are not accepted at Columbus campus. Bill MacDonald stated that the increase in the campuses’ capacity will allow second year science and engineering courses, which enables first-year students to interact with upperclassmen. Marcia Downes stated that the Manufacturers Council is very enthusiastic about the four-year degree in Manufacturing Engineering Technology which the new space allows.

## 7. Board Committee Reports

- ***Academic Affairs and Student Life Committee.*** Holly Mason, Director of Student Life, reported that move-in day was August 18<sup>th</sup> at the residence halls. Student Life, the Retention Office and Dr. MacDonald, along with alumni volunteers, assisted. First-year Newark had 18 Ohio State Welcome Leaders (OWLs) present, and program offerings were increased for students. There was strong attendance throughout welcome week. Convocation had a record breaking attendance of 715. Holly thanked board chair, Katheryn Lloyd, for joining the platform committee. Other offerings included a SORCE Fair for information about campus resources, a karaoke night, and A Minority Affair, which is an event to provide one-on-one contact between minority students and campus resources. Holly also provided updates on Recreational sports, the RESPECT campaign, Career Development & Experiential Learning, Disability Services and Counseling, a student leadership retreat and the campus food pantry. The student leadership retreat had participants from each of the regional campuses, including ATI (Wooster). Mike Cantlin asked if housing has a limit for how long students can stay if they go beyond two years. Dean MacDonald stated that priority goes to first-year students, and within first-year students the learning communities get first priority. There is less room for second year students.
- ***Enrollment Committee Report.*** Diane Kanney, Director of Enrollment, reported that the preliminary data indicate record-breaking enrollment both in percentage of increase and in the actual number of students enrolled. A more extensive report will be provided at the November Advisory Board meeting. Diane stated that the enrollment funnel begins with applications. Because Columbus auto-admitted students to the regional campuses of their choice, applications increased by 44%, or 1,800 applications. Students became engaged with the Newark campus earlier in the process. The second step in the funnel is visits, which were up 9.9%, or 80 students. The third step is continuing students, which were up 6%, or 80 students. The class of 2022 is 1,556 new first year students. The biggest challenge was placing students and finding enough classroom space. The new building is critical for meeting this growing need.

## 8. Dean's/Director's Report

Dean MacDonald welcomed Chance Nauman, the newly appointed student representative to the Newark Advisory Board. He is a Business Management major and this is his fourth year on campus. Kim Manno introduced Melanie Bolender, the new assistant director of development for Ohio State Newark and COTC. Melanie previously worked for the COTC Coshocton campus. Melanie is very familiar with Mt. Vernon and the Coshocton communities and has extensive capital campaign experience. Dean MacDonald announced that the homecoming event is planned for Thursday, October 4. At that event, this year's alumni award winner will be announced, who is our own board member and chair, Kathy Lloyd. Congratulations to Kathy.

- **Strategic Plan Metrics.** Dean MacDonald shared data on the metrics used for the Newark strategic plan, titled *On Seas of Care*. The plan is centered on student success, so the metrics include retention rate for first and second year, four-year graduation rate, gaps in rates between underrepresented students and other students, and graduate satisfaction. Dean MacDonald stated that today's presentation would focus on student debt and graduate satisfaction. The data came from the 2016-2017 and 2017-2018 academic years. Prior to that, the regional campus data were not broken out. Ohio State Newark's overall student satisfaction for 2017-2018 reached the target goal and was the highest of all campuses, including Columbus campus. Student debt is an area for improvement and will be a focus for the next 5-7 years because it is higher than the other campuses. Dean MacDonald is optimistic that the goal for improvement is achievable. He reported that the percentage of racial and ethnic diversity at Newark continues its increase. The age composition is trending more toward traditional age as more students are coming to the Newark campus right out of high school. The percentage of students that are new first year students, which has been approximately half, has now increased to 60%. Dean MacDonald provided this update to inform board members on the composition of the Newark campus student population.

Sharad Thakkar asked why Newark campus students graduate with higher student debt. Dean MacDonald stated that, although the exact cause is not known, it might be due to the socioeconomic level of students. This will be tracked for changes now that PELL eligible students are getting tuition assistance. Chance Nauman offered insight, stating that most students are using their income for housing and food. Grants and loans are the only resources they have to pay tuition. It will take 4-6 years before the impact of PELL eligible tuition assistance would impact the statistics.

Chance said that many students are not aware there is financial aid available and are unaware of the application process. Dean MacDonald added that many scholarship awardees are selected automatically but there are also scholarships for which they need to apply.

- **Student Transportation Update.** Dean MacDonald reported that Lyme, the company that is providing scooters in downtown Columbus which are being utilized on Ohio State's Columbus campus, is interested in coming to Newark. The reaction in Columbus has been mixed, as the scooters are provided at no cost, but can be left anywhere and can be a nuisance at building entrances. The City of Columbus and Ohio State Columbus are both working on policies and establishing locations for scooters to be docked. This topic will likely be revisited with the board.

Dean MacDonald met with Beth Snoke, Ohio State's Director of Traffic and Transportation on the topic of local transportation services and transportation between the Newark and Columbus campuses. She advised him that the university is working on a proposal for a relationship with Lyft to provide students with local transportation at the Columbus campus and also transportation at the regional campuses. She will be meeting with the regional campus deans in November. The concept is that students would be eligible for a predetermined number of rides within a defined geographic area at a discounted rate. The discount would be subsidized by the university. The proposal is due in December and Dean MacDonald will keep the board updated regarding the outcome.

Dean MacDonald reported that parking on the Newark campus is a growing concern because the lots are beyond capacity during peak times. Some overflow parking is available, but a more sustainable solution is needed.

- **Surveys.** Dean MacDonald reported on surveys that have been and will be conducted. There is great interest in student experience both on campus and in the community, especially with respect to diversity and inclusivity. In the spring, Ohio State participated in the *Multi-Institutional Survey of Leadership*, which the university does every other year. Newark was the only regional campus to participate. In October, Newark and Mansfield campuses will implement the *Survey on Student Experiences on Campus and in the Community*. Also, all of the regional campuses will participate in the *National Survey on Student Engagement* this year. This survey will contain a module on diversity and inclusion.

## 9. Other Business

Marcia Downes announced that "Science After Dark" starts tonight, where Michael Stamatikos will present "Monsters of the Cosmos" from 6-7pm.

## 10. Next Board Meeting – January 17, 2019 – 9:00 a.m. – 10:30 a.m. in the Reese Board Room

- **Upcoming Board Meeting Dates for 2019 at 9:00 a.m.**
  - January 17, 2019
  - March 21, 2019
  - May 16, 2019
  - June 20, 2019

## 11. Adjournment

There being no further business, the meeting adjourned at 10:27 a.m.

*Respectfully submitted by*

*Nichole Lenglé*

*Executive Assistant to the Dean and Director*

*The Ohio State University at Newark*