

Minutes
Advisory Board Meeting
The Ohio State University at Newark

May 17, 2018; 9:00 – 9:48 a.m.

The John Gilbert Reese Center, Executive Conference Room (Room 255)

1. Call to Order

Board Chair, Dr. Sharad Thakkar, called the meeting to order at 9:00 a.m. in the Executive Conference Room of The John Gilbert Reese Center.

2. Approval of Minutes of March 15, 2018 Board Meeting

The minutes of the March 15, 2018 Board meeting were approved as distributed

3. Approval of the Agenda

The meeting agenda was approved as distributed.

4. Public Comments

Dr. Thakkar commented on the May 16, 2018 event at the SciDome. This was a private event for the combined boards of Ohio State Newark and The Works to have an experience and also provide programming feedback. Dr. Thakkar expressed high praise for the event and stated that the new facility is a game-changer for the community. Dr. Thakkar also commented that he attended the Ohio State Newark graduation celebration and had a very positive experience. He noted that he had a conversation with a student who started at Columbus and transferred to Newark, stating that some students prefer Newark campus over main campus. Todd Ware reported that his organization held its annual meeting at the Newark campus and he expressed gratitude for a very successful event, noting that the facility fit the need perfectly and the staff did a great job.

5. Central Ohio Technical College (COTC) Board Report

John Hinderer, Chair of the COTC Board, reported that the 6th annual Egg Drop Competition took place April 6. Hosted by COTC's Engineering Technology Department, this event drew more than 400 Central Ohio high school students in a competition to design a device to protect an egg from breaking when dropped for a height of approximately 22 feet. Prizes awarded were a mini-3D printer and \$1,000 COTC scholarship; an Apple watch and trophy; and a COTC swag bag and trophy for 1st, 2nd and 3rd place winners respectively. Mr. Hinderer also reported that several spring pinning ceremonies took place during the first week of May, ending with commencement with over 200 graduates on May 4th. A special VIP reception was held prior to commencement to recognize 20 high school seniors who were receiving their two-year degrees before graduating from high school. There were several comments made to parents at the reception regarding how much money they saved in addition to adding two years worth of earning power for those young people who would not have had it otherwise. Mr. Hinderer also reported that the COTC presidential search committee has begun reviewing applications and will conduct interviews within the next couple of weeks. A search firm is not being used because the high-quality pool of candidates. The timeline is to have the new president in place by January, 2019.

6. Faculty Assembly Report

Asuman Turkmen, Chair of the Faculty Assembly, reported that Faculty Forum was held April 20 and drew 28 participants. There were three different discussion groups 1) Teaching and strategies for more inclusive classrooms; 2) The new GEC and related implications; and 3) Inclusiveness. The discussion groups generated action plans for next year. Nathaniel Swigger will take over as chair of the Faculty Assembly beginning in June, and Dr. Turkmen will continue to work with him to implement the action plans. Dr. Turkmen expressed gratitude for the opportunity to serve as chair and stated that it has been a great experience to get to know members of the board and to work together. She wished everyone a great summer.

7. Board Committee Reports

- ***Academic Affairs and Student Life Committee.*** Holly Mason, Director of Student Life, reported that Academic Affairs and Student Life are wrapping up a successful year and will compile data to present at the next board meeting. A few highlights include the first Kids and Sibs weekend, which was offered for the first time this year through the Office of Access and Engagement and Academic Affairs. During this weekend-long event there was a bee class, a family and friends day, a zoo exhibit and a horse drawn carriage ride through campus. Ms. Mason also reported that Beth Beatty, an Ohio State Newark Student, was chosen as one of the two commencement speakers at the main campus ceremony in Ohio Stadium. This was a great honor, as over 11,000 graduates accepted their degrees that day. Dr. Thakkar asked if there were other student speakers or if other regional campuses were represented. Ms. Beatty was one of only two, and the only regional campus student to speak. Going forward, Dr. Javaune Adams-Gaston, Senior Vice President for Student Life, would like to choose one regional campus student and one Columbus campus student to speak at the Columbus graduation ceremonies.

Ms. Mason also noted that Student Leadership Awards this year included a Respect Award for the first time, which was given to a student who demonstrates responsibility, equity, self-awareness, purpose, enthusiasm, compassion and teamwork and shows commitment to diversity and inclusion. Tika Rizal received this year's award. Ms. Mason reported strong finishes with the student organizations, noting that there are over 30 at the Newark campus. Student Representative to the Board Josh Flickinger's group, Collegiate 4-H, hosted the first ever Ag Day featuring goats and cows on campus and a hay bale throwing contest. There was also a cultural fair and for the first time, a color party student government dance.

- ***Enrollment Committee.*** Diane Kanney, Director of Enrollment, reported that it is too early to speculate about September but all indications are that enrollment will reach a record high. Buckeye Visit day attendance has been growing and is up 10% this year. For the first time, there were 100 students at each Buckeye Visit Day. Another indicator is visits to campus by special interest groups or high school groups. There were 28 school group visits to campus this year, up from 23 last year. There will be an Upward Bound group coming from the Miami University area in June. The number of applications for enrollment has surpassed 5,000 for the first time. That may be partially

due to the auto-admission of Ohio high schools graduates who apply at Columbus but are not accepted and are automatically admitted into the regional campuses. Not all of them will attend, but there is benefit to being in communication with those students. Projected enrollment for the Columbus campus is higher than expected, and the waitlist will be released to the regional campuses in the coming week. First-choice applicants to the Newark campus are up 14%, which is beneficial because those students enroll at a much higher percentage. A visit day has been added in July for rising seniors and juniors and there are 45 students registered to attend. The Office of Enrollment is also working hard to make sure the first Summer Enrichment Camp is successful. Board members are asked to please refer students who will be in 6-8 grade starting in the fall. Scholarships are also available. An informational flyer for the summer camp will be distributed after the meeting upon the request of Dr. Thakkar.

Marcia Downes asked about efforts to increasing diversity. Ms. Kanney reported that the strategy is to work with the Columbus City Schools and “I Know I Can,” which is an access group. It has been difficult to gain traction due to the amount of turnover in that office. More can be done, and a new staff member has been added to the Office of Enrollment who is tasked with increasing diversity. Ms. Kanney noted that Ohio State Newark is the most diverse campus university-wide, including Columbus campus.

Dr. Thakkar asked if there are plans to include the SciDome in Buckeye Visit Days, and Ms. Kanney noted that logistics rule out visits, but the SciDome is being mentioned and promoted. Marcia Downes stated that she is working with Ms. Kanney and the incoming students who have expressed an interest in science. On August 21st, professors and incoming students will be in the dome and each of the science faculty will be presenting information on their programs. This is an important step to engage students at the SciDome.

- ***Finance Committee Report – Budget Update.*** Mike Cantlin, Finance Committee Chair, reported that he met with David Brillhart and Dean MacDonald concerning the 2018-2019 Budget Book, which was distributed to board members prior to the meeting. In summary, every category of income is up and expense is down. The numbers are significant, with a 12% increase in state subsidy because the formula is hitting on track. Student fees will be up as a consequence of increased enrollment, with a possibility of an additional 300 headcount. There is an increase in general overhead, which he deferred to David Brillhart to explain and to report on the highlights of the budget. Mr. Brillhart stated that the growth in the overall budget is almost 10%, which may appear aggressive but is actually very conservative. The main concern is where to put students if the projected increase in enrollment comes about. An FTE increase of 4.2% is projected over this year’s actual enrollment, and indicators are good that this projection is on target. This year has shown a good increase in tuition and fees mainly due to the enrollment growth, but also included is an increase of 1.4% to the new incoming cohort due to the university wide new plan that locks in tuition for the incoming new freshmen.

With regard to expenses, there is a compensation increase that aligns with the university's guidelines of 2.5%. The operating budget is solid, with many new initiatives included. Due to the significant enrollment growth, several contingency funds have been established for the future. One is a compensation contingency that will cover during years where salary guidance exceeds revenue growth. The other is an enrollment contingency in which some of the expected revenue is held back to make sure the operating budget is covered in the future. There is also an efficiency fund in which a separate line item is shown for savings that result from greater efficiency. The current amount is approximately \$1M, which is able to be kept as an asset and used by Ohio State Newark. Mr. Cantlin asked if there are restrictions on how it is used. Mr. Brillhart noted that it is necessary to seek approval from the Office of Academic Affairs but historically it has not been difficult. In the current year, these contingencies may result in surpluses, which have historically been used to help address campus needs such as the Science and Technology Building. The Ohio State Newark and COTC Cost Share Agreement is also included in the budget book. In summary, the budget will provide the necessary resources to operate the campus this year and also prepare for the future.

There was a question about funding for the Earthworks Center. Dean MacDonald explained that the program has not been eliminated, but it had to be eliminated from the Ohio State Newark operating budget. For two years, the provost provided funding to keep the center operational while it was going through a review. Assuming the review is positive, the center will remain operational. The main question will be how it will be operated and whether it will continue as a research focused center or if it should be more scholarly than it has been.

Chris Meyer asked why the state subsidy has increased. Dean MacDonald stated that there are three plausible reasons: 1) The state formula changed to increase the weight of at-risk students in the state system. Regional campus students tend to be lower income and first generation, and the success of those students is now weighted more heavily in the formula; 2) There has been an increase in the number of associate degrees being awarded, for which Melissa Jungers, Sarah Hughes and the staff of advisors deserve credit. This helps increase revenue and helps students with jobs and internships. For some it provides a credential if the student does not make it past a two-year degree; 3) The Senate Fiscal Committee went through the process of how to distribute state subsidy dollars and it was very generous to the regional campuses for their role in the land grant mission. David Brillhart gave credit to the university, noting that Ohio State was very fair with its regional campuses.

8. Dean's/Director's Report

- ***Updates from the last meeting.*** Dean MacDonald provided updates from the last board meeting, announcing that Vorley Taylor will give a diversity and inclusion presentation to the board at the June 21st meeting. Another follow up item was regarding the iPads being given to all incoming freshmen at orientation and whether this includes part-time students. All incoming first year students at main campus and regional campuses, regardless of full-time or part-time status, will receive an iPad and accessories. Dean MacDonald noted that a number of faculty members are participating in an effort to get training and maximize the use of the iPads in and out of the classroom. Dean MacDonald also commented on the topic of events, noting that there was a jazzfest at the Newark

campus over the weekend of May 12. It was the second year it was held at this location, with high school, middle school and homeschool bands from all over Licking County. It was a success, the staff did a great job and the event will return next year.

- ***Office of Academic Affairs investment in efforts to enhance student success at the regional campuses.*** Dean MacDonald announced that last month the provost indicated that he is going to provide \$75,000 per year to each regional campus for the next three year to promote student success initiatives related to advising, tutoring, learning assistance and EXP courses. A portion of that money will be used to hire a new advisor, and another portion will be used to provide stipends to faculty to serve as mentors to first-year students. This was great news, and Dean MacDonald credited provost McPheron for this generous funding.
- ***Personnel updates.*** Dean MacDonald reported on two personnel updates, the first being the appointment of Kim Manno as Director of Development for COTC and Ohio State Newark. She is fully on board, her appointment being effective May 1. The second is that effective September 1, Stephanie Brown has accepted the appointment of Associate Dean for Academic Affairs. Melissa Jungers will be going on maternity leave and upon her return will assist in the transition, assuming a faculty position at the end of August.
- ***Independence Day alumni celebration.*** The annual Independence Day event will be taking place on July 3 from 6-10pm.
- ***Josh Flickinger award.*** For the first time in college history, a student from one of the Ohio State regional campuses was named a Newcomb Scholar by the College of Food, Agricultural and Environmental Sciences (CFAES). Josh Flickinger, student representative to the Ohio State Newark Advisory Board, was recognized for this prestigious award during the Celebration of Students banquet. He had the highest GPA of all students of his rank in CFAES. Josh is a first generation student and was a member of BGLC.

9. Other Business

Marcia Downes announced that Andy Roberts and Mike Stamatikos are working on a third Thursday science night to run September through June at The Works. Faculty from Ohio State will be at each of these events this year.

Kathy Lloyd asked if there was any update on the efforts to roll out the PELL eligible program to regional campuses. Dean MacDonald noted that the conversations have continued and they have been positive. There is no new news on how it will work or the timing.

10. Next Board Meeting – June 21, 2018 – 9:00 a.m. – 10:30 a.m. in the Reese Board Room

- ***Upcoming Board Meeting Dates for 2018 at 9:00 a.m.***
 - September 20, 2018
 - November 15, 2018
 - January 17, 2019
 - March 21, 2019
 - May 16, 2019
 - June 20, 2019

11. Adjournment

There being no further business, the meeting adjourned at 9:48 a.m.

Respectfully submitted by

Nichole Lenglé

Executive Assistant to the Dean and Director

The Ohio State University at Newark