



# Regional Framework 2.0

# Newark

A Partnership for Student Success

February 2021



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# 1. Planning Context



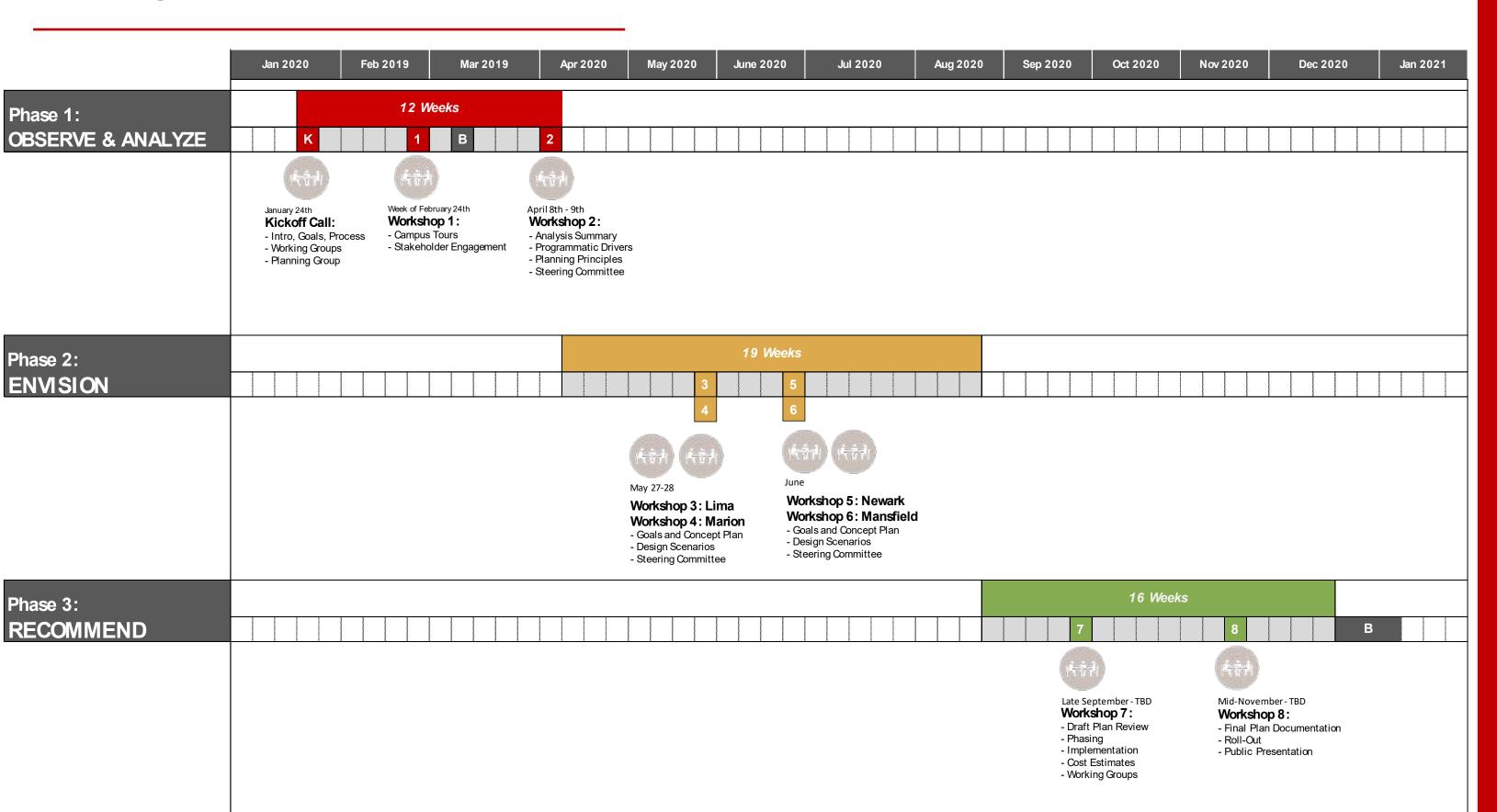
### Framework 2.0 Overview

The Ohio State University, with a strong land grant tradition, is one of the nation's largest and most comprehensive institutions of higher education. In response to the ever-changing and dynamic campus environment, the University embarked on a unique planning effort for its regional campuses that was driven by the academic mission and an integration of strategic, financial and physical planning.

The Regional Framework 2.0 planning process for Lima, Mansfield, Marion, and Newark occurred over twelve months through a series of in-person and virtual workshops and meetings. As an update to the 2012 Framework Plan, Framework 2.0 tested the original planning assumptions against new and updated requirements, incorporated recent projects and planning efforts, and included a program driven approach to address near-term development challenges and guide future capacity.

Planning for the Newark campus engaged stakeholders for both Ohio State and Central Ohio Technical College (COTC) in a dialogue focused on supporting partnerships between the two institutions and leveraging existing campus assets. Framework 2.0 reinforces and refines previous planning ideas while establishing new concepts that will strengthen the campus and further support the academic missions of both institutions.

# **Project Schedule**



# Framework 2.0 is a Process that Aligns the Campus with Its Mission and Programs



### **RESULTS**

Shared vision that guides development Sustained Implementation

# It Responds to the Strategic Direction

Ohio State Newark Mission, Vision, Values, 2018-2023 Strategic Plan

#### Vision

Our vision is to become a national model for regional campuses of public universities.

#### **Mission**

Our mission is to provide affordable, open access to Ohio State for all Ohioans.

#### Elevate the quality of campus life

- · Construct a science building
- Increase the capacity of our residence halls
- Assess the quality of the residential experience of students living on campus
- Renovate Founders Hall
- . Better serve the diverse culinary tastes and dietary needs of our students
- Improve the degree to which art on campus reflects human diversity
- Implement osuwireless wi-fi

#### Add enriching learning opportunities

- Offer more education-abroad opportunities
- Develop courses that involve the Newark Earthworks
- Offer freshman research seminars
- Continue and perhaps repurpose the Newark Earthworks Center
- Increase internship opportunities

### Strategic Focus: Improving Student Success

- Enhance the Student Experience
- Expand Academic Programming
- Improve Access and Affordability
- Strengthen and Sustain Our Commitment to Antiracism\*

\*Note: The campus is updating its strategic plan to extend it to 2025. A new strategic priority--strengthen and sustain our commitment to antiracism--though still in draft form, will be added to the plan.

# It Responds to the Strategic Direction

COTC Mission, Vision, Values, 2020-2024 Strategic Framework

#### **Vision**

Central Ohio Technical College will be recognized as Ohio's premier technical college focused on student success as well as for excellence in workforce development and technical education.

#### **Mission**

To meet the technical education and training needs of students and employers in the area.

### **Defining Characteristics**

- Workforce focused
- Student centered
- Community Driven
- Uniquely partnered

### **Key Priorities**

#### **Student Success**

Help students achieve academic and career goals by improving learning and student support.

#### **Institutional Growth**

Increase institutional growth and stability through efficient program, enrollment and fiscal management.

#### **Collaborative Culture**

Promote a culture of collaboration and build a college community that values diversity and mutual respect.

#### **Operational Effectiveness**

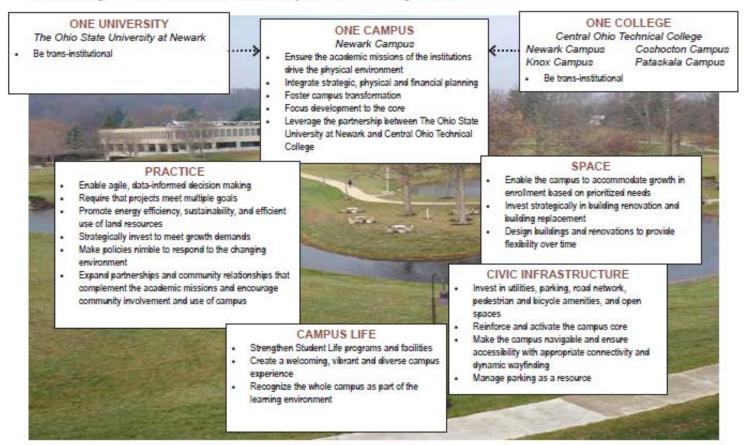
Aim for the most efficient use of resources and optimal alignment of processes to improve institutional effectiveness, deliver consistently high quality and provide exceptional services.

# It Builds off Past Planning

The Framework 2.0 Plan will build on previous planning.

- Phase 1 recommendations have been implemented since the 2012 Plan.
- On-going planning for Founders Hall will be incorporated.

The Framework Principles embody our institutions' academic missions and visions, merging them in partnership at the Newark campus as "One Campus." The principles are the heart of our Framework and will guide our decision making over the next fifty years, while ensuring our individual decisions incrementally build toward our larger vision.

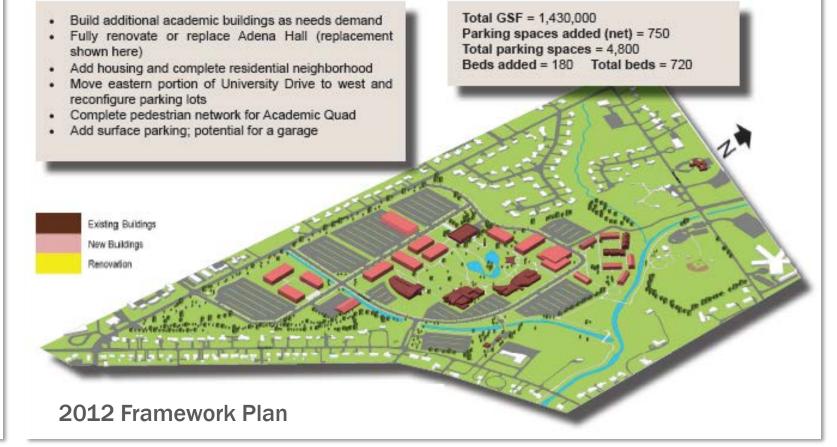




Ploorplate Removed: 4,500 sf Daylight Added: 710 lf Open Amenity Space: 6,150 sf

#### Build Out (beyond 2030/35)

Below illustrates our campus at build out. As noted in our capacity analysis, surface parking capacity will not be able to keep up with the building capacity illustrated here. Several factors impact parking capacity including assessing the ideal parking ratio for our campus, the pace of development, parking management strategies, expansion of on-campus housing, design parameters and implications, and evaluating alternative parking and travel modes. We have provided for an 800 space parking garage (sited in the western parking lots) in this build out to address potential parking needs and evaluate possible locations for such a facility on our campus.



# It Addresses Opportunities and Challenges

### Newark SWOT Analysis

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
Philanthropy from community	Lack of space in general	Enrollment growth	Encroachment of competitors on enrollment, including for-profit and online educational opportunities
Cost-sharing model with Central Ohio Technical College	Limited number of residence halls (need more)	Alford Center – increased STEM curriculum	
Quality / beautiful physical	Parking	Expanding residential options	
facilities	Transportation, including	on campus	Long-term space for residence halls
Diverse population	traffic on routes to campus	Expanded partnerships with	
Growing enrollment	Heavy class offerings mid-	industry	Parking
Dedicated and talented staff	morning to midday	Increase transportation options	Aged space and deferred
Proximity to Columbus	Communication between departments  Mixed identity within community	Connection with the Columbus campus	maintenance
campus			Public opinion of higher education
Strong regional population growth		Improve pedestrian paths through parking lots	
		Celebrate our diversity through additional campus art	

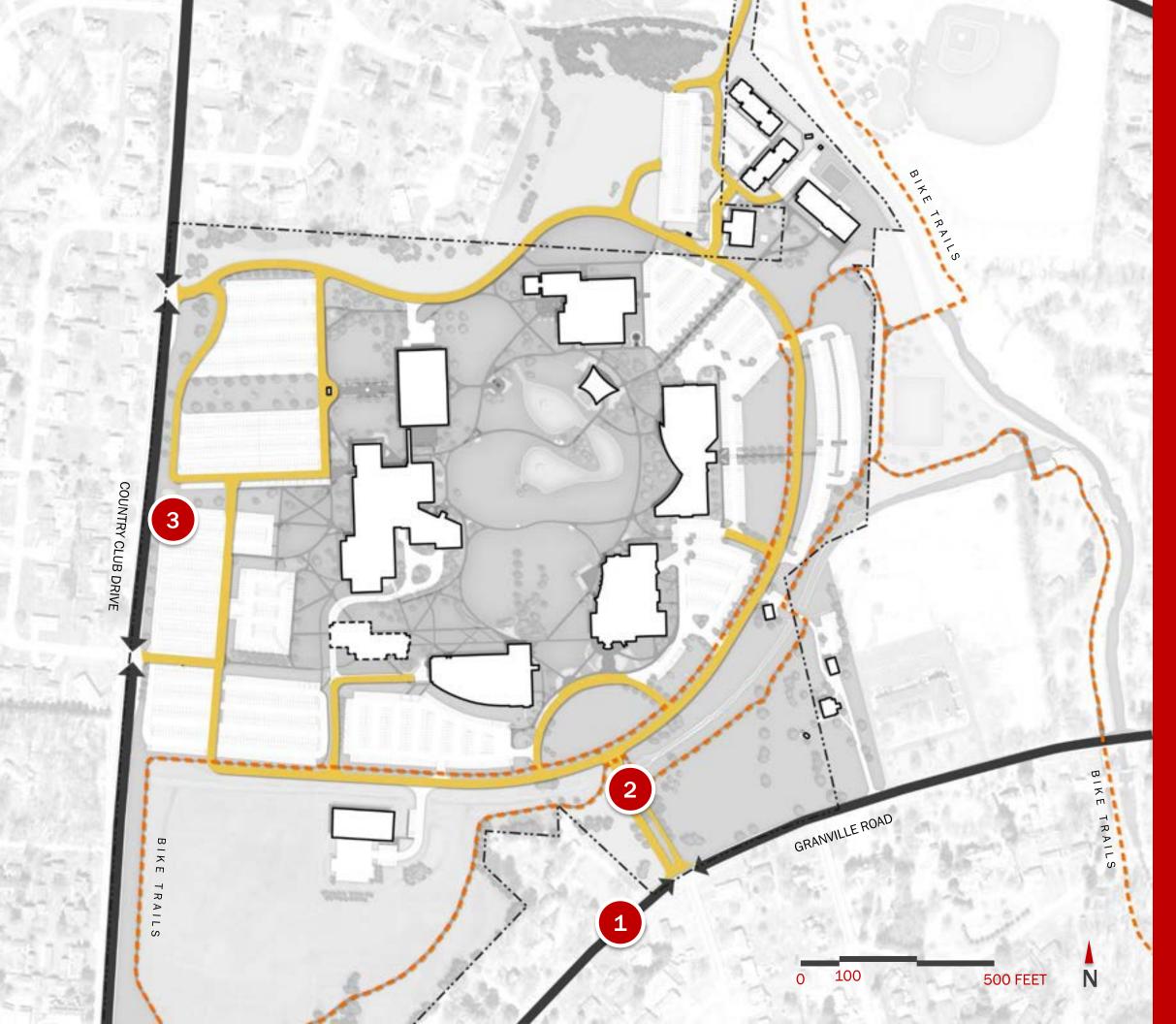
### **Street Network**

Lack of identity and branding along Country Club Drive.
Vehicular circulation is outside the campus core which reduces conflicts with pedestrians.









### **Pedestrian Network**

Lack of hierarchy within the pedestrian network; opportunity to activate plazas.









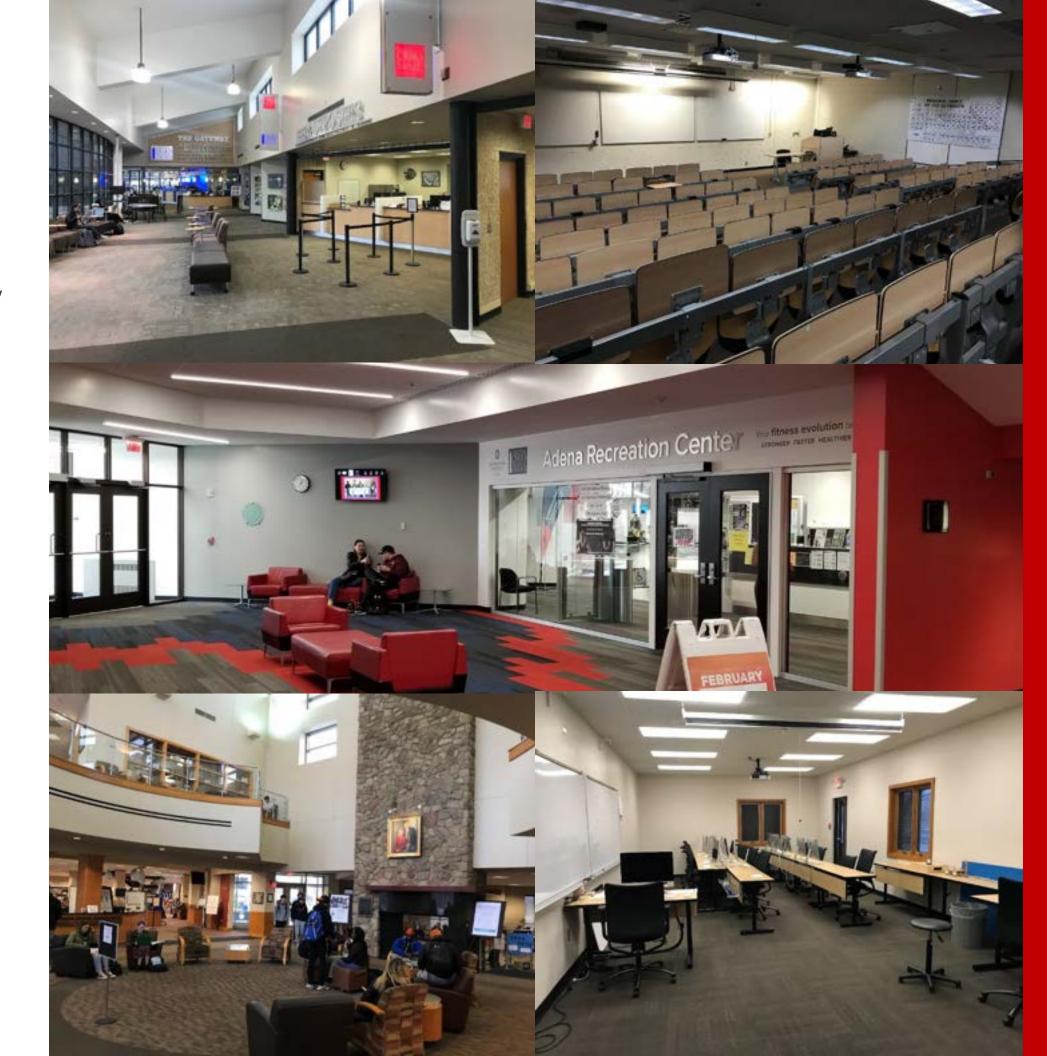
### **Arrival and Landscape Character**

- Internally focused quad with the lake as the organizing element
- Perimeter of quad development will be substantially complete with construction of the new science building
- The distance between the one- to two-story buildings surrounding the quad makes the space feel even larger than it is
- The outer ring of parking allows the campus core to be free of vehicular traffic
- Three campus arrival points identify Ohio State and Central Ohio Technical College, all would benefit from greater consistency and stronger campus identity
- A large tensile structure adjacent to the lake provides space for campus and community events
- The tree canopy is less extensive than other regional campuses, additional shading would be desirable
- Opportunity to diversity art on campus
- Consistent lighting, site furniture, and the art walk contribute to the campus success



### **Campus Interior Character**

- Quality of space varies between buildings
- Library does not provide the sizes and variety of study spaces need to support the student population
- Many renovations have been completed but there are additional opportunities to modernize classrooms and class labs
- Dining and student space is limited
- Space assignments do not co-locate unit academic spaces or faculty offices
- New on-campus housing provides valuable multi-purpose space



# 2. Framework 2.0 Goals and Strategies



The Framework 2.0 planning process identified five overarching goals applicable to all of the regional campuses. Specific strategies to achieve these goals are unique to each campus based on context, existing conditions, campus priorities and the shared vision of Ohio State and the co-located institutions.

The University supports access to an outstanding, affordable education characterized by collaboration across disciplines and connectivity throughout the physical campus. The goals are integral to the planning recommendations and provide a foundation for development and decision making that will continue to guide the University for the next 10 to 15 years.

# Newark Campus Goals and Strategies



### **Promote Academic Success**

- Instructional spaces
- Collaboration and study spaces
- Student services and resources
- Quality and condition of facilities



### **Enhance the Student Experience**

- Student-centered spaces
- Dining
- Housing
- Recreation
- Health and wellness
- Quality and condition of facilities



# **Activate Open Spaces and Engage Natural Systems**

- Stormwater management and sustainability
- Central spaces
- Secondary spaces and prairies



### **Elevate the Campus Identity and Brand**

- Gateways and edges
- Internal and external branding
- Balance Ohio State and Central Ohio Technical College identity



### **Leverage Existing Space and Partnerships**

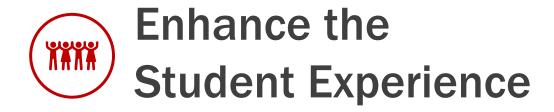
- Renovations
- Co-located, shared resources
- City and business partners
- Town-gown relationships and opportunities



# Improve study space, learning environments and key adjacencies.

- Provide additional quiet study spaces and modern learning environments
- Integrate informal study, collaboration, and hangout spaces across campus
- Create spaces that support the diverse population
- Provide space to allow for growth in new programs
- Improve (co-locate) adjacencies among departments and faculty
- Provide additional space for continued support of STEM teaching, learning and research





Increase on-campus housing, dining, recreation and student-centered space to support student life, events and organizations.

- Expand on-campus housing and dining options
- Provide space for student events and organizations
- Expand health, wellness and disability services
- Enhance outdoor recreation space





# Activate Open Spaces + Engage Natural Systems

Activate the outdoor environment and utilize the natural setting to create a connected campus.

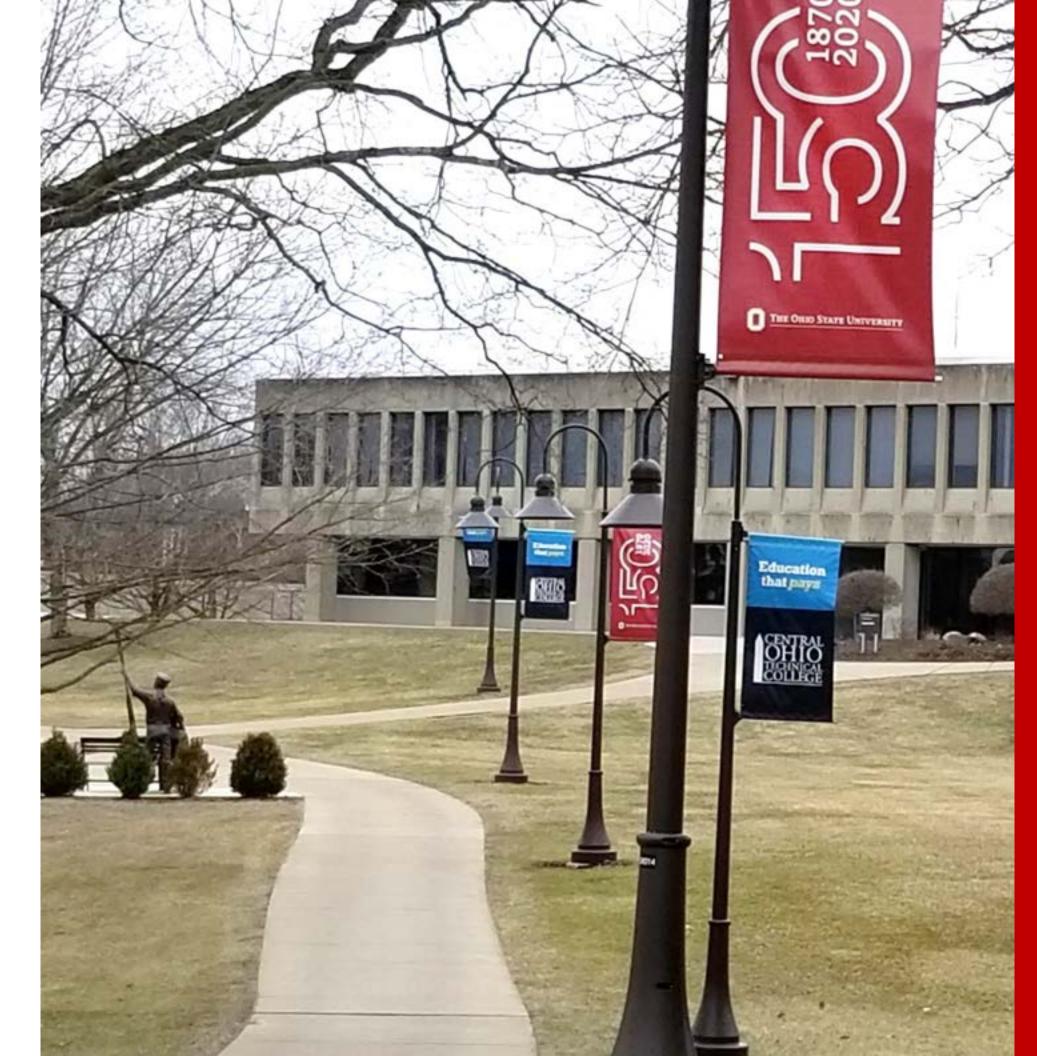
- Improve campus pedestrian and vehicular connectivity
- Maintain open space for events and activities.
- Activate secondary open spaces and plazas





Create welcoming and intuitive arrival experience with enhanced branding and wayfinding into and throughout the campus.

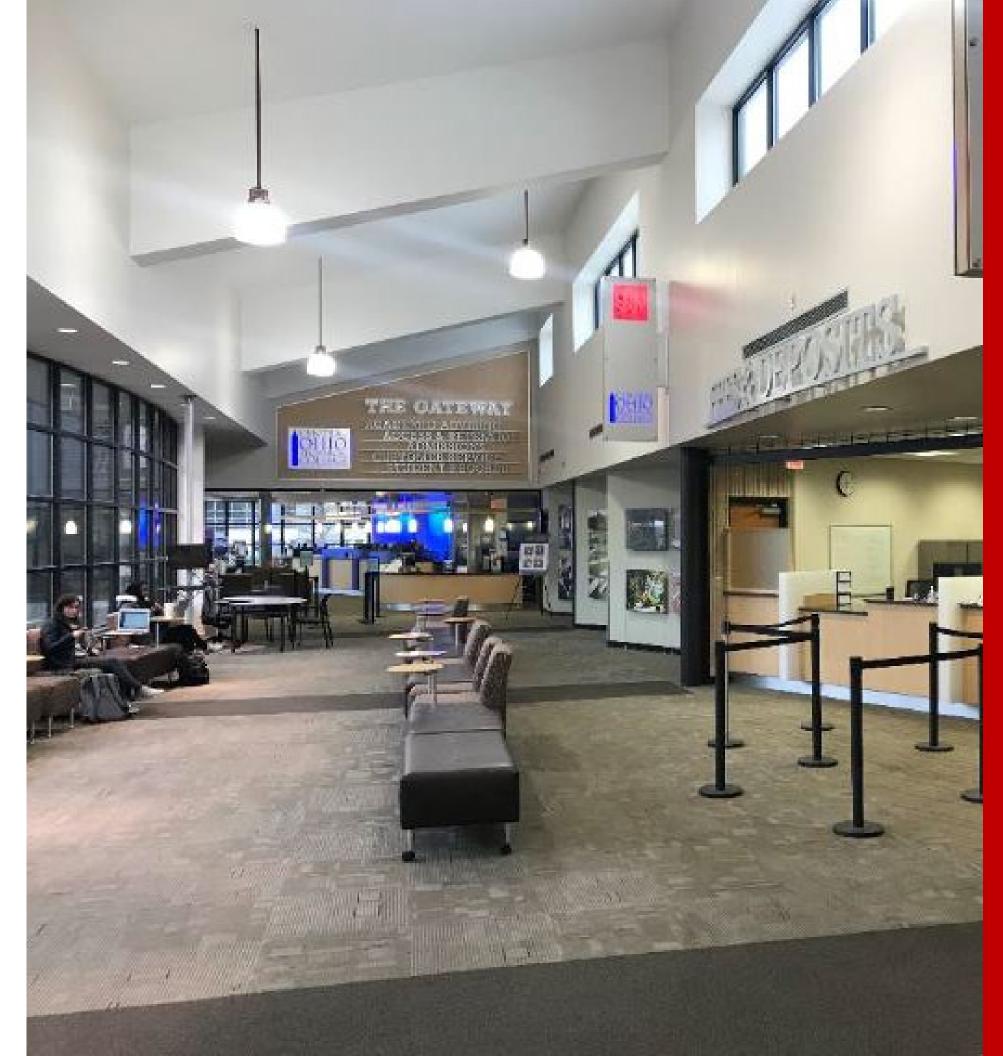
- Enhance the arrival experience, especially along Country Club Drive
- Improve branding, signage and wayfinding
- Enhance the degree to which campus art represents human diversity





Renovate existing, poor- quality space and maximize opportunities for shared resources between Ohio State and Central Ohio Technical College.

- Maximize value of existing space with transformational renovations
- Leverage the Ohio State and Central Ohio Technical College partnership for increased efficiency and impact
- Pursue community philanthropy, engagement and partnerships
- Increase utilization and opportunities at the Newark Earthworks Center



# 3. Near-term Plan and Long-term Vision

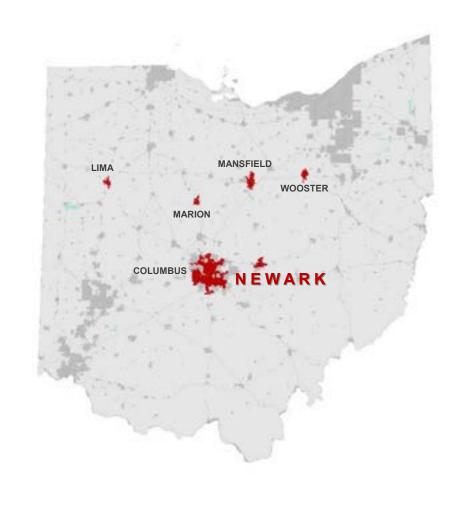


### A Partnership for Student Success

In order to support the mission, strategic direction and student success, the University needs to leverage existing assets, reinvest in existing facilities, and strategically build new.

Framework 2.0 seeks to strengthen both physical and programmatic connections by prioritizing open space and circulation improvements and development opportunities that enhance these linkages. The near-term plan prioritizes student-oriented space through strategic renovations and new facilities for on-campus housing and dining while the long-term vision ensures the capacity for future growth.

### **Campus location**





BIKE TRAILS



### **Existing Campus**

### Key drivers for planning:

- Enhance arrival experience, gateways and wayfinding
- Improve condition of space/facilities
- Activate open spaces
- Improve connectivity and pedestrian circulation
- Increase amount of oncampus housing with enhanced student life facilities and recreation



### **Existing Site Plan**

- 1. Founders Hall
- 2. Hopewell Hall
- 3. LeFevre Hall
- 4. Reese Center
- 5. Warner Center
- 6. Adena Hall
- 7. North Classroom
- 8. McConnell Hall
- 9. Student Apartments
- 10. Alford Center
- 11. Facilities Building



**Near-term Plan** 



EXISTING BUILDING

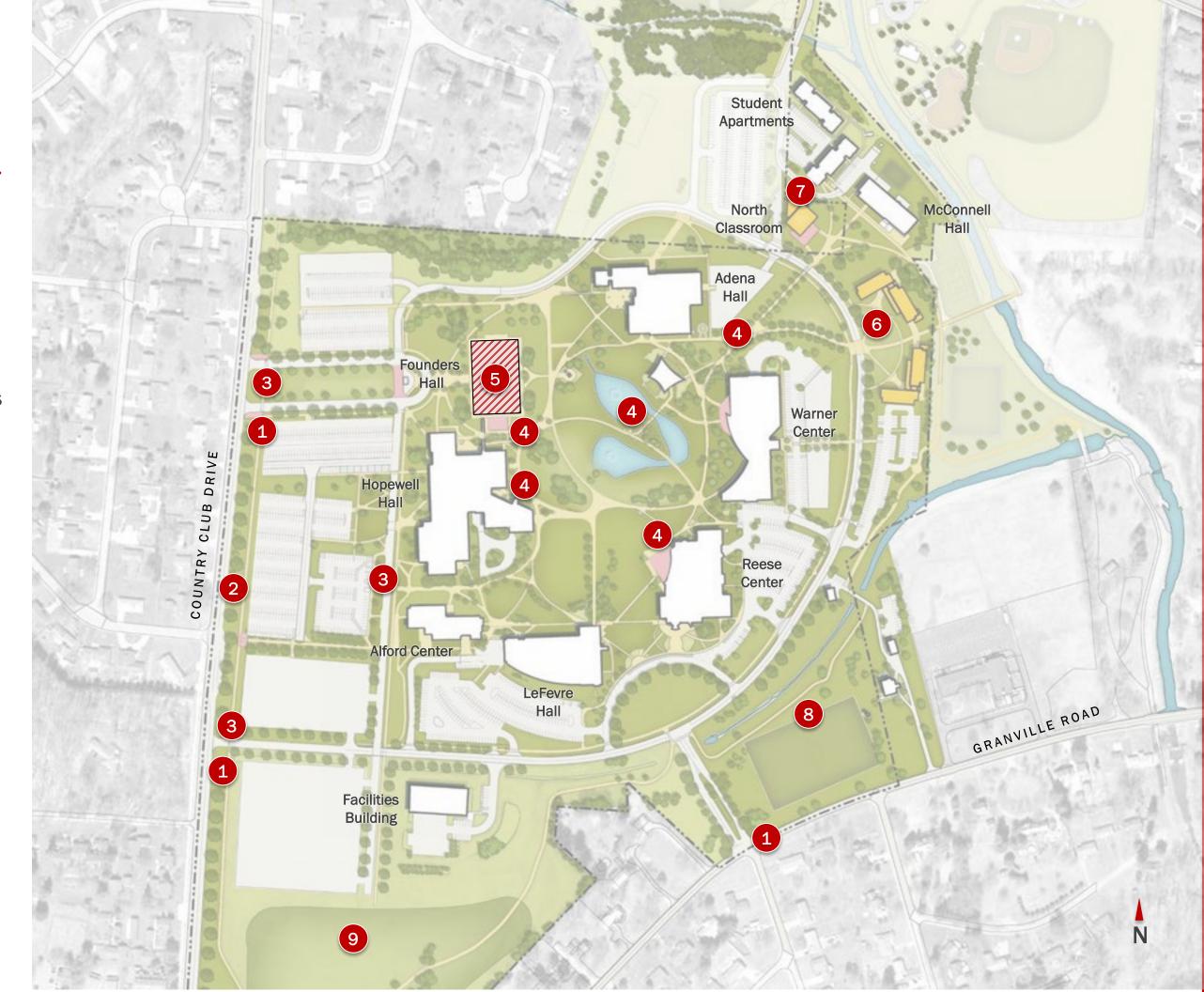
PROPOSED DEVELOPMENT

PROPOSED MAJOR RENOVATION

### **Near-term Plan**

#### **Projects**

- 1 Signage, Branding, and Wayfinding (throughout)
- 2 Landscape edge & bike path along Country Club Drive
- 3 Country Club Drive Entries & Internal Loop Road
- 4 Core Campus Nodes
- 5 Founders Hall Renovation
- 6 On-Campus Housing Phase 2
- Campus Dining Facility
- 8 Recreation fields
- 9 Establish a prairie landscape
- EXISTING BUILDING
- PROPOSED DEVELOPMENT
- PROPOSED MAJOR RENOVATION



**Long-term Vision** 



EXISTING BUILDING

PROPOSED DEVELOPMENT

PROPOSED MAJOR RENOVATION

### **Long-term Vision**

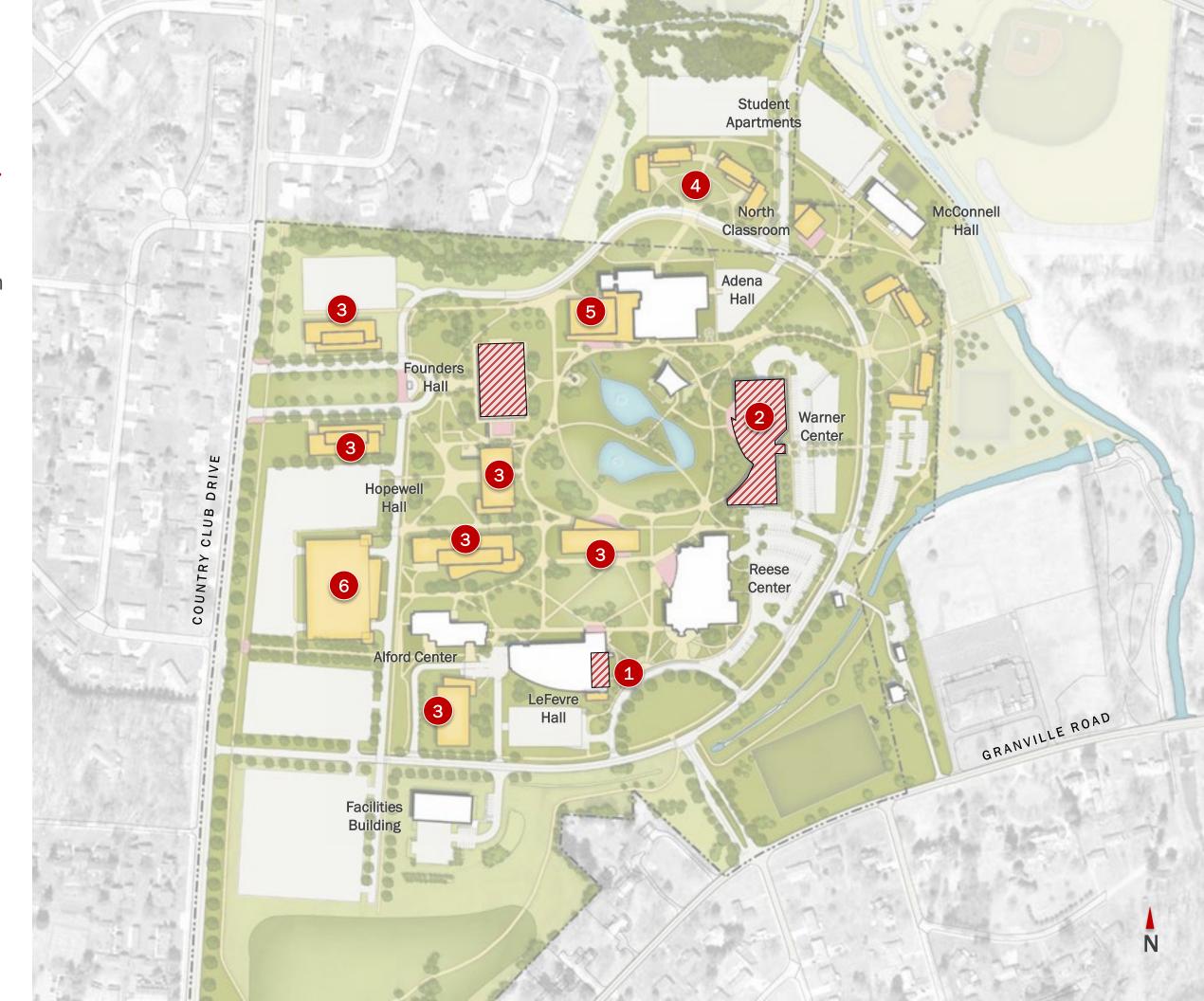
#### **Projects**

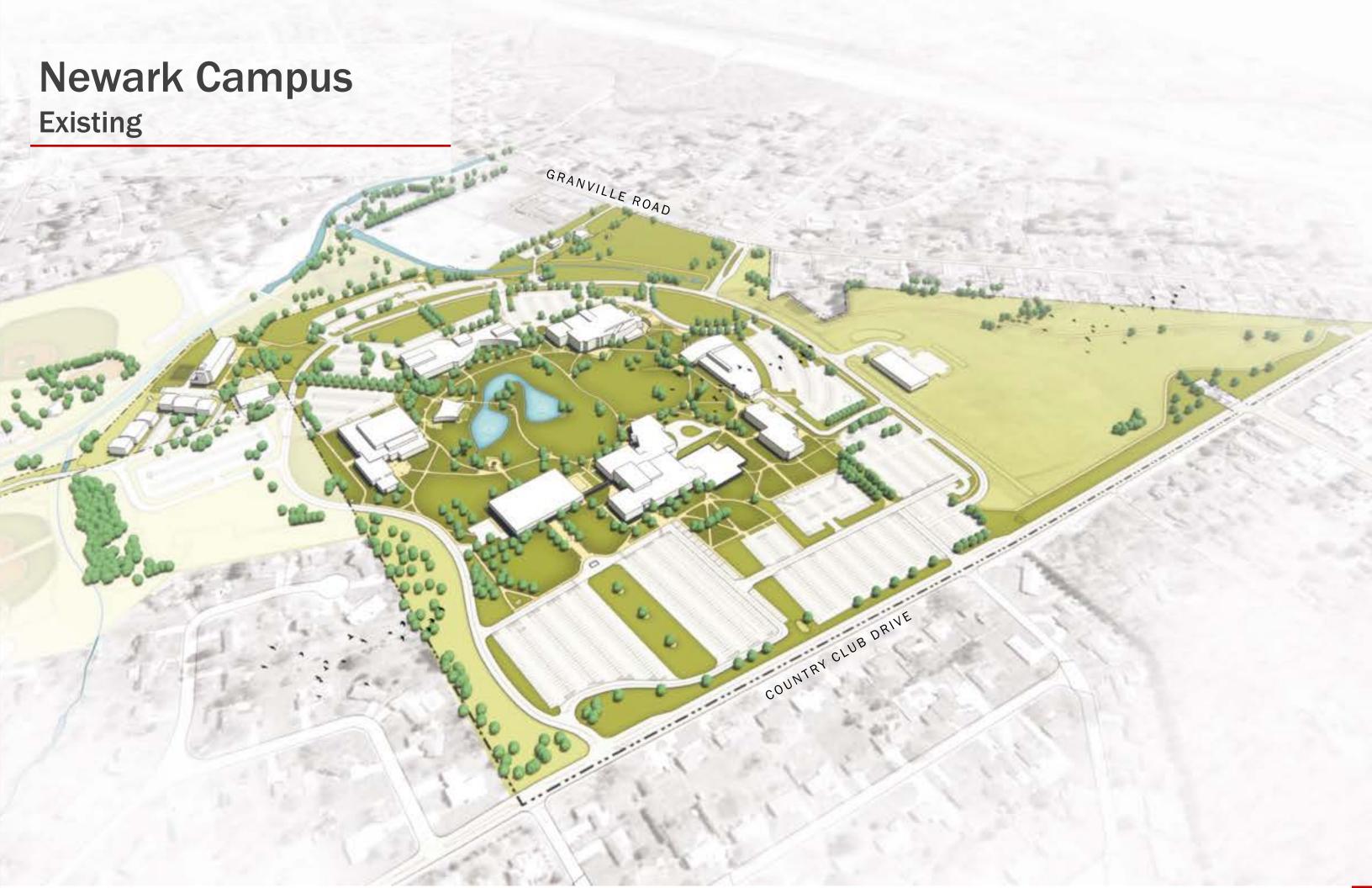
- 1 LeFevre Hall South Entry
- 2 Warner Center Renovation
- 3 Future Academic Buildings
- 4 On-Campus Housing Phase 3
- 5 Addition to Adena Hall
- 6 Future Parking Structure

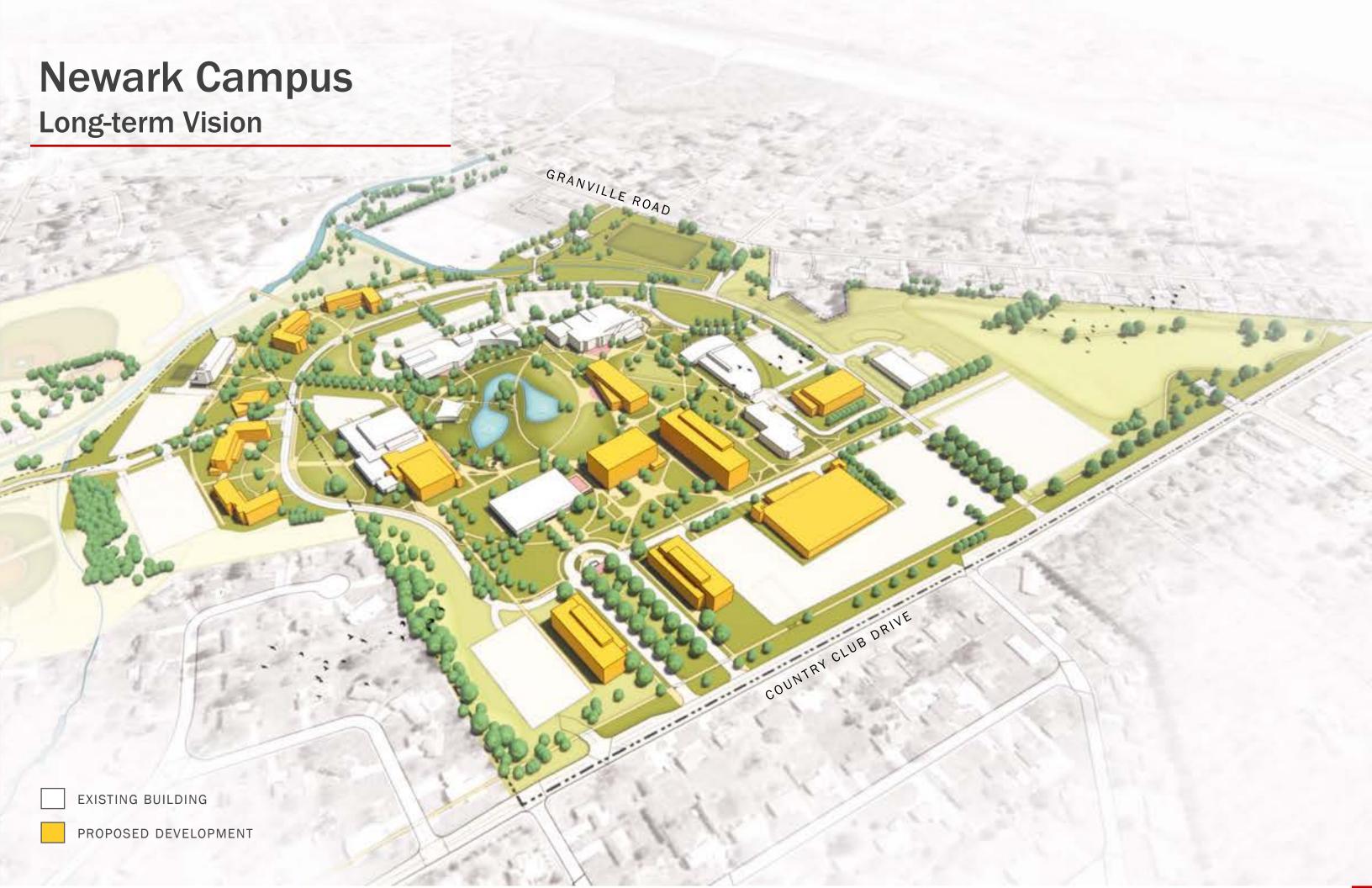


PROPOSED DEVELOPMENT

PROPOSED MAJOR RENOVATION







# 4. Implementation Opportunities



The Framework 2.0 plan identifies a number of near-term and long-term opportunities to transform the physical campus and further support the mission and strategic goals of the university. Many of these opportunities focus on campus identity, open space and strategic renovations. Transformational implementation strategies focus on Ohio State and Central Ohio Technical College's ability to:

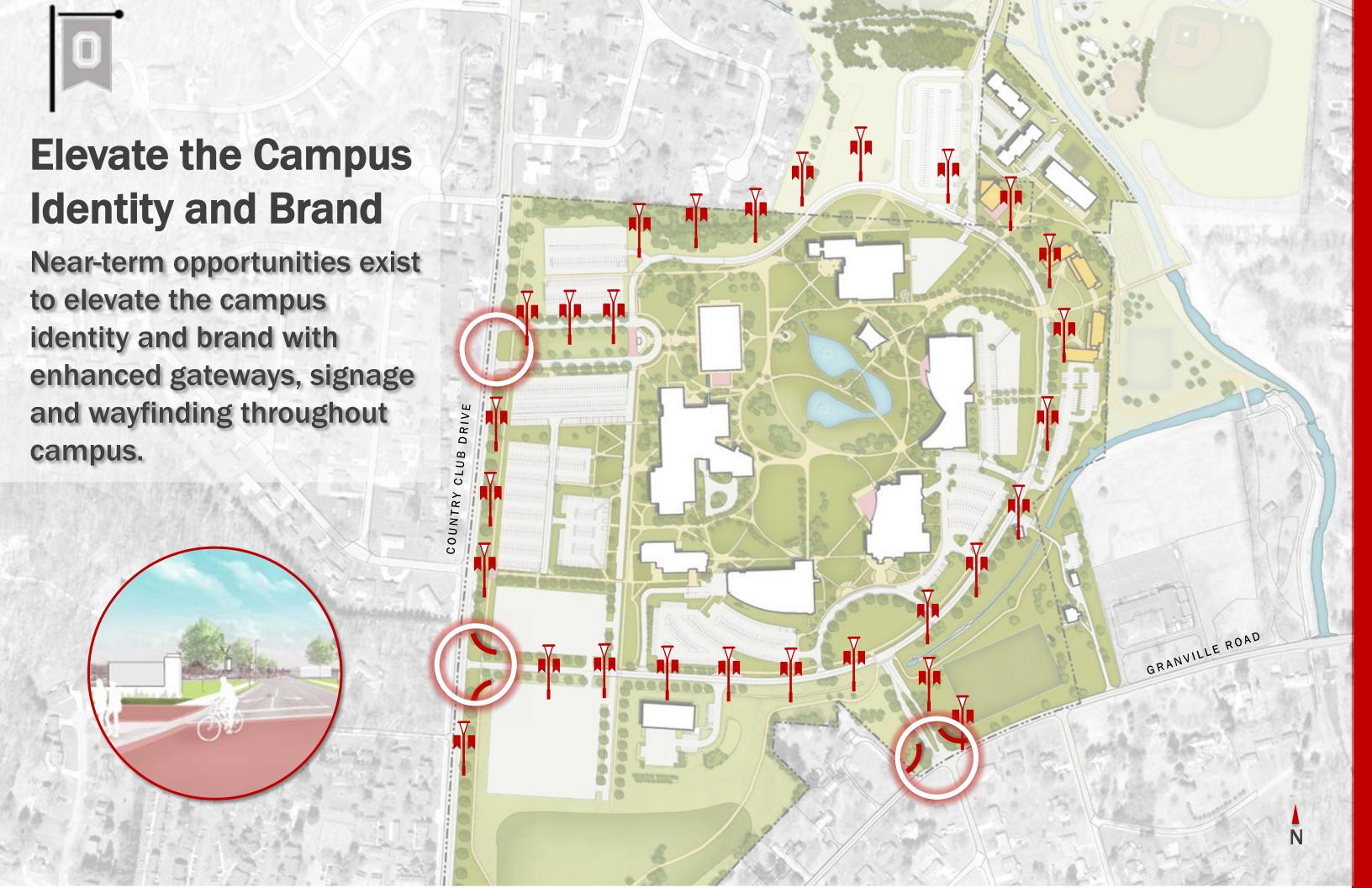




Improve Open Space and Circulation



Leverage Existing Buildings through Transformational Renovations



### **Arrival Opportunity:**

**Existing Country Club Drive** 



## **Arrival Opportunity:**

**Country Club Drive Concept** 







### **Incorporate New Signage and Wayfinding**

"Highway to Hallway" Signage Examples









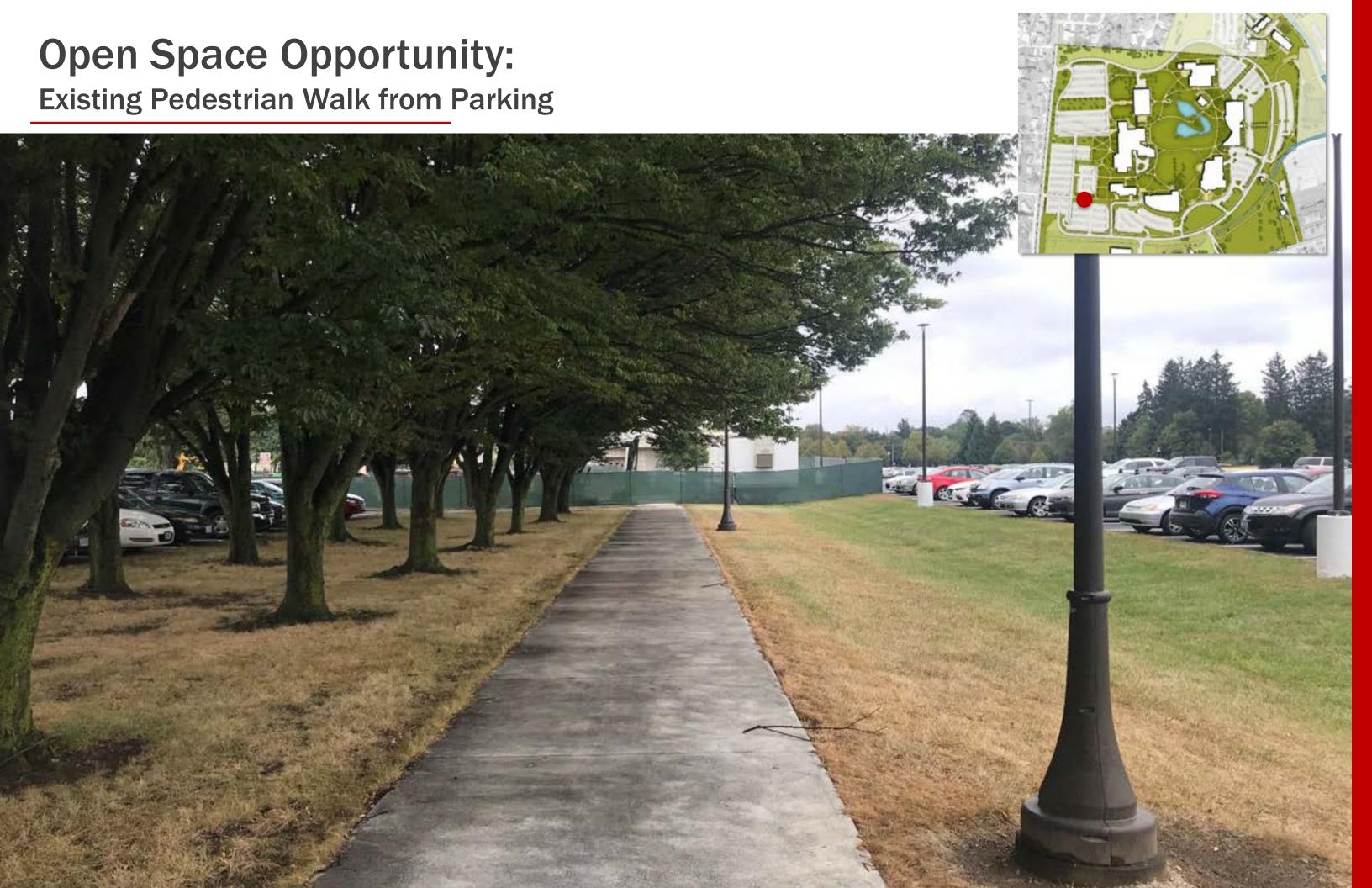










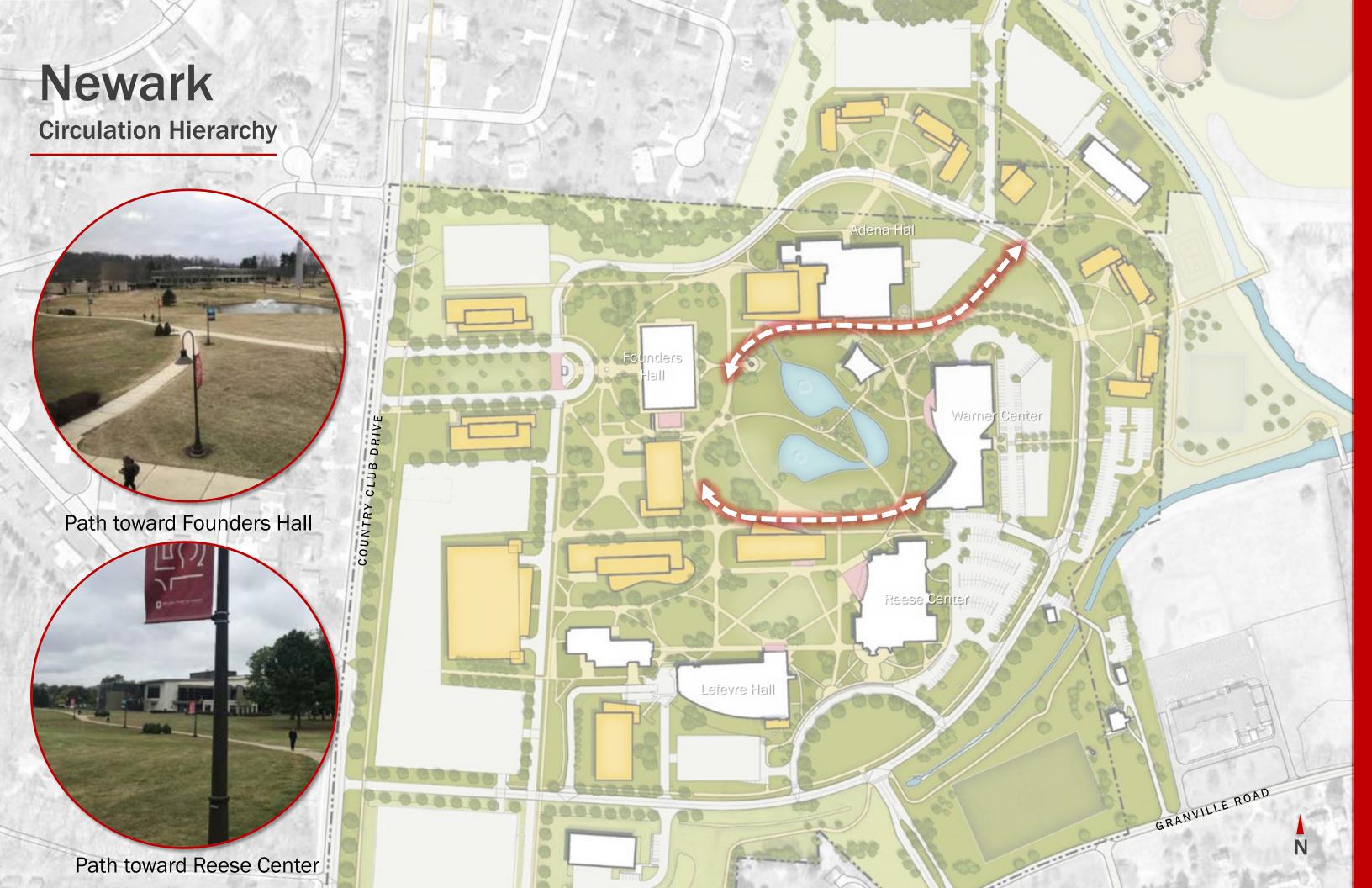


**Strengthen Pedestrian Corridors from Parking** 









**Strengthen Pedestrian Corridors** 





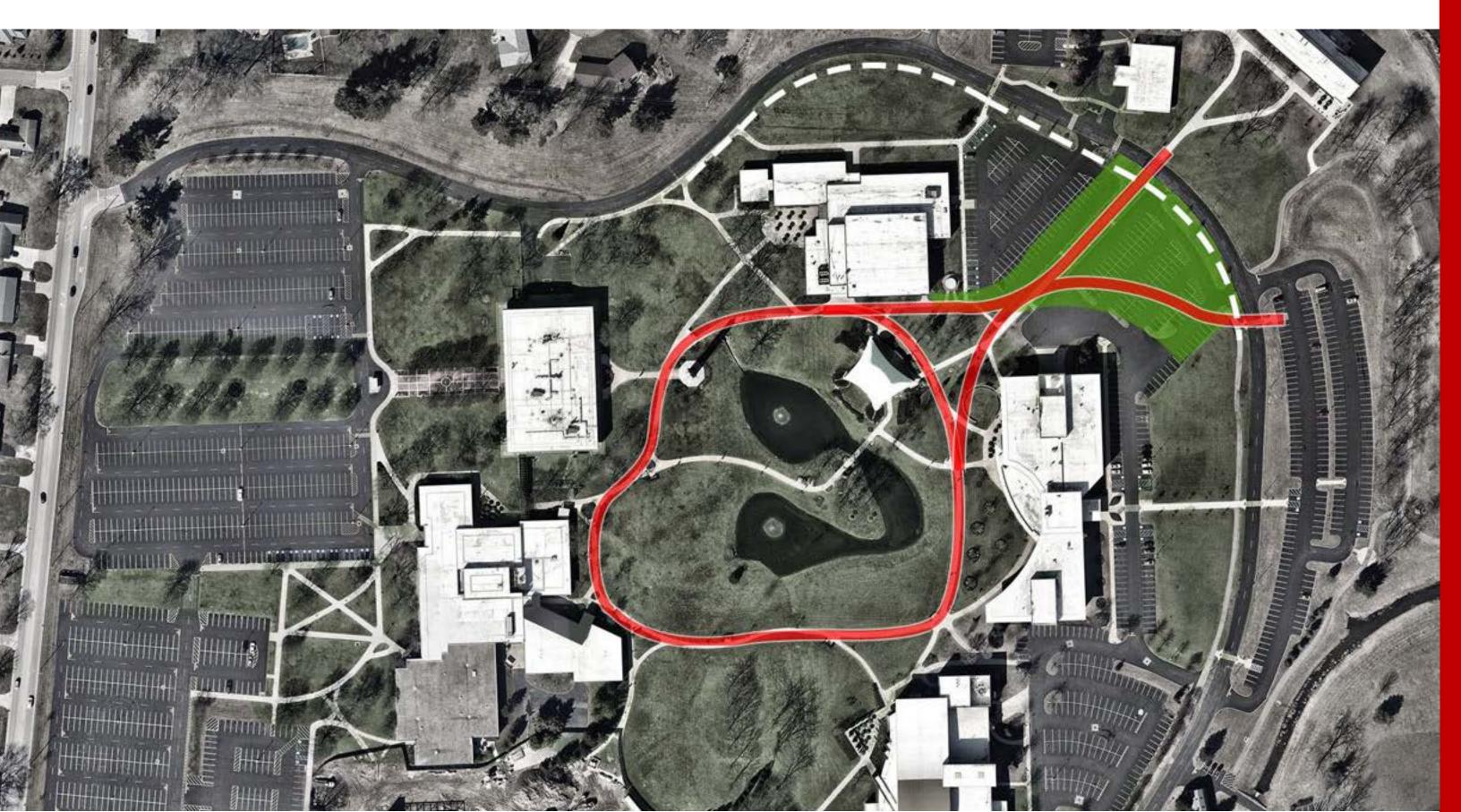




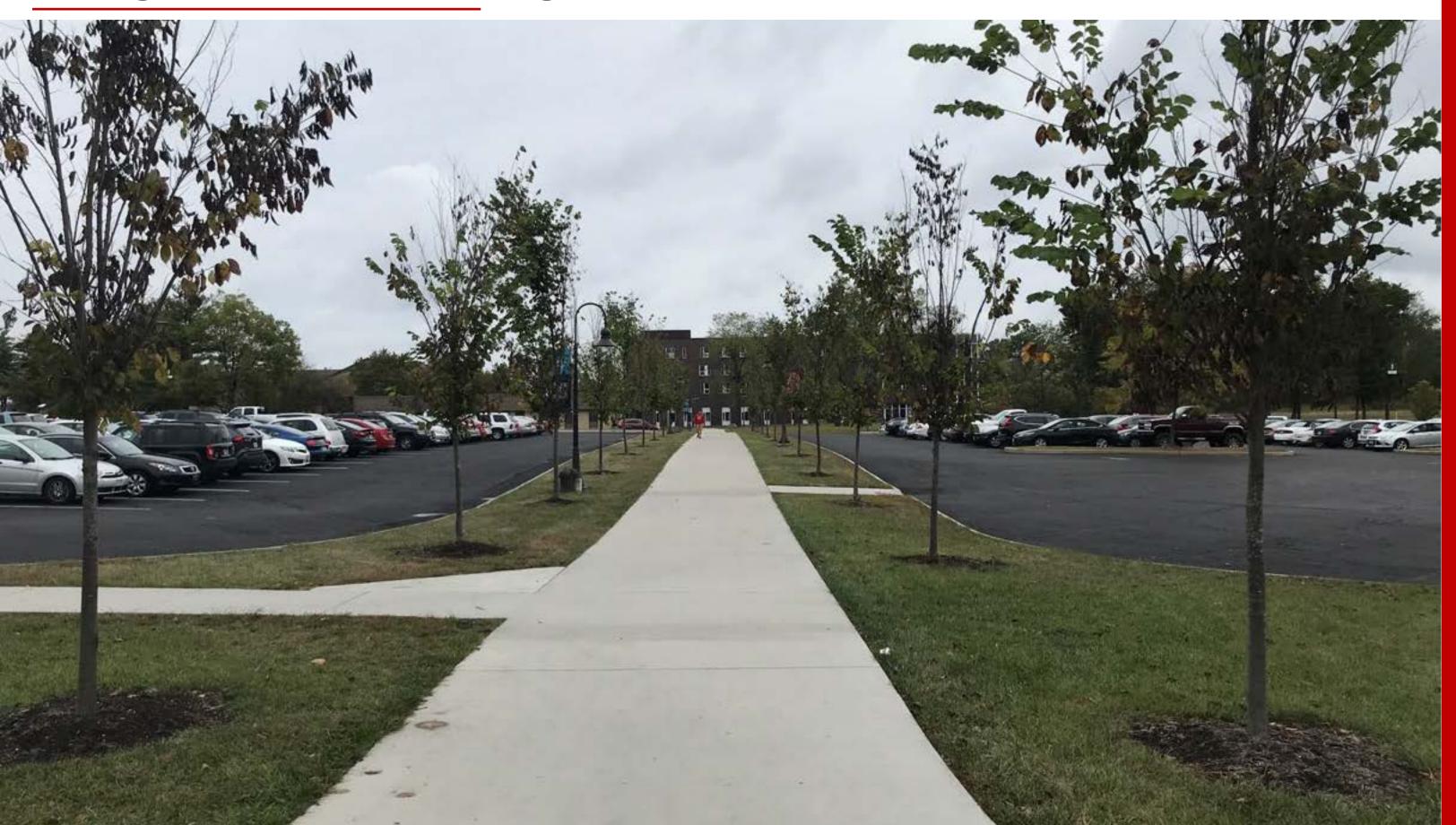
**Strengthen Pedestrian Corridors** 







**Existing Pedestrian Walk to Housing** 



**Pedestrian Walk to Housing Concept** 









# **Campus Nodes**

**Scales of Interventions** 





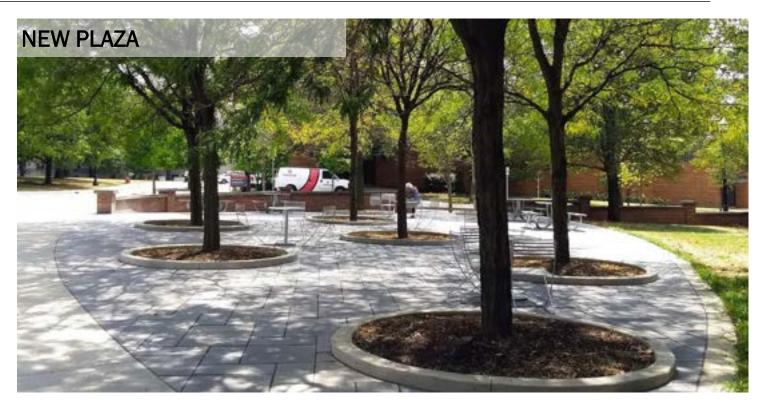












# Newark **Plaza Activation** 1 Founders Hall COUNTRY CLUB DRIVE Reese Center GRANVILLE ROAD ACTIVATED OPEN SPACE PLAZA

**Existing Founders Hall Plaza** 



**Founders Hall Plaza Concept** 









**Existing Campus Open Space** 



**Open Space Concept - Create Places "to be"** 













# Leverage Existing Buildings through Transformational Renovations and Additions

Building renovations, additions, and new housing will provide modern spaces that promote student success and enhance the student experience.



# Learning Space











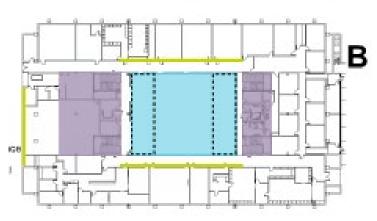


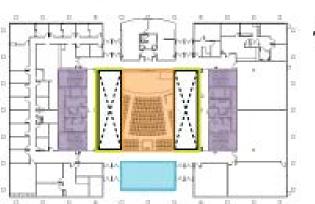


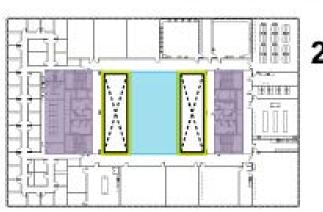


### **Founders Hall Renovation**









Schooley Caldwell 01.20.2020

# Library and Study Space













# Student Space

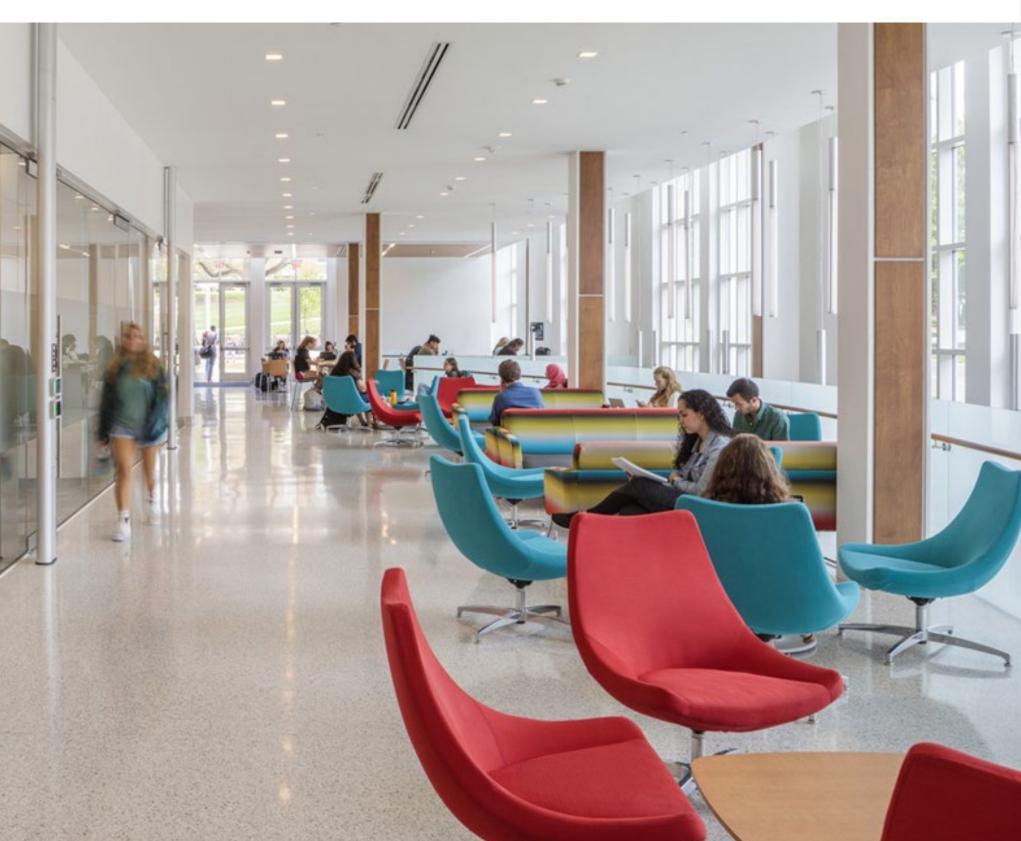












# **On-Campus Housing**

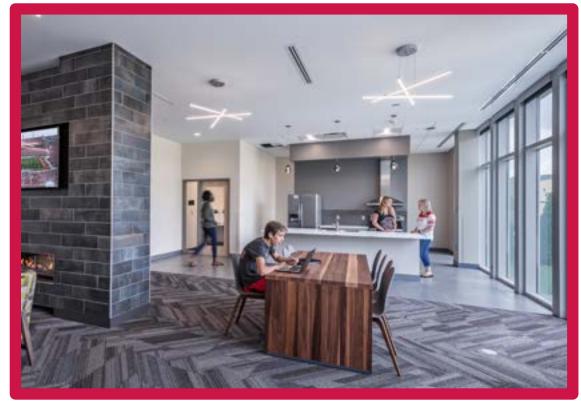














# Dining





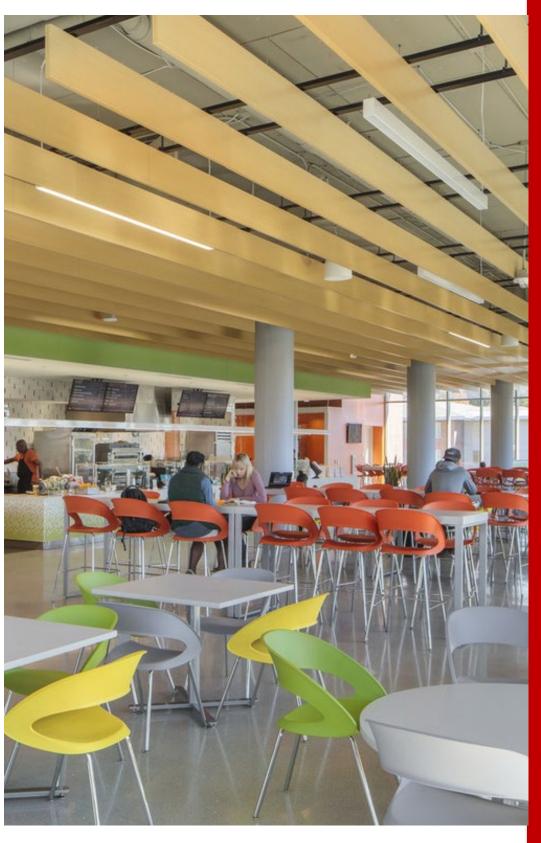












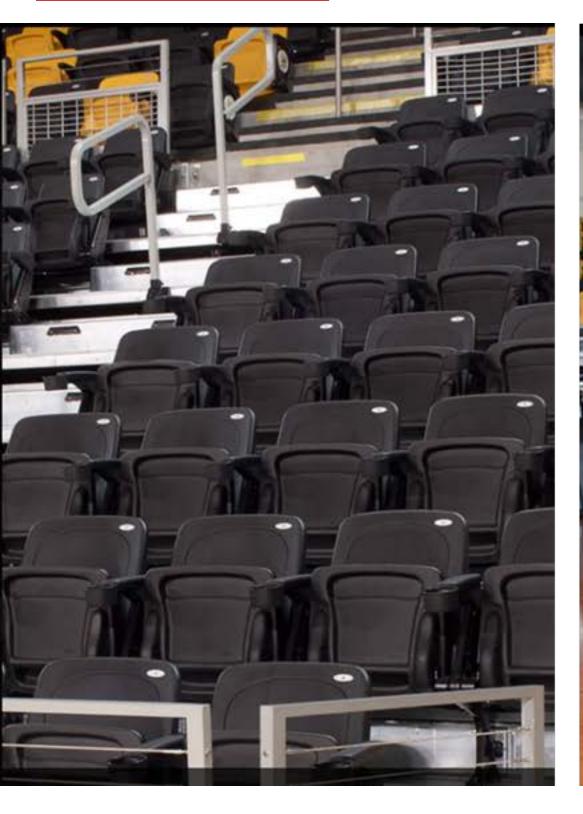
# Renovation and Addition Opportunity:







**Addition to Adena Hall** 

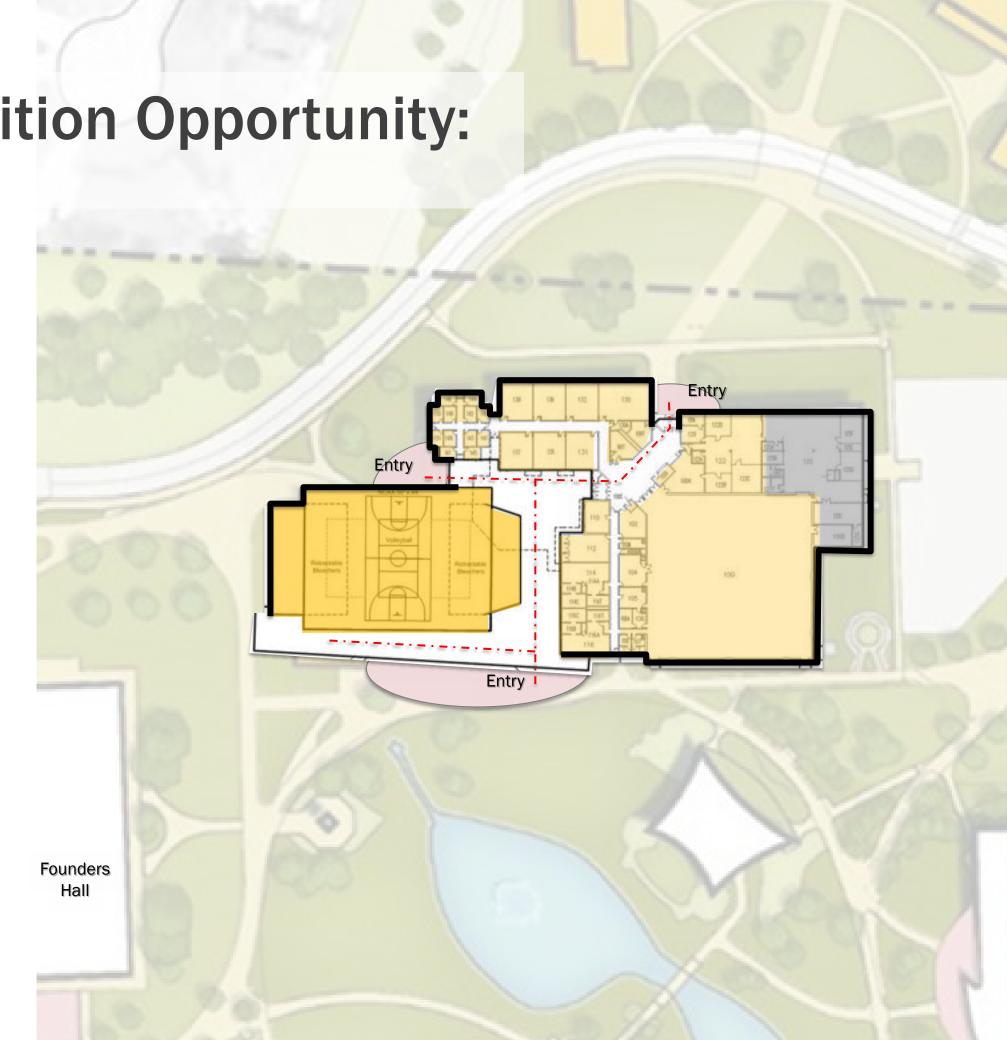




# Renovation and Addition Opportunity:

**Addition to Adena Hall** 

- Construct new multi-purpose gym with retractable bleachers to support intramural sports and student life events
- Consider additional programmatic space to support increased on-campus population
- Footprint represents approximately 30,000 GSF
- Create new entrances at north connecting to future development and south to quad
- Consider student lounge and hang-out space along south face overlooking lake







For additional information, or to provide comments, please contact: Planning, Architecture and Real Estate | 614-688-3715 | pare.osu.edu/pare.osu.edu/framework



# 5. Supplemental Information



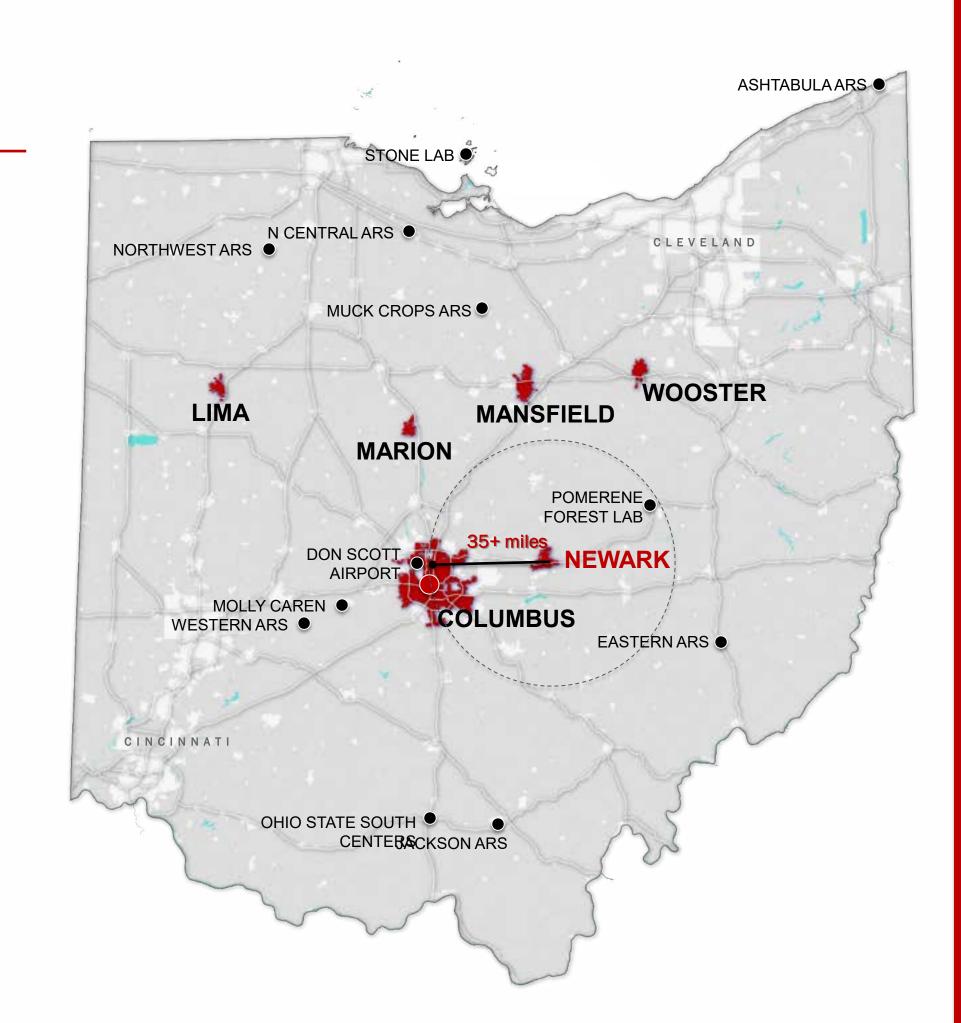
Additional documentation and supporting materials for Framework 2.0, including a version of this document, other presentations and the executive summary tri-fold are available at: pare.osu.edu/framework

For quick reference, the following section includes more detailed site analysis and additional concepts that were reviewed.

# **Site Analysis and Context**

The following diagrams highlight additional opportunities and challenges that informed the recommendations.

**Campus location** 

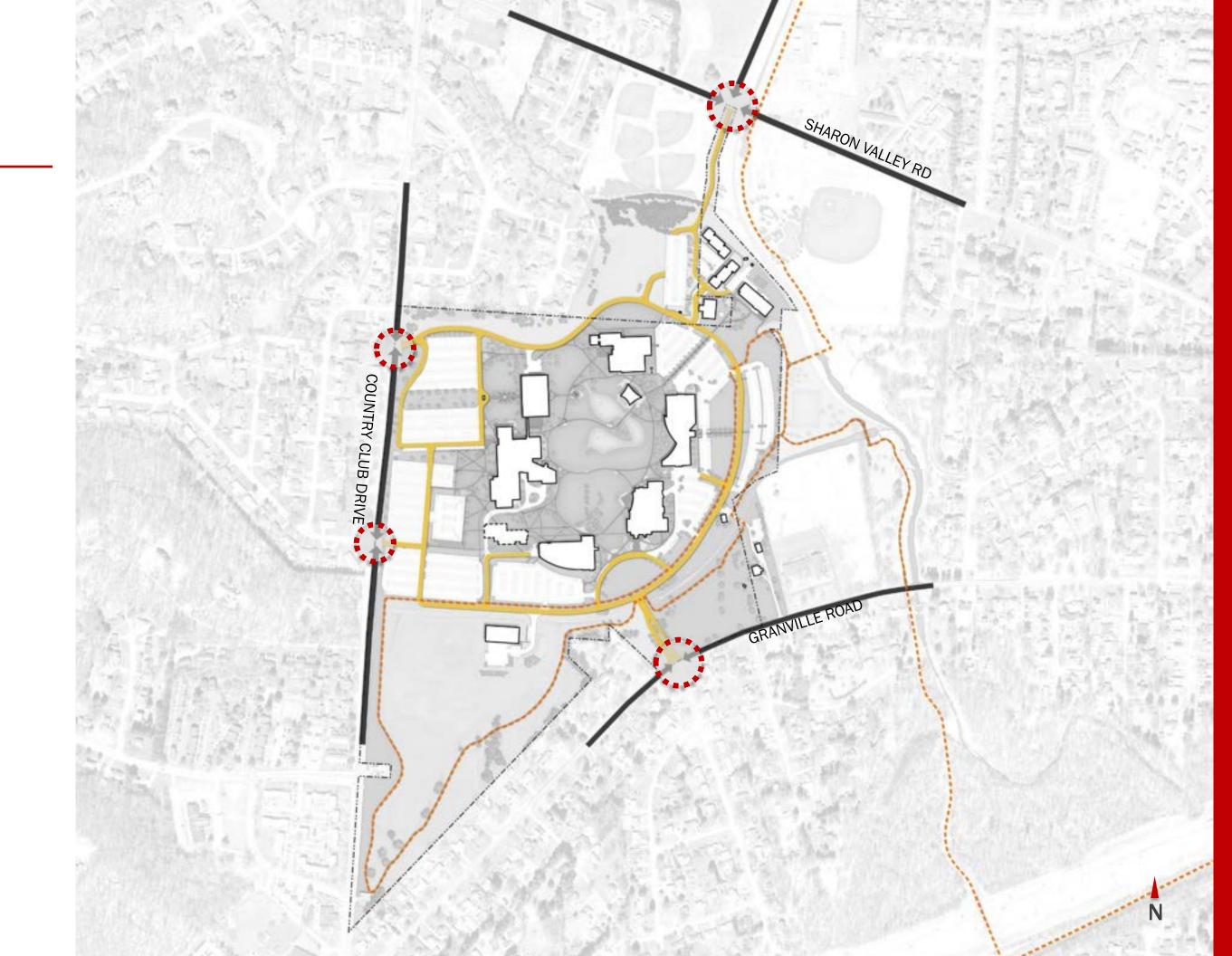


**Existing Campus** 



**Campus Arrival** 



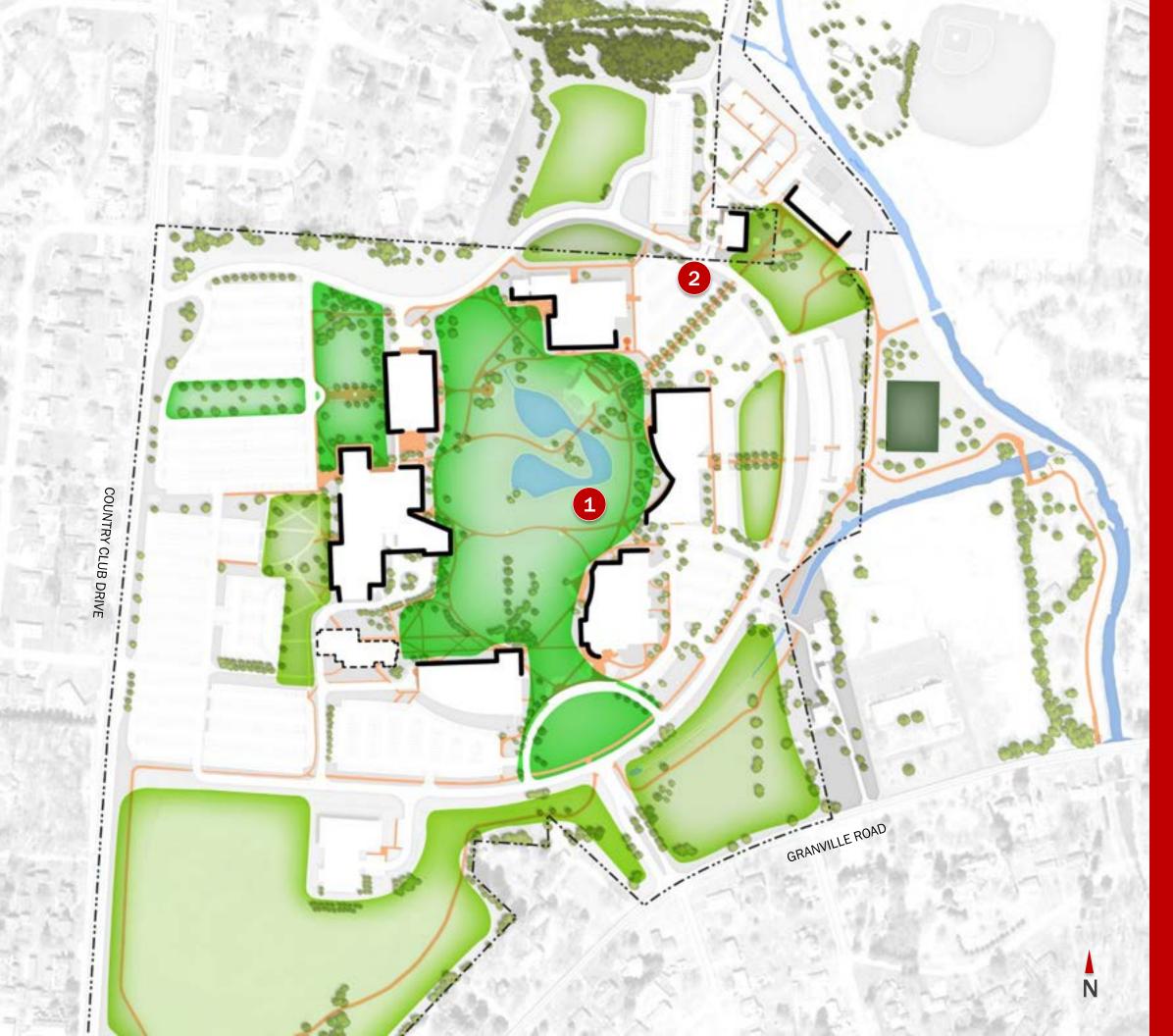


**Open Space Typology** 





- FORMAL/CENTRAL SPACE
- INFORMAL
- RECREATION
- PAVED PATHWAY
- HYDROLOGY



**Open Space Typology** 





- FORMAL/CENTRAL SPACE
- INFORMAL
- RECREATION
- PAVED PATHWAY
- HYDROLOGY
- PLAZA



Topography

Campus is relatively flat with slopes falling to the southeast

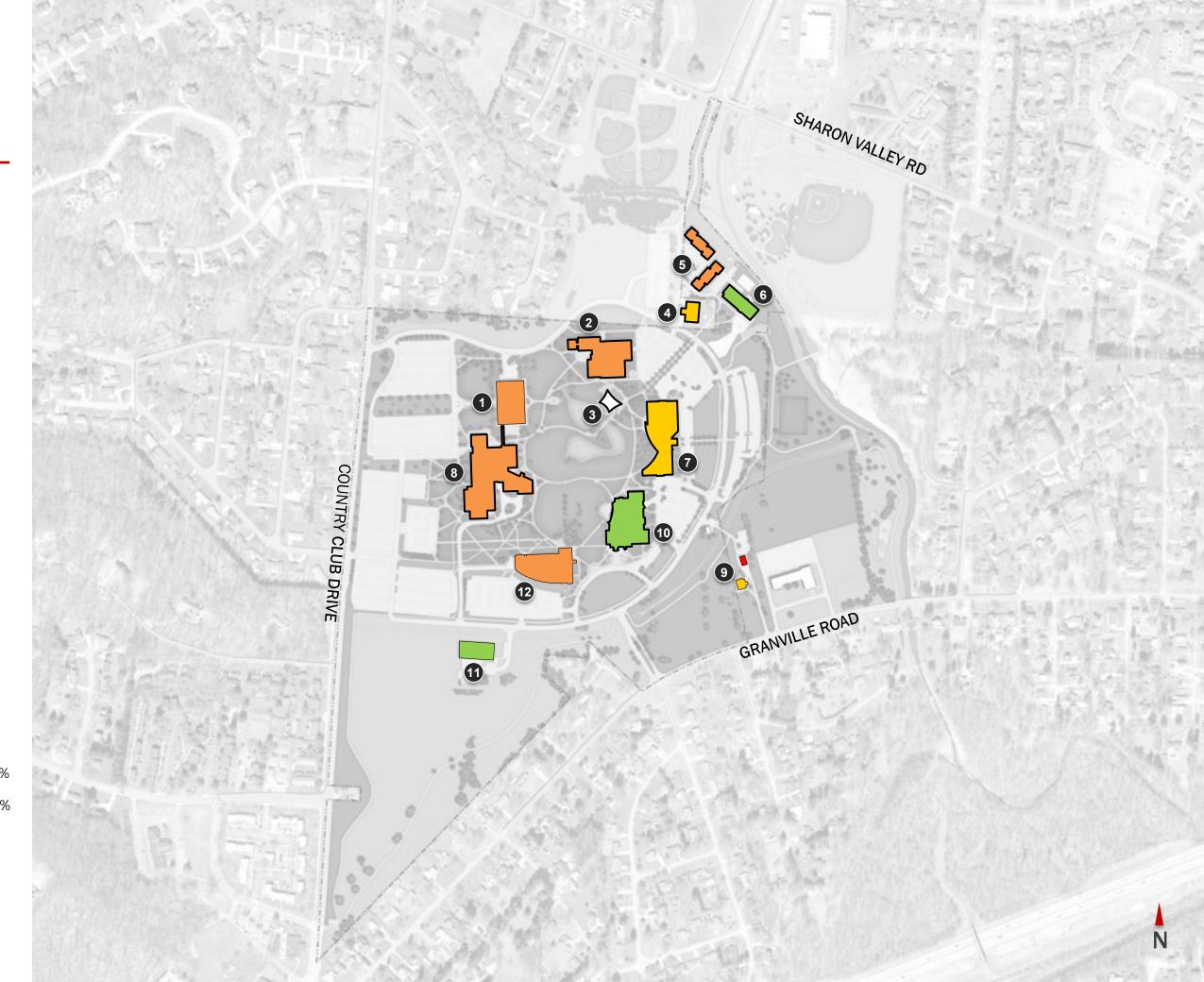




### **Building Condition**

- 1. Founders Hall | 71.46%
- 2. Adena Hall | 76.04%
- 3. Amphitheatre
- 4. North Classroom | 89.19%
- 5. Residence Halls | 74.12%
- 6. McConnell Hall | 100%
- 7. Warner Center | 95.2%
- 8. Hopewell Hall | 77.11%
- 9. Hall House | 83.70%
- 10. Reese Center | 88.94%
- 11. Facilities | 100%
- 12. Lefevre Hall | 76.26%

- **EXCELLENT:** 90% 100%
- ADEQUATE: 80% 89%
- MINOR RENOVATION: 70% 79%
- MAJOR RENOVATION: Below 70%
- NOT RATED



# **Concept Development and Draft Plan Review**

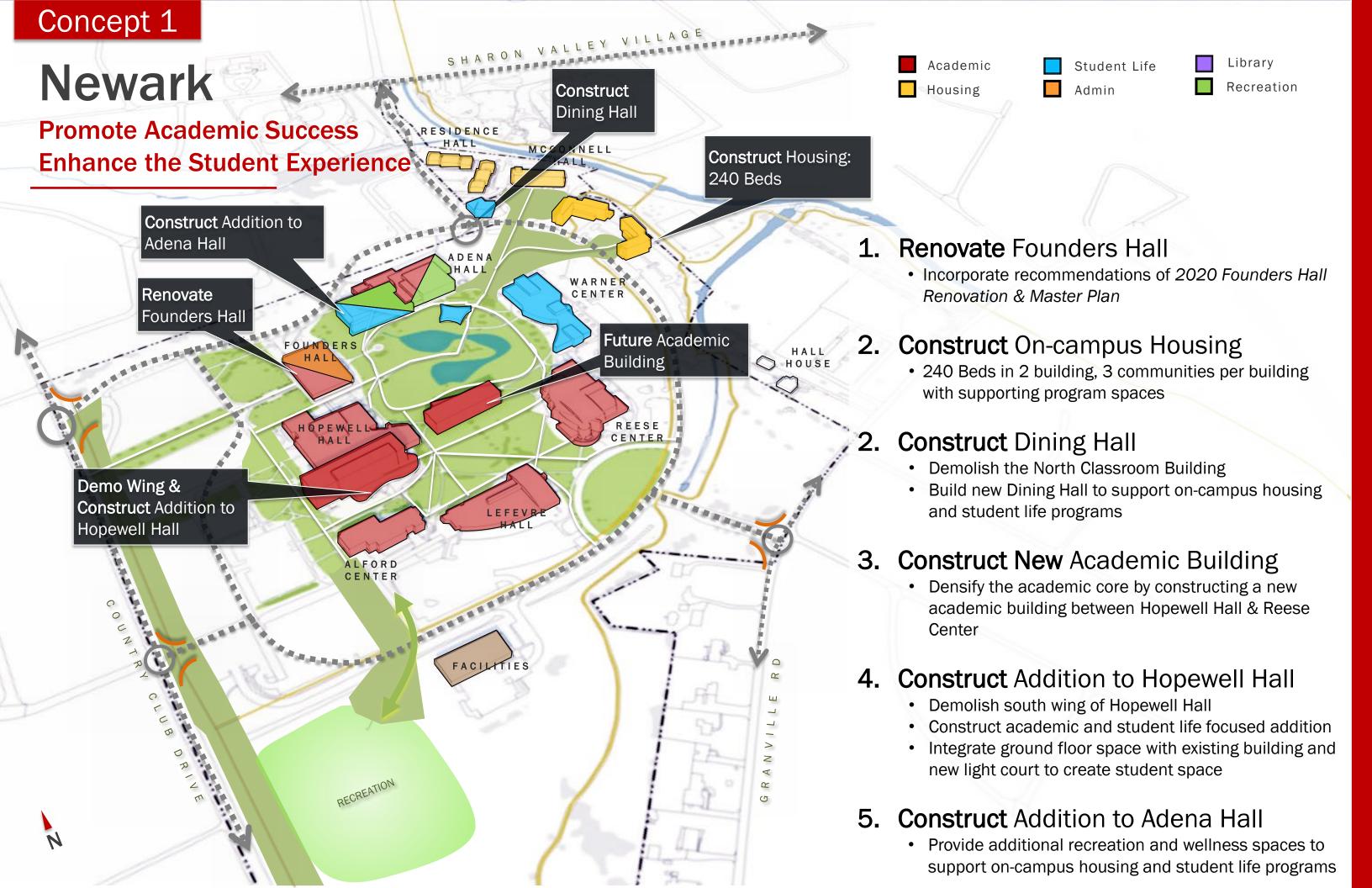
The following is a summary of the options explored during concept development and the draft plan engagement exercise that informed the near-term plan and long-term vision. More details for these concepts can be found in meeting presentations delivered throughout the project.

### Newark

### **Densify the Core**

- 5-MINUTE WALK
- ■ MAJOR VEHICULAR CIRCULATION
- ARRIVAL
- BIKE PATH
- SECONDARY SPACE/PLAZA
- OPEN SPACE CONNECTIONS
- BUILDING RENOVATION
- PROGRAM REALIGNMENT/ BRANDING/TARGETED RENOVATION
- DEVELOPMENT
- CAMPUS HOUSING



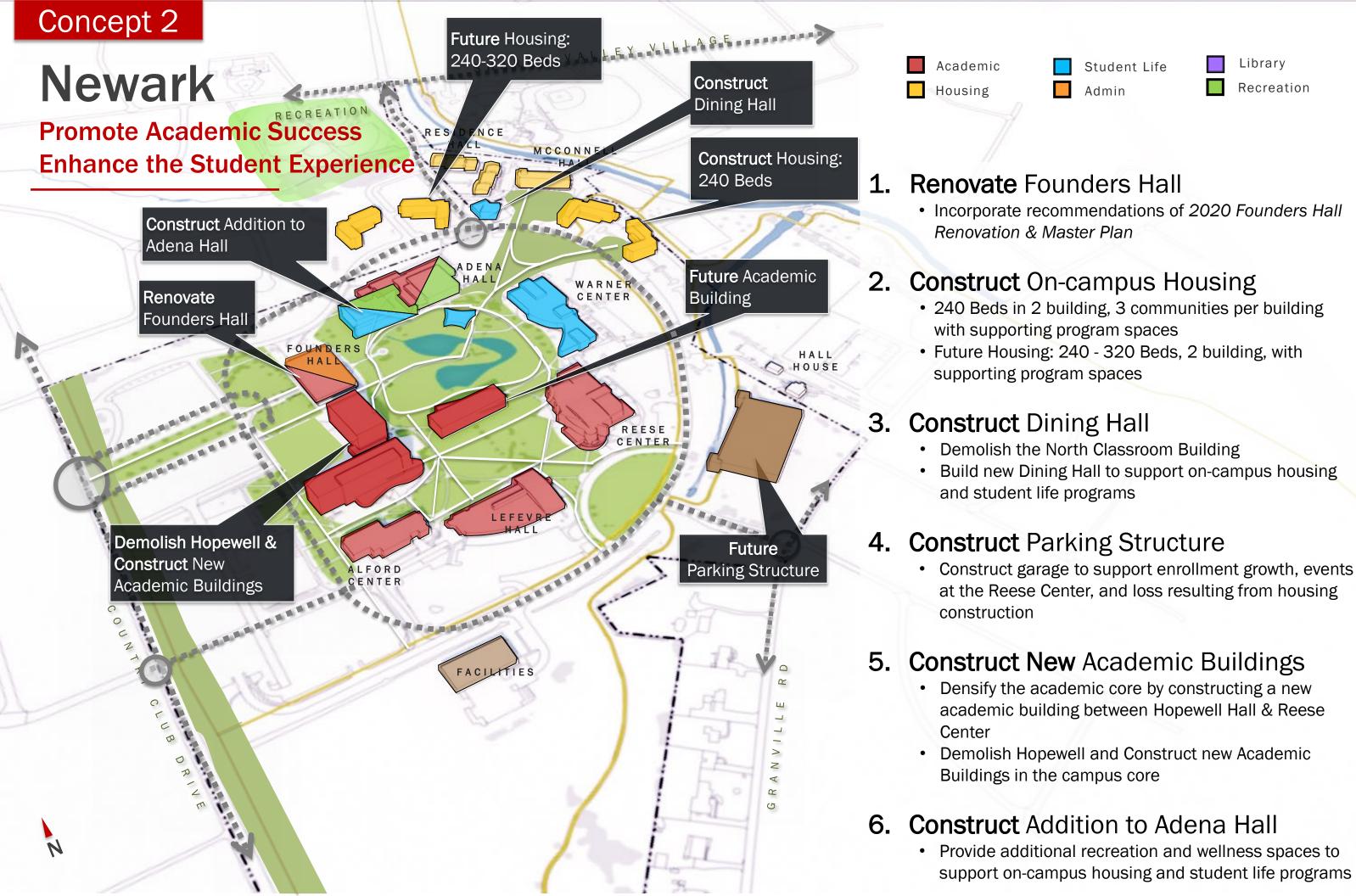


### Newark

### **Redefine the Core**

- 5-MINUTE WALK
- ■ MAJOR VEHICULAR CIRCULATION
- ARRIVAL
- BIKE PATH
- SECONDARY SPACE/PLAZA
- OPEN SPACE CONNECTIONS
- BUILDING RENOVATION
- PROGRAM REALIGNMENT/ BRANDING/TARGETED RENOVATION
- DEVELOPMENT
- CAMPUS HOUSING



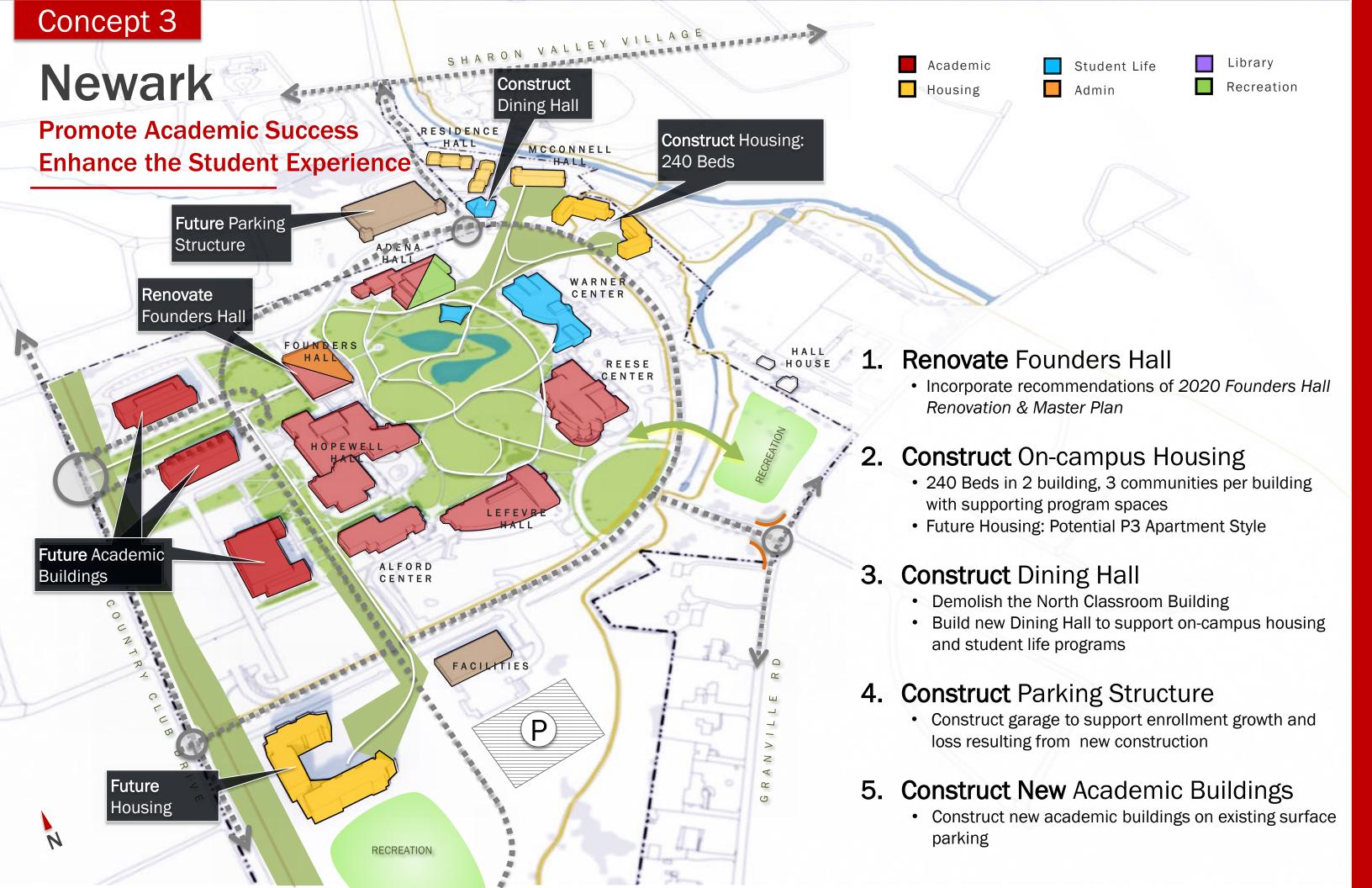


### Newark

### **Build on Surface Parking**

- 5-MINUTE WALK
- ■ MAJOR VEHICULAR CIRCULATION
- ARRIVAL
- BIKE PATH
- SECONDARY SPACE/PLAZA
- OPEN SPACE CONNECTIONS
- BUILDING RENOVATION
- PROGRAM REALIGNMENT/ BRANDING/TARGETED RENOVATION
- DEVELOPMENT
- CAMPUS HOUSING





**Densify the Core** 

Concept 2

**Redefine the Core** 

Concept 3

**Build on Surface Parking** 







### **Steering Committee Feedback**

- Include research in goals under Academic Success
- Like enhancements along Country Club Drive
- Like connected bike path
- Think having a place for a parking garage in the plan in important
- Split on sub-dividing central open space (more pros than cons overall)
- Consider creating a native prairie on campus
- Like addition for Adena for all schemes
- Welcoming, designed campus supports both residential students and commuters



### **Working Group Feedback**

don't like garage location along Grandville - close to President's house

like garage location in #3 - should it be closer to the core?

### Concept 1

Densify the Core

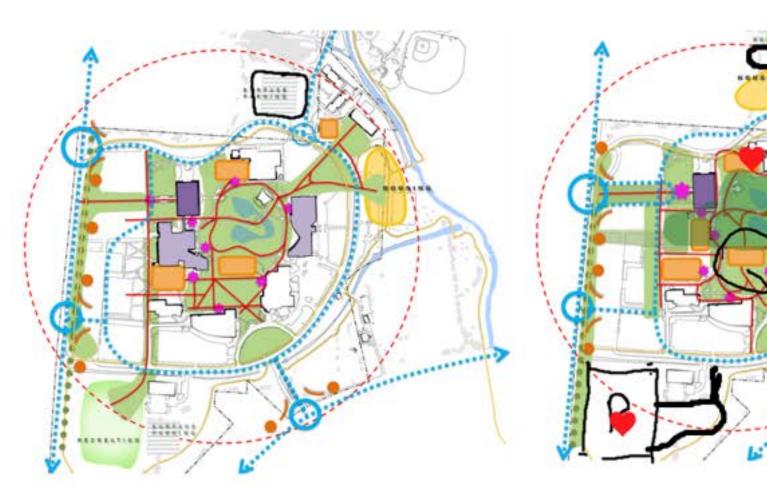
surface parking

### Concept 2

Redefine the Core

### Concept 3

**Build on Surface Parking** 



could there be a one-story deck

Hopewell needs to go think about where to expand

consider loading

like entrance roadways of

potential garage location

### **Mural Workshop Exercise**

During the Draft Plan workshop, the Working Group evaluated how well the proposed projects support the Framework Goals and how feasible the project would be to implement.

### **OSU Newark**





### Quick Reference

### How to Navigate

### Zoom In/Out

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### Pan

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### Mini Map

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### Sharing with Others

### Follow

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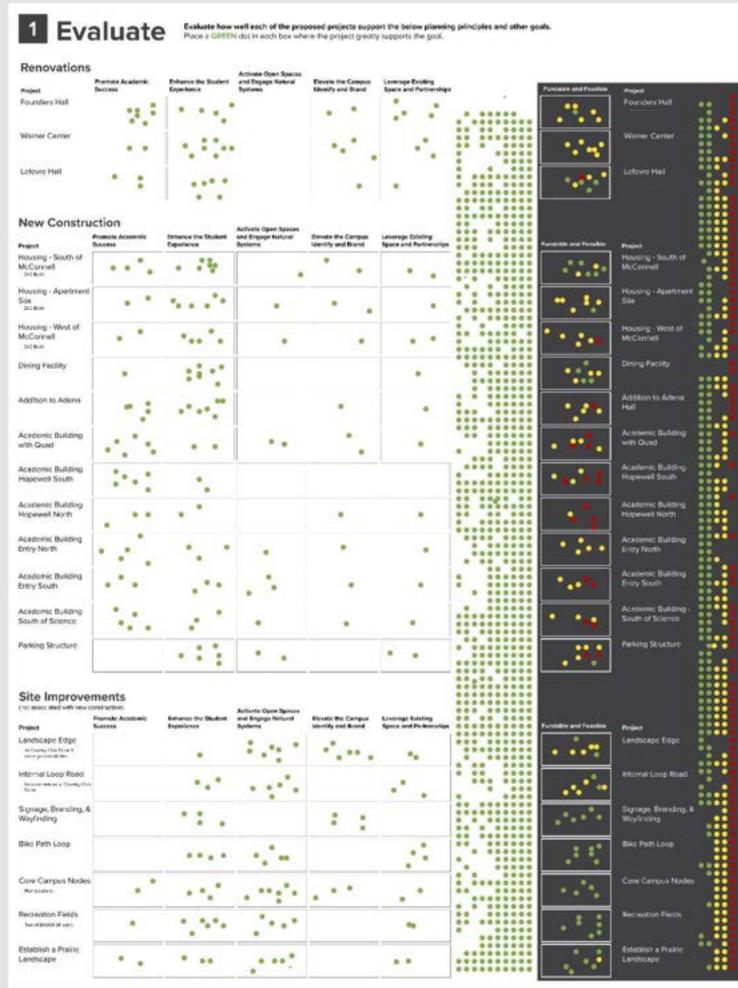
the common professional authorization of the public of the

The dynamic and visual nature of Mural can at times use significant sendwidth and graphics capacity. We recommend closing unnecessary programs while using Mural. If you notice Zoom video lags, consider going audic-only for a few moments.









### **Mural Workshop Exercise**

The Working Group then prioritized projects to inform the near-term plan and long-term vision.

