Regional Framework 2.0
Newark
A Partnership for Student Success
February 2021
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1. Planning Context

Framework 2.0 Overview

The Ohio State University, with a strong land grant tradition, is one of the nation’s largest and most comprehensive institutions of higher education. In response to the ever-changing and dynamic campus environment, the University embarked on a unique planning effort for its regional campuses that was driven by the academic mission and an integration of strategic, financial and physical planning.

The Regional Framework 2.0 planning process for Lima, Mansfield, Marion, and Newark occurred over twelve months through a series of in-person and virtual workshops and meetings. As an update to the 2012 Framework Plan, Framework 2.0 tested the original planning assumptions against new and updated requirements, incorporated recent projects and planning efforts, and included a program driven approach to address near-term development challenges and guide future capacity.

Planning for the Newark campus engaged stakeholders for both Ohio State and Central Ohio Technical College (COTC) in a dialogue focused on supporting partnerships between the two institutions and leveraging existing campus assets. Framework 2.0 reinforces and refines previous planning ideas while establishing new concepts that will strengthen the campus and further support the academic missions of both institutions.
# Project Schedule

<table>
<thead>
<tr>
<th>Phase 1: OBSERVE &amp; ANALYZE</th>
<th>12 Weeks</th>
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<tbody>
<tr>
<td>January 24th: Kickoff Call:</td>
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<tr>
<td>Intro, Goals, Process</td>
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<td>Working Groups</td>
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<td>Planning Group</td>
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<td>April 8th - 9th: Workshop 2:</td>
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<tr>
<td>Analysis Summary</td>
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<td>Programmatic Drivers</td>
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<td>Planning Principles</td>
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<tr>
<th>Phase 2: ENVISION</th>
<th>19 Weeks</th>
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<td>May 27-28: Workshop 3: Lima</td>
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<tr>
<td>Goals and Concept Plan</td>
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<td>Design Scenarios</td>
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<td>Steering Committee</td>
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<td>June: Workshop 5: Newark</td>
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<td>Workshop 6: Mansfield</td>
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<tr>
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<th>Phase 3: RECOMMEND</th>
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<td>Late September - TBD: Workshop 7:</td>
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<tr>
<td>Draft Plan Review</td>
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<td>Phasing</td>
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<td>Implementation</td>
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<td>Cost Estimates</td>
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<td>Working Groups</td>
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<td>Mid-November - TBD: Workshop 8:</td>
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<td>Final Plan Documentation</td>
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<td>Roll-Out</td>
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<td>Public Presentation</td>
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Framework 2.0 is a Process that Aligns the Campus with Its Mission and Programs

- **STRATEGIC PLAN**
  - WHAT

- **CAPITAL PLAN**
  - HOW

- **FRAMEWORK PLAN**
  - WHERE

**RESULTS**
Shared vision that guides development  
Sustained Implementation
It Responds to the Strategic Direction

Ohio State Newark Mission, Vision, Values, 2018-2023 Strategic Plan

Vision
Our vision is to become a national model for regional campuses of public universities.

Mission
Our mission is to provide affordable, open access to Ohio State for all Ohioans.

Strategic Focus: Improving Student Success

- Enhance the Student Experience
- Expand Academic Programming
- Improve Access and Affordability
- Strengthen and Sustain Our Commitment to Antiracism*

*Note: The campus is updating its strategic plan to extend it to 2025. A new strategic priority--strengthen and sustain our commitment to antiracism--though still in draft form, will be added to the plan.

Elevate the quality of campus life
- Construct a science building
- Increase the capacity of our residence halls
- Assess the quality of the residential experience of students living on campus
- Renovate Founders Hall
- Better serve the diverse culinary tastes and dietary needs of our students
- Improve the degree to which art on campus reflects human diversity
- Implement osuwireless wi-fi

Add enriching learning opportunities
- Offer more education-abroad opportunities
- Develop courses that involve the Newark Earthworks
- Offer freshman research seminars
- Continue and perhaps repurpose the Newark Earthworks Center
- Increase internship opportunities
It Responds to the Strategic Direction

COTC Mission, Vision, Values, 2020-2024 Strategic Framework

Vision
Central Ohio Technical College will be recognized as Ohio’s premier technical college focused on student success as well as for excellence in workforce development and technical education.

Mission
To meet the technical education and training needs of students and employers in the area.

Defining Characteristics
• Workforce focused
• Student centered
• Community Driven
• Uniquely partnered

Key Priorities

Student Success
Help students achieve academic and career goals by improving learning and student support.

Institutional Growth
Increase institutional growth and stability through efficient program, enrollment and fiscal management.

Collaborative Culture
Promote a culture of collaboration and build a college community that values diversity and mutual respect.

Operational Effectiveness
Aim for the most efficient use of resources and optimal alignment of processes to improve institutional effectiveness, deliver consistently high quality and provide exceptional services.
The Framework 2.0 Plan will build on previous planning.
- Phase 1 recommendations have been implemented since the 2012 Plan.
- On-going planning for Founders Hall will be incorporated.

Build Out (beyond 2030/35)

- Build additional academic buildings as needs demand
- Fully renovate or replace Adams Hall (replacement shown here)
- Add housing and complete residential neighborhood
- Move eastern portion of University Drive to west and reconfigure parking lots
- Complete pedestrian network for Academic Quad
- Add surface parking potential for a garage

Total GSA = 1,430,000
Parking spaces added (net) = 750
Total parking spaces = 4,500
Beds added = 198  Total beds = 720
# Newark SWOT Analysis

<table>
<thead>
<tr>
<th><strong>STRENGTHS</strong></th>
<th><strong>WEAKNESSES</strong></th>
<th><strong>OPPORTUNITIES</strong></th>
<th><strong>THREATS</strong></th>
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<tbody>
<tr>
<td>Philanthropy from community</td>
<td>Lack of space in general</td>
<td>Enrollment growth</td>
<td>Encroachment of competitors on enrollment, including for-profit and online educational opportunities</td>
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<tr>
<td>Cost-sharing model with Central Ohio Technical College</td>
<td>Limited number of residence halls (need more)</td>
<td>Alford Center – increased STEM curriculum</td>
<td>Long-term space for residence halls</td>
</tr>
<tr>
<td>Quality / beautiful physical facilities</td>
<td>Parking</td>
<td>Expanding residential options on campus</td>
<td>Parking</td>
</tr>
<tr>
<td>Diverse population</td>
<td>Transportation, including traffic on routes to campus</td>
<td>Expanded partnerships with industry</td>
<td>Aged space and deferred maintenance</td>
</tr>
<tr>
<td>Growing enrollment</td>
<td>Heavy class offerings mid-morning to midday</td>
<td>Increase transportation options</td>
<td>Public opinion of higher education</td>
</tr>
<tr>
<td>Dedicated and talented staff</td>
<td>Communication between departments</td>
<td>Connection with the Columbus campus</td>
<td></td>
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<tr>
<td>Proximity to Columbus campus</td>
<td>Mixed identity within community</td>
<td>Improve pedestrian paths through parking lots</td>
<td></td>
</tr>
<tr>
<td>Strong regional population growth</td>
<td></td>
<td>Celebrate our diversity through additional campus art</td>
<td></td>
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</table>
Newark
Street Network

Lack of identity and branding along Country Club Drive. Vehicular circulation is outside the campus core which reduces conflicts with pedestrians.

Entry Signage

Campus Arrival

Entry Signage
Newark
Pedestrian Network

Lack of hierarchy within the pedestrian network; opportunity to activate plazas.

Path to Founders Hall
Path to Warner Center
Path south of Founders Hall
Newark

Arrival and Landscape Character

- Internally focused quad with the lake as the organizing element
- Perimeter of quad development will be substantially complete with construction of the new science building
- The distance between the one- to two-story buildings surrounding the quad makes the space feel even larger than it is
- The outer ring of parking allows the campus core to be free of vehicular traffic
- Three campus arrival points identify Ohio State and Central Ohio Technical College, all would benefit from greater consistency and stronger campus identity
- A large tensile structure adjacent to the lake provides space for campus and community events
- The tree canopy is less extensive than other regional campuses, additional shading would be desirable
- Opportunity to diversity art on campus
- Consistent lighting, site furniture, and the art walk contribute to the campus success
Newark
Campus Interior Character

• Quality of space varies between buildings
• Library does not provide the sizes and variety of study spaces need to support the student population
• Many renovations have been completed but there are additional opportunities to modernize classrooms and class labs
• Dining and student space is limited
• Space assignments do not co-locate unit academic spaces or faculty offices
• New on-campus housing provides valuable multi-purpose space
The Framework 2.0 planning process identified five overarching goals applicable to all of the regional campuses. Specific strategies to achieve these goals are unique to each campus based on context, existing conditions, campus priorities and the shared vision of Ohio State and the co-located institutions.

The University supports access to an outstanding, affordable education characterized by collaboration across disciplines and connectivity throughout the physical campus. The goals are integral to the planning recommendations and provide a foundation for development and decision making that will continue to guide the University for the next 10 to 15 years.
Newark Campus Goals and Strategies

Promote Academic Success
- Instructional spaces
- Collaboration and study spaces
- Student services and resources
- Quality and condition of facilities

Enhance the Student Experience
- Student-centered spaces
- Dining
- Housing
- Recreation
- Health and wellness
- Quality and condition of facilities

Activate Open Spaces and Engage Natural Systems
- Stormwater management and sustainability
- Central spaces
- Secondary spaces and prairies

Elevate the Campus Identity and Brand
- Gateways and edges
- Internal and external branding
- Balance Ohio State and Central Ohio Technical College identity

Leverage Existing Space and Partnerships
- Renovations
- Co-located, shared resources
- City and business partners
- Town-gown relationships and opportunities
Promote
Academic Success

Improve study space, learning environments and key adjacencies.

- Provide additional quiet study spaces and modern learning environments
- Integrate informal study, collaboration, and hangout spaces across campus
- Create spaces that support the diverse population
- Provide space to allow for growth in new programs
- Improve (co-locate) adjacencies among departments and faculty
- Provide additional space for continued support of STEM teaching, learning and research
Enhance the Student Experience

Increase on-campus housing, dining, recreation and student-centered space to support student life, events and organizations.

- Expand on-campus housing and dining options
- Provide space for student events and organizations
- Expand health, wellness and disability services
- Enhance outdoor recreation space
Activate Open Spaces + Engage Natural Systems

Activate the outdoor environment and utilize the natural setting to create a connected campus.

- Improve campus pedestrian and vehicular connectivity
- Maintain open space for events and activities.
- Activate secondary open spaces and plazas
Elevate the Campus Identity and Brand

Create welcoming and intuitive arrival experience with enhanced branding and wayfinding into and throughout the campus.

- Enhance the arrival experience, especially along Country Club Drive
- Improve branding, signage and wayfinding
- Enhance the degree to which campus art represents human diversity
Leverage Existing Space & Partnerships

Renovate existing, poor-quality space and maximize opportunities for shared resources between Ohio State and Central Ohio Technical College.

• Maximize value of existing space with transformational renovations
• Leverage the Ohio State and Central Ohio Technical College partnership for increased efficiency and impact
• Pursue community philanthropy, engagement and partnerships
• Increase utilization and opportunities at the Newark Earthworks Center
A Partnership for Student Success

In order to support the mission, strategic direction and student success, the University needs to leverage existing assets, reinvest in existing facilities, and strategically build new.

Framework 2.0 seeks to strengthen both physical and programmatic connections by prioritizing open space and circulation improvements and development opportunities that enhance these linkages. The near-term plan prioritizes student-oriented space through strategic renovations and new facilities for on-campus housing and dining while the long-term vision ensures the capacity for future growth.
Newark
Existing Campus

Key drivers for planning:

- Enhance arrival experience, gateways and wayfinding
- Improve condition of space/facilities
- Activate open spaces
- Improve connectivity and pedestrian circulation
- Increase amount of on-campus housing with enhanced student life facilities and recreation
Newark
Existing Site Plan

1. Founders Hall
2. Hopewell Hall
3. LeFevre Hall
4. Reese Center
5. Warner Center
6. Adena Hall
7. North Classroom
8. McConnell Hall
9. Student Apartments
10. Alford Center
11. Facilities Building
Newark Near-term Plan

- PROPOSED DEVELOPMENT
- EXISTING BUILDING
- PROPOSED MAJOR RENOVATION
Newark
Near-term Plan

Projects
1. Signage, Branding, and Wayfinding (throughout)
2. Landscape edge & bike path along Country Club Drive
3. Country Club Drive Entries & Internal Loop Road
4. Core Campus Nodes
5. Founders Hall Renovation
6. On-Campus Housing Phase 2
7. Campus Dining Facility
8. Recreation fields
9. Establish a prairie landscape
Newark
Long-term Vision

Projects
1. LeFevre Hall South Entry
2. Warner Center Renovation
3. Future Academic Buildings
4. On-Campus Housing Phase 3
5. Addition to Adena Hall
6. Future Parking Structure
Newark Campus
Long-term Vision
4. Implementation Opportunities

The Framework 2.0 plan identifies a number of near-term and long-term opportunities to transform the physical campus and further support the mission and strategic goals of the university. Many of these opportunities focus on campus identity, open space and strategic renovations. Transformational implementation strategies focus on Ohio State and Central Ohio Technical College’s ability to:

- Elevate the Campus Identity and Brand
- Improve Open Space and Circulation
- Leverage Existing Buildings through Transformational Renovations
Elevate the Campus Identity and Brand

Near-term opportunities exist to elevate the campus identity and brand with enhanced gateways, signage and wayfinding throughout campus.
Arrival Opportunity:
Existing Country Club Drive
Arrival Opportunity:
Country Club Drive Concept
Incorporate New Signage and Wayfinding
“Highway to Hallway” Signage Examples
Open space improvements at multiple scales will increase pedestrian connectivity, activate the campus and provide social spaces.
Open space improvements at multiple scales will increase pedestrian connectivity, activate the campus and provide social spaces.

Improve Open Space and Circulation
Open Space Opportunity: Existing Pedestrian Walk from Parking
Open Space Opportunity:
Strengthen Pedestrian Corridors from Parking
Newark
Circulation Hierarchy

Path toward Founders Hall

Path toward Reese Center
Open Space Opportunity:
Strengthen Pedestrian Corridors
Open Space Opportunity:
Strengthen Pedestrian Corridors
Open Space Opportunity:
Strengthen Pedestrian Corridors
Open Space Opportunity:
Existing Pedestrian Walk to Housing
Open Space Opportunity:
Pedestrian Walk to Housing Concept
Campus Nodes
Scales of Interventions

ACTIVATE OPEN SPACE

OUTDOOR CLASSROOM

ACTIVATE EXISTING PLAZA

NEW PLAZA
Newark Plaza Activation

1. Founders Hall
2. Reese Center
Open Space Opportunity:
Existing Founders Hall Plaza
Open Space Opportunity:
Founders Hall Plaza Concept
Open Space Opportunity:
Existing Campus Open Space
Open Space Opportunity:
Open Space Concept - Create Places “to be”
Leverage Existing Buildings through Transformational Renovations and Additions

Building renovations, additions, and new housing will provide modern spaces that promote student success and enhance the student experience.
Learning Space
Founders Hall Renovation

CATWALKS

Schooley Caldwell 01.20.2020
Library and Study Space
Student Space
On-Campus Housing

McCONNELL HALL, Design Group
Dining
Renovation and Addition Opportunity:
Addition to Adena Hall
Renovation and Addition Opportunity: Addition to Adena Hall

- Construct new multi-purpose gym with retractable bleachers to support intramural sports and student life events
- Consider additional programmatic space to support increased on-campus population
- Footprint represents approximately 30,000 GSF
- Create new entrances at north connecting to future development and south to quad
- Consider student lounge and hang-out space along south face overlooking lake
For additional information, or to provide comments, please contact:
Planning, Architecture and Real Estate | 614-688-3715 | pare.osu.edu
pare.osu.edu/framework
5. Supplemental Information

Additional documentation and supporting materials for Framework 2.0, including a version of this document, other presentations and the executive summary tri-fold are available at: pare.osu.edu/framework

For quick reference, the following section includes more detailed site analysis and additional concepts that were reviewed.
Site Analysis and Context

The following diagrams highlight additional opportunities and challenges that informed the recommendations.
Newark
Campus location
Newark
Existing Campus
Newark
Campus Arrival
Newark
Open Space Typology

Formal
- 1

Informal
- 2

Legend:
- FORMAL/CENTRAL SPACE
- INFORMAL
- RECREATION
- PAVED PATHWAY
- HYDROLOGY
Newark
Open Space Typology

Founders Hall

Reese Center

- **FORMAL/CENTRAL SPACE**
- **INFORMAL**
- **RECREATION**
- **PAVED PATHWAY**
- **HYDROLOGY**
- **PLAZA**
Newark

Topography

Campus is relatively flat with slopes falling to the southeast.
## Newark
### Building Condition

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<th>Building</th>
<th>Condition</th>
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<tr>
<td>Founders Hall</td>
<td>71.46%</td>
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<tr>
<td>Adena Hall</td>
<td>76.04%</td>
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<tr>
<td>Amphitheatre</td>
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<tr>
<td>North Classroom</td>
<td>89.19%</td>
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<tr>
<td>Residence Halls</td>
<td>74.12%</td>
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<tr>
<td>McConnell Hall</td>
<td>100%</td>
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<tr>
<td>Warner Center</td>
<td>95.2%</td>
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<tr>
<td>Hopewell Hall</td>
<td>77.11%</td>
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<tr>
<td>Hall House</td>
<td>83.7%</td>
</tr>
<tr>
<td>Reese Center</td>
<td>88.94%</td>
</tr>
<tr>
<td>Facilities</td>
<td>100%</td>
</tr>
<tr>
<td>Lefevre Hall</td>
<td>76.26%</td>
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**Building Condition Ratings:**
- **EXCELLENT:** 90% - 100%
- **ADEQUATE:** 80% - 89%
- **MINOR RENOVATION:** 70% - 79%
- **MAJOR RENOVATION:** Below 70%
- **NOT RATED**
Concept Development and Draft Plan Review

The following is a summary of the options explored during concept development and the draft plan engagement exercise that informed the near-term plan and long-term vision. More details for these concepts can be found in meeting presentations delivered throughout the project.
Newark
Densify the Core

Concept 1

- 5-MINUTE WALK
- MAJOR VEHICULAR CIRCULATION
- ARRIVAL
- BIKE PATH
- SECONDARY SPACE/PLAZA
- OPEN SPACE CONNECTIONS
- BUILDING RENOVATION
- PROGRAM REALIGNMENT/BRANDING/TARGETED RENOVATION
- DEVELOPMENT
- CAMPUS HOUSING

Housing
Recreation
Surface Parking
Open Space Connections
Development Campus Housing

5-_MINUTE WALK
MAJOR VEHICULAR CIRCULATION
ARRIVAL
BIKE PATH
SECONDARY SPACE/PLAZA
OPEN SPACE CONNECTIONS
BUILDING RENOVATION
PROGRAM REALIGNMENT/BRANDING/TARGETED RENOVATION
DEVELOPMENT
CAMPUS HOUSING

N

Newark Densify the Core
Newark

Promote Academic Success
Enhance the Student Experience

1. **Renovate Founders Hall**
   - Incorporate recommendations of 2020 *Founders Hall Renovation & Master Plan*

2. **Construct On-campus Housing**
   - 240 Beds in 2 building, 3 communities per building with supporting program spaces

3. **Construct Dining Hall**
   - Demolish the North Classroom Building
   - Build new Dining Hall to support on-campus housing and student life programs

4. **Construct New Academic Building**
   - Densify the academic core by constructing a new academic building between Hopewell Hall & Reese Center

5. **Construct Addition to Hopewell Hall**
   - Demolish south wing of Hopewell Hall
   - Construct academic and student life focused addition
   - Integrate ground floor space with existing building and new light court to create student space

6. **Construct Addition to Adena Hall**
   - Provide additional recreation and wellness spaces to support on-campus housing and student life programs
Newark
Redefine the Core
Promote Academic Success
Enhance the Student Experience

1. **Renovate Founders Hall**
   - Incorporate recommendations of 2020 Founders Hall Renovation & Master Plan

2. **Construct On-campus Housing**
   - 240 Beds in 2 building, 3 communities per building with supporting program spaces
   - Future Housing: 240 - 320 Beds, 2 building, with supporting program spaces

3. **Construct Dining Hall**
   - Demolish the North Classroom Building
   - Build new Dining Hall to support on-campus housing and student life programs

4. **Construct Parking Structure**
   - Construct garage to support enrollment growth, events at the Reese Center, and loss resulting from housing construction

5. **Construct New Academic Buildings**
   - Densify the academic core by constructing a new academic building between Hopewell Hall & Reese Center
   - Demolish Hopewell and Construct new Academic Buildings in the campus core

6. **Construct Addition to Adena Hall**
   - Provide additional recreation and wellness spaces to support on-campus housing and student life programs
Newark
Build on Surface Parking

- 5-MINUTE WALK
- MAJOR VEHICULAR CIRCULATION
- ARRIVAL
- BIKE PATH
- SECONDARY SPACE/PLAZA
- OPEN SPACE CONNECTIONS
- BUILDING RENOVATION
- PROGRAM REALIGNMENT/BRANDING/TARGETED RENOVATION
- DEVELOPMENT
- CAMPUS HOUSING
Promote Academic Success
Enhance the Student Experience

1. **Renovate Founders Hall**
   - Incorporate recommendations of 2020 Founders Hall Renovation & Master Plan

2. **Construct On-campus Housing**
   - 240 Beds in 2 building, 3 communities per building with supporting program spaces
   - Future Housing: Potential P3 Apartment Style

3. **Construct Dining Hall**
   - Demolish the North Classroom Building
   - Build new Dining Hall to support on-campus housing and student life programs

4. **Construct Parking Structure**
   - Construct garage to support enrollment growth and loss resulting from new construction

5. **Construct New Academic Buildings**
   - Construct new academic buildings on existing surface parking
Concept 1
Densify the Core

Concept 2
Redefine the Core

Concept 3
Build on Surface Parking
Steering Committee Feedback

- Include research in goals under Academic Success
- Like enhancements along Country Club Drive
- Like connected bike path
- Think having a place for a parking garage in the plan in important
- Split on sub-dividing central open space (more pros than cons overall)
- Consider creating a native prairie on campus
- Like addition for Adena for all schemes
- Welcoming, designed campus supports both residential students and commuters
Working Group Feedback

Concept 1
Densify the Core

Concept 2
Redefine the Core

Concept 3
Build on Surface Parking

- don't like garage location along Grandville - close to President's house
don't like garage location in #3 - should it be closer to the core?

think about where to expand surface parking
could there be a one-story deck

Hopewell needs to go
consider loading

like entrance roadways of #3
potential garage location
Newark Mural Workshop Exercise

During the Draft Plan workshop, the Working Group evaluated how well the proposed projects support the Framework Goals and how feasible the project would be to implement.
Newark
Mural Workshop Exercise

The Working Group then prioritized projects to inform the near-term plan and long-term vision.